

# Speaker Glossary



**Dr Branwen Morgan, BSM Communications**

Branwen has a background in journalism, project management and corporate communications. She has held positions with not-for-profit organisations in London and Sydney, including the Garvan Institute of Medical Research, from where she obtained a PhD research in neuroscience. Branwen has consulted to the pharmaceutical industry, worked for the ABC and is a freelancer for Nature Publishing Group. She has advised on issues such as animal use in research and the design and implementation of digital communication channels.



**Dr Margaret Hartley FTSE, CEO, Australian Academy of Technology & Engineering (ATSE)**

CEO and Director, ATSE since January 2009. The Academy delivers strategic policy advice on technological innovation solutions to address societal challenges facing Australia. Margaret leads on policy development across the Academy's National Technology Challenge Areas including health technology, industry innovation, and STEM Education. She leads the Global Connections Fund which promotes researcher- SME engagement across 17 priority economies. Margaret is also on the Board of ACOLA Secretariat Limited. Margaret's extensive career spanning some 23 years with the Australian Government includes positions as Principal Scientific Adviser, Department of Health and Ageing, Director, Office of Chemical Safety, Director, NICNAS - Australia's Chemical Regulator, and Expert Advisor COAG CBR Counter Terrorism Committee. Dr Hartley's background is in regulatory toxicology, public health and epidemiology and health regulation policy and reform. Margaret has wide experience in driving intergovernmental collaboration including through the World Health Organization, OECD and APEC. Prior to working with government, Margaret held positions in academia and biomedical research.



**Paul Frasca, MD & Co-founder Sustainable Salons Australia**

Paul Frasca started his hairdressing career at the age of 11. He was a salon owner by the age of 19. Winning a prestigious Hairdressing Award took him to Europe where he styled an elite clientele for the next decade. His passion for sustainability started when he lived in Amsterdam where he met his partner Ewelina, a passionate environmentalist. Their travels brought them to Australia where they researched salon waste and discovered that hairdressers send one million kilos of aluminium foils to landfill every year. That was the catalyst to start Refoil, the industry's first sustainably minded hair foiling concept. But their commitment to making salon waste history didn't stop there. Last year the pair started a revolutionary salon recycling program called Sustainable Salons Australia, recently awarded Best Business Service of the year at the AHIA's and Best Business Performance of the year at the Hair Expo Awards. Paul also volunteers his time as a board director at The Australian Hairdressing Council where he is responsible for improving the industry's environmental practices.



**Paul Matts PhD FRSA FRSC, Research Fellow, Skin Care, Procter & Gamble**

Paul joined Procter & Gamble in 1988 and has spent the majority of his career in R&D conducting research and developing methods to feed the technology pipelines of brands such as Olay, Max Factor, Dolce & Gabbana, SKII, and others. As Research Fellow, he has specific expertise in measurement and modelling of all aspects of skin structure, function and appearance, sun protection and the psychology of perception of skin, among other areas. Paul is a regular Keynote speaker and contributor to a wide variety of external academic and industry conferences and meetings, both within the UK and internationally. He is Visiting Professor to the University College London School of Pharmacy and to the London College of Fashion, the Chair of the Cosmetics Europe (European Trade Association) Regulatory Aspects of Sunscreen Products Expert Team, and a Fellow of the Royal Society of the Arts and Royal Society of Chemistry. He is involved in and highly passionate about several projects in Africa related to skin disease and its prevention and treatment using low-cost, sustainable materials. Paul is married with three children and, when he has time, a fanatic UK SCUBA diver and BSAC instructor.



**Matthew Martens, Industry Sales Manager, Croda Australia**

Matthew obtained his Bachelor of Science (Technology) from the University of Waikato, NZ in 2002 majoring in Chemistry and Finance. After moving to Australia in 2003 he started in the industry as a Development Chemist at Ross Cosmetics in Melbourne formulating a number of Personal Care products including sunscreens, oral care products, colour cosmetics and skin care products. Matthew joined Croda in 2009 as Technical Sales Executive before being promoted to Industry Sales Manager in 2012 responsible for Croda's Personal Care product portfolio in Australia in New Zealand.

In 2016 in conjunction with Croda's increased focus on Sustainability Matthew was given the additional responsibility of Sustainability Champion within the Personal Care business for Asia Pacific. The main goal of this role being to liaise with local teams within the region to help promote Croda's Sustainability initiatives from a Product perspective throughout Asia and connect with key customers in the region.

As an active member of the ASCC Matthew has been on the ASCC Council since 2010 with the current role of President since 2015.



**John Staton, Director, Dermatest**

John comes from a background of over 50 years experience in the pharmaceutical and healthcare industries. After 30 years in various Technical and Senior Management roles, he set up development and testing labs, Dermatest TechConsult, just over 20 years ago.

John is a Past President and Life Member of Australian Society of Cosmetic Chemists and 5 times winner of the annual award for original Australian research in cosmetic science. He serves on a number of industry representative roles with Australian Self Medication Industry, Accord, Therapeutic Goods Administration and Standards Australia.

He has been, since 2006, Australian representative to the ISO Committee on Sunscreen Testing - TC 217 W.G.7 and is a member of CS-042 Sunscreens, the committee for development of sunscreen standards for Australia and New Zealand.



**Dr Caroline Tricaud, L'Oréal**

Caroline Tricaud, PhD, is Research Associate Evaluation at L'Oréal. In charge of Photoprotection evaluation for 20 years, she is expert at L'Oréal in evaluation of Photoprotection factors, as well for erythema or pigmentation, and delegate in ISO and Cosmetics Europe.



**Elsa Dietrich, International Relations Manager, Cosmetics Europe**

Elsa Dietrich owns a Master of Political Sciences of the Sorbonne University. After several years working for the United Nations at the World Intellectual Property Organization (WIPO) and for the cosmetic company Elizabeth Arden, as International Regulatory Affairs Manager, she joined Cosmetics Europe in 2015 as International Relations Manager and works toward the regulatory convergence in the world.



**Gabriela Martinez, Brand Strategist, BuzzFeed**

Gabriela Martinez has spent her whole career focusing on media evolution. Starting at ESPN in Los Angeles, she learned the ins and outs of television before joining successful American startup, Hulu. At Hulu, she helped educate the U.S. marketplace on the importance of streaming video given the mass shift from TV to online and ondemand video services. After spending 4 years developing new business at Hulu, she joined BuzzFeed primarily to grow the Finance vertical in New York HQ. She recently moved to the BuzzFeed Sydney office to help grow the custom content platform in APAC, and concentrate on long-term business partnerships. Gabriela received her M.B.A. from Leonard N. Stern School of Business at NYU, specializing in Finance and Marketing.



**Dr Curtis Cole, President, Sun & Skin Consulting LLC**

Dr. Cole is currently President of Sun & Skin Consulting, LLC, providing consulting and speaking services in the areas of skin care and photobiology. Before starting his consulting company, Curt was the Vice President of Research and Development at Johnson & Johnson Consumer Products SkinCare and worked for J&J for a over 27 years developing and evaluating sunscreen products, seeking innovation and discovery of therapeutic skin care technologies for J&J's many skin care brands in all categories. He received his undergraduate degree in Physics from Gordon College, and continued his education at Temple University in Biophysics while working full time in the Dermatology Department of the Temple Medical School researching the effects of ultraviolet light on skin, both acute (sunburn) and chronic (skin cancer). He published the first definitive action spectrum for squamous cell skin cancer induction as a result of the work there at the Medical School in 1986. After receiving his Doctoral Degree in Biophysics, he joined Johnson & Johnson and developed new test methods and instrumentation for sunscreens. His work during the 1990's and 2000 eras resulted in the development and marketing of the first stabilized retinol products for photodamaged and aging skin, and development of the Neutrogena Helioplex™ photostabilized sunscreens. He has received 21 granted patents with another 30 pending patents in application. He has been active in Photobiology for over 40 years with many publications in the field of sunscreens, aging skin and skin treatment technologies, and an active member in the Photomedicine Society. He has participated in numerous industry collaborative initiatives in sunscreen evaluation method development, including development of new ISO standards. Recently retired from Johnson & Johnson Consumer Products, Curt is now doing private consulting work in the areas of sun protection and skin care, while enjoying more time to do woodworking, flying, and travelling to visit his family.



**Carmen Esteban, Project Leader for ISO TC217 WG4 Organic & Natural**

Carmen Esteban, on behalf of AENOR, is Project leader for the standard "*Technical Guidelines for ingredients Natural and Organic ingredients and products*" within the ISO TC217 WG4.

Carmen is Technical Manager for STANPA, the Spanish Cosmetics and Personal Care Association, located in Madrid.

She has a Degree in Biochemistry, University Complutense Madrid, and a Master in Business Administration, Instituto de Empresa (IE) – Spain

In addition to her current responsibilities, she is professor at several Spanish Universities for the Master in Cosmetics programs. (Universidad San Pablo CEU, Universidad de Barcelona, Centro de Estudios Superiores de la Industria Farmacéutica (CESIF).

Her previous experience was working as Quality Assurance Manager and Director of Communication and Institutional Affairs for the Spanish subsidiary of SC Johnson, a leader global company on household products.



**Brian Lightfoot, Scientific and Regulatory Governmental Affairs, L'Oréal**

Brian Lightfoot graduated in Applied Chemistry from the University of Salford in 1981. He has worked in the cosmetics industry for 30 years.

His career at L'Oréal has spanned 24 years, being first responsible for quality in the UK plant and then transferring to L'Oréal Research and Innovation in Paris where he has held a series of regional or general responsibilities in the area of international cosmetics regulations.

Within L'Oréal, he is currently responsible for providing a regulatory expertise to the Latin America, Middle East and Africa zones and he also holds responsibilities within the area of international cosmetics standards.

He has chaired various Cosmetics Europe Expert Teams and has represented this organisation within his area of expertise at a variety of international events across the globe.

He has been involved in ISO TC 217 cosmetics since 2006 and has attended all plenary meetings since this time plus many of the associated international working group meetings.



**Alan Oxley, Principal, ITS Global**

Alan Oxley is Principal of ITS Global, consultants on global issues, based in Melbourne Australia.

He is Chairman of the Australian APEC\* Study Centre which is based at RMIT University, Melbourne. He is also a Member of the Advisory Board of the European Centre for International Political Economy in Brussels (ECIPE).

ITS Global consults to the public and private sectors on international trade, economic development, natural resources, sustainability and investment. ITS also advise on regulatory impacts of trade agreements and national legislation and consistency with international trade law.

Before establishing ITS in 1990, Alan was a career diplomat. He served in Singapore, at the United Nations in New York and in Geneva. He transferred to the Trade Department in 1985 and served as Australian Ambassador to the GATT, the predecessor of the World Trade Organisation until 1989. He served as Chairman of the GATT Council and the GATT Contracting Parties.

Alan is a regular commentator in Australian and global media on international trade.

\*Asian Pacific Economic Cooperation organization



**Dr Jay M. Ansell**, Vice President, Cosmetics Program, Personal Care Products Council  
Dr Ansell joined the Personal Care Products Council (formerly CTFA) in May 2006 and is Vice President - Cosmetic Programs where he is responsible for providing technical support for the Council staff and various committees and task forces addressing the science and regulation of personal care products.

Dr. Ansell came to the Council from Yves Rocher, a France-based personal care products company, where he served as Director of North American Product Safety and Regulatory Affairs. He previously has been Vice President of Product Safety and Regulatory Affairs at two international specialty chemical companies.

Dr. Ansell has been an invited speaker on topics including safety and risk assessment; he was founder and president of the Council for Advance Agricultural Formulations, leads the Council's nanotechnology activities, currently serves as Chairman and Administrator of the U.S. Technical Advisory Group to ISO Technical Committee 217 – Cosmetics, and is past President of the International Society of Regulatory Toxicology and Pharmacology.

Trained as a chemist, Dr. Ansell received his B.A. from Gettysburg College, Gettysburg, Pennsylvania, and an M.S. from Marshall University in Huntington, West Virginia. He completed his graduate studies at Binghamton University – the State University of New York where he was granted a PhD for his work on novel synthetic routes to bioactive materials and was first certified as a Diplomat of the American Board of Toxicology in 1986.



**Mark Cormack**, Deputy Secretary, Strategic Policy and Innovation, Australian Government Department of Health

Mark Cormack joined the Department of Health in February 2015 as Deputy Secretary, Strategic Policy and Innovation Group (SPIG). Mark is responsible for strategic national health policy, portfolio strategies and international engagement. His national programme responsibilities include Primary Health, Mental Health, Public Hospital Funding agreements and dental.

Prior to joining the department Mark was Deputy Secretary of the Immigration Status Resolution Group (ISRG) in the Department of Immigration and Border Protection (DIBP) from August 2013 – January 2015.

Before joining DIBP, Mark was appointed the first Chief Executive Officer of Health Workforce Australia (HWA) in January 2010.

From July 2006 to January 2010 Mark was Chief Executive of ACT Health

Mark has had a number of senior roles in the public healthcare system, including:

- Member, Australian Health Ministers' Advisory Council (AHMAC)
- Chair, AHMAC Health Policy Priorities Principal Committee
- Board director, National E Health Transition Authority

Mark has worked in and for the public healthcare sector for over

30 years in various capacities as a health professional, senior manager, policy maker, planner, agency head and industry advocate.

He has a Bachelor of Applied Science (University of Sydney) and Master of Health Management (University of Wollongong).



**Terry Little**, Managing Director, Estee Lauder Companies, Australia & Vice chairman, Accord

Terry's career with the cosmetic industry spans over 30 years with him at the helm of Estee Lauder Group of Companies as Managing Director in Australia since 2008.

In recognition of his leadership style and achievements, the company was awarded a Best Place to Work in 2014, and Terry was awarded the company's global General Manager of the Year in 2015.

He completed his education in the UK, graduating from Sussex University.

Terry sits on the Board of Accord Australasia as Vice Chairman, and on the Board of the Cancer Patients Foundation overseeing the industry supported charity Look Good Feel Better.



**Dr Alain Khaiat**, Chair ISO TC 217

Dr. Khaiat was awarded the first in-cosmetics Lifetime Achievement Award in Paris in April 2010.

With more than 35 years of experience in the cosmetic industry having served as V.P. R&D and QA with, Johnson & Johnson, Yves Rocher and Revlon; Alain Khaiat has created SEERS Consulting in 2006.

Dr. Khaiat is President of the CTFA of Singapore, V.P. Technical and Scientific Affairs ASEAN Cosmetic Association, member of the ASEAN Cosmetic Scientific Body, member of the International Dialogue for the Evaluation of Allergens (IDEA) Supervisory Group, a joint project between IFRA and the EU commission and the Chairman of the ISO TC 217 (cosmetics).