

one voice amplified

Our industry is committed to developing solutions for healthy living and a quality lifestyle

Annual Report 2010-11

**hygiene products | cosmetics | cleaning agents
toiletries | disinfectants | personal care products
sunscreens | perfumes & fragrances | oral hygiene
adhesives | sealants | protectants**



our industry and network

contents

- 3 Accord Members
- 4 Our industry's products
- 5 A dynamic and innovative industry
- 6 Events
- 8 Chairman's letter
- 10 Our community, our commitment
- 13 Strategic Plan 2011-2015
- 14 Executive Director's message
- 16 Achievements
- 20 Benefits of membership
- 21 Board of Directors
- 22 Thank you and Farewell
- 23 Dreamball

We are the **national voice**
of the hygiene, cosmetic
and specialty products
industry

members

Consumer

Advanced Skin Technology
Alberto Culver Australia
Amway of Australia
Apisant
AVON Products
Beautiworx Australia
Beiersdorf Australia
BrandPoint
Chanel Australia
Clorox Australia
Colgate-Palmolive
Combe Asia-Pacific
Cosmax Prestige Brands
Australia
Coty Australia
De Lorenzo Hair & Cosmetic
Research
Elizabeth Arden Australia
Emeis Cosmetics
Energizer Australia
Estée Lauder Australia
Frostbland
GlaxoSmithKline Consumer
Healthcare
Helios Health & Beauty
Johnson & Johnson Pacific
Kao (Australia) Marketing
Kao Brands Australia
Keune Australia
Kimberly-Clark Australia
KPSS Australia
La Biosthetique Australia
La Prairie Group
L'Oréal Australia
LVMH Perfumes and Cosmetics
Mary Kay Cosmetics
Natural Australian Culture
Nutrimetics Australia
NYX
Procter & Gamble Australia
PZ Cussons Australia
Reckitt Benckiser

Revlon Australia
Sabre Corporation
Scental Pacific
Shiseido (Australia)
The Heat Group
The Purist Company
Three Six Five
Trimex
True Solutions International
Ultraceuticals
Unilever Australasia
Weleda Australia

Commercial

Albright & Wilson (Aust)
Applied Australia
BP Castrol Australia
Callington Haven
Campbell Brothers
Castle Chemicals
Chemetall (Australasia)
Clariant (Australia)
Cleveland Cleaning Supplies
Deb Australia
Dominant (Australia)
Ecolab
Huntsman Corporation Australia
Jalco Group
Lab 6
Novozymes Australia
Nowra Chemical Manufacturers
Peerless JAL
Recochem
Rohm and Haas Australia
Solvay Interlox
Sonitron Australasia
Sopura Australia
Tasman Chemicals
Thor Specialties
True Blue Chemicals
Univar Australia
Whiteley Corporation

Associate Members

Equipment and Packaging Suppliers

HydroNova Australia NZ
Megara (Aust)
SCHÜTZ DSL (Australia)

Graphic Design and Creative Ident

Legal and Business Management

FCB Lawyers
KPMG
TressCox Lawyers

Logistics

ParcelDirect Group
Star Track Express

Regulatory and Technical Consultants

Archer Emery & Associates
Clare Martin & Associates
Competitive Advantage
Engel Hellyer & Partners
Robert Forbes & Associates
Sue Akeroyd & Associates
Toxikos

Specialist Laboratories and Testing

ams Laboratories
Dermatest
Silliker Australia

Life Members

W P Barry
Bruce Brown
Ken Clark
Geoff Harris
Stuart Macdougall
W C Monteith
D Phillips
K Scampton

quality products for

healthy

living

a dynamic and innovative industry contributing to national prosperity

The formulated hygiene, cosmetic and specialty products industry is a significant part of a prosperous Australian economy.

We contribute

Retail-level product sales of approximately \$10 billion per annum.

We directly employ

More than 14,000 full-time equivalent positions.

Ranging from small family-owned Australian businesses to large multi-national companies.

We operate

Over 170 offices across the nation.

Over 50 Australian manufacturing sites.

Over 38 members use local contract formulators.

Supporting a range of other industries including: beauty and haircare, contract cleaning, catering and hospitality; manufacturing operations including food and farm production; as well as the Australian retailing sector, restaurants, hospitals, clinics and other care institutions.

We have a strong focus on research & development

Over 50% of members invest in local R&D.

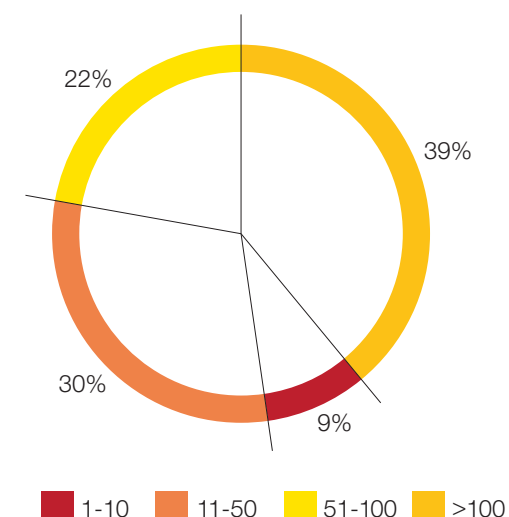
We have a strong and growing focus on sustainability

50% of members have sustainability policies or initiatives.

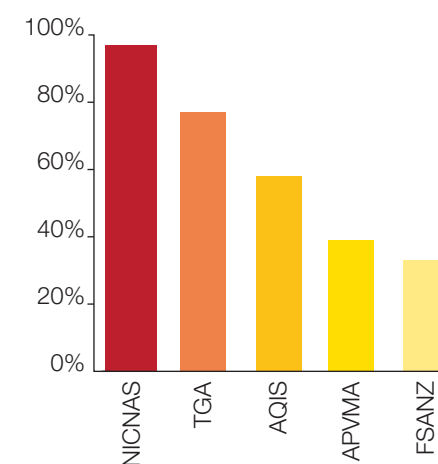
We are highly regulated

97% of members have dealings with NICNAS: 100% of consumer companies and 92% of commercial companies.

Size of Accord member companies by number of employees



Percentage of Accord member companies dealing with Australian regulatory agencies



Our industry's products play a vital role in:

Safeguarding public health

Maintaining essential standards of hygiene and sanitation in institutions, hospitality, manufacturing and agriculture

Promoting personal wellbeing

Helping keep us clean and healthy, and helping shield us from harmful effects of the environment

Maintaining comfortable homes

Enabling us to keep our everyday surroundings clean and inviting

Enhancing quality of life

Giving us greater personal freedom through time- and effort-saving technologies

Boosting confidence and emotional wellbeing

Providing opportunities for self-expression, individuality and pampering

Keeping the wheels of commerce and industry turning

Fulfilling specialised applications in households, institutions, industry and agriculture

events



Aug. 26 2010
Canberra Day -
Hotel Realm Canberra

Dec. 2 2010
Victorian End of Year
Function - KPMG

March 17 2011
Industry Briefing -
Sydney Sofitel

Aug. 26 2010

Canberra Day – Hotel Realm Canberra

Our 2010 'Canberra Day' fell immediately after the Federal Election when the next government's make-up was still uncertain. ACCI Chief Executive Peter Anderson opened the Seminar, speaking on priorities for the next Federal Government to improve the economy, and also warning that in the likely event of a minority government, industry will have to work harder to be heard. Expert speakers addressed Accord members on national environmental policy developments relating to formulated chemical and cosmetic products, the new Australian Packaging Covenant, and industry's role on risk management for security concern chemicals. Accord also soft-launched the concept for our new 'Hygiene for Health' public information website.

Sept. 17 2010

'Wonderful' Dream Ball - Sydney Hilton

Raised \$525,000 for *Look Good...Feel Better*
(More on Page 23)

Sept. 30 2010

Cosmetic & Personal Care Conference - Sydney Harbour Marriott

- Enlightening presentations from international and local experts
- Networking opportunities
- A great venue

Our second Cosmetic & Personal Care Conference was a huge success as industry members and friends gathered to explore the "One Product, One Label: Towards International Harmonisation" theme. Keynote speakers included: ex-Greenpeace International Head (turned corporate sustainability adviser and author) Paul Gilding; Dr Chris Flower, Director-General of the UK CTPA; Canada CTFA CEO & President, Darren Praznik; ACCC Deputy Chairman Peter Kell; Michelle Levine, Chief Executive of leading market research and opinion polling firm Roy Morgan; and sunscreen testing expert John Staton (Dermatest Managing Director). Getting into the nitty-gritty, the Conference included two concurrent workshop sessions and concluded with an international industry panel.



May 19 2010

AGM & Industry Seminar – Sydney Hilton

Stuart Macdougall (formerly MD, True Blue Chemicals and long-time Accord Board Member) was honoured with Life Membership of Accord.

Excellent speakers covered diverse topics of business sustainability, progress on COAG reforms, NSW Police activity regarding chemicals of security concern, and the new Australian Consumer Law.

July 15-16 2010

Dangerous Goods training workshop - Citigate Central Sydney

Accord facilitated this informative in-depth two day International Maritime Dangerous Goods (IMDG) training by AlertForce for shore side personnel involved with dangerous goods transportation.

Aug. 25 2010

Industry Leaders' Dinner – Hotel Realm Canberra

Our dinner speaker was Stephen Lewis, National Political Correspondent for News Limited, with his views and predictions following the Federal election.

Nov. 5 2010

Cosmetics Workshop – Citigate Central

Accord capitalised on Laurent Selles' (Deputy Head of the EU Cosmetics Unit) visit to Sydney to hold a workshop and roundtable discussion on the EU regulatory framework for cosmetic products.

Dec. 2 2010

Victorian End of Year Function – KPMG

This function was generously hosted by KPMG in Melbourne. Members heard presentations on: accessing government support for business innovation, R&D and sustainability initiatives; embedding sustainability into daily business practices; Australia's free trade agreements and Rules of Origin; a scorecard report on Accord's activities for the year; and a progress report on the *Hygiene for Health* website.

Following the Seminar was Accord's End of Year dinner at the Hotel Lindrum's 'felt' restaurant.

March 17 2011

Industry Briefing – Sydney Sofitel

Members heard presentations on: the NSW Business Chamber's "most ambitious campaign ever" to reclaim NSW's position as the nation's premier business state; the TGA's restructure as it aims to be an "Appropriate, Consistent, Effective, Efficient, Transparent" 21st Century regulator; and the ACCC's assessment & management of chemical risks from consumer products.

a call to action



Message from the Chairman

A call for action from the Federal government on regulatory reform.

Despite the 2009 announcement of a Standing Committee on Chemicals and the 'road map' committed to by the nation's governments we have still not seen the tangible reforms needed to further enhance productivity in our industry.

Productivity in our industry sector is constrained by overly burdensome regulation, often embedded with unique Australian requirements and often out of step with other advanced economies, in particular the EU, USA and Canada.

As a result Australian companies are either denied access to innovative products and ingredients that are safely used the EU, USA and Canada, or must invest in reformulation.

Specific examples of the tangible reforms called for are:

- a lighter touch regulatory system for low-risk products such as some hard surface disinfectants and sunscreens,
- the implementation of the Productivity Commission recommendations to clarify the roles and responsibilities of the many agencies in the current regulatory system,
- greatly improved transparency, efficiency and accountability of all the regulatory agencies with which our industry must deal; and,
- the recognition of regulation and outcomes of other advanced economies.

Continued success and prosperity for our industry requires a sustained investment in innovation which in turn requires governments to break down the unnecessary regulatory barriers that restrict the introduction of new ingredients, technologies and products. Investment in innovation will enhance our industry's global competitiveness and success which in turn will drive investment and employment in our sector.

In my role as Accord Chairman I was fortunate to meet with Prime Minister Gillard late last year and raised these issues with her. My core message then,

and now, is shown in this extract from my follow-up letter to the Prime Minister and is a message that applies equally to all politicians at all levels of government.

"During the brief time we talked I hope I was able to give you some sense of the importance of a simplified regulatory system, both across Australia and internationally, for our industry sector as the complex and fragmented regulatory system we face today is acting as a handbrake on investment and innovation across Accord's member businesses... Productivity in our industry sector is constrained by overly burdensome regulation, often embedded with unique Australian requirements and often out of step with other advanced economies, in particular the EU, USA and Canada. The current complex and fragmented regulatory system will continue to hold back our sector, unless reformed... Continued action from your Government, via the COAG Standing Committee on Chemicals' delivery of the agreed recommendations from the 2008 Productivity Commission report on chemicals and plastics regulation, is essential for our industry's future vitality."

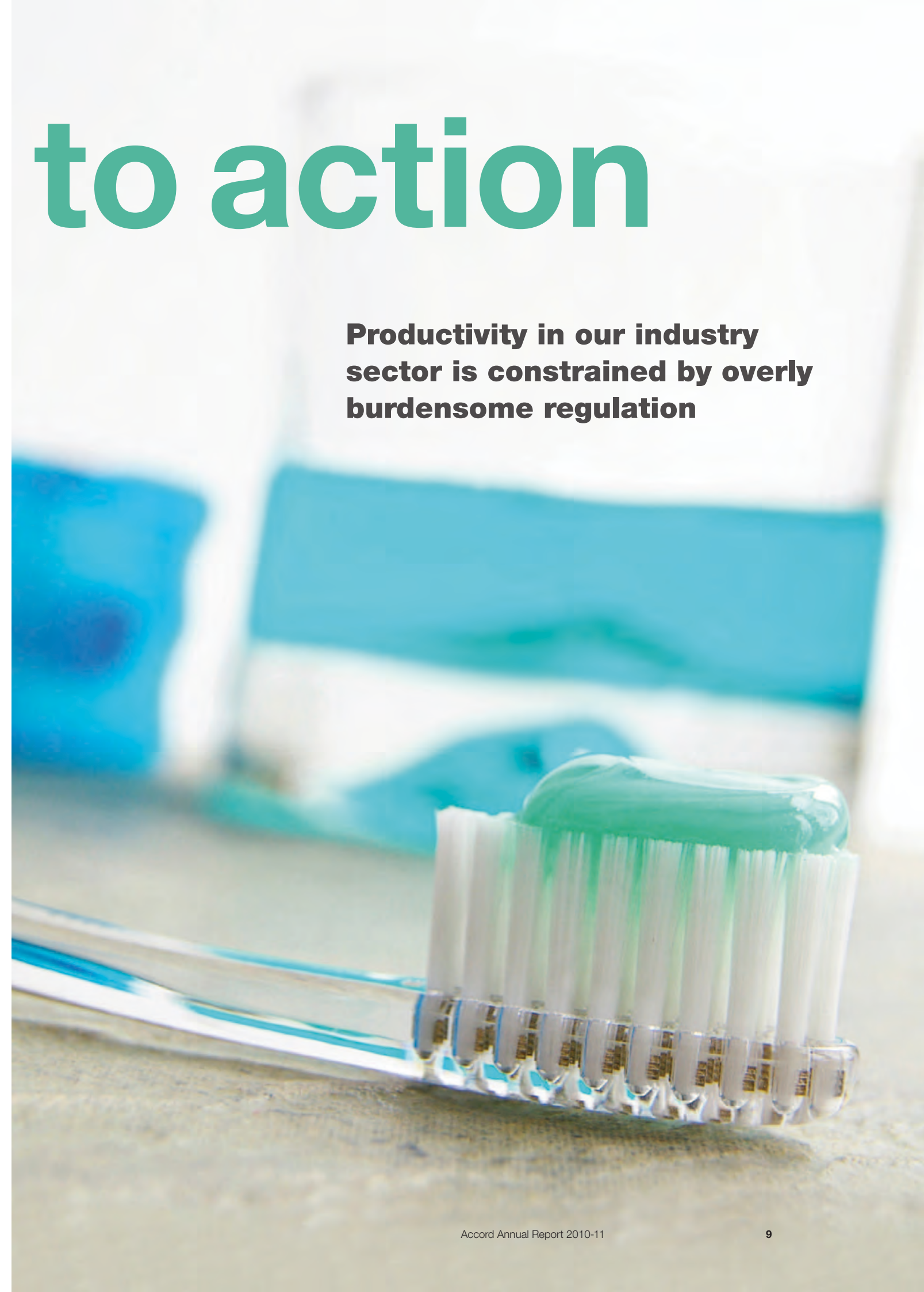
Since that meeting with the Prime Minister, your board and secretariat have developed and begun implementing a 2011-15 strategic plan that will increase the resources committed to advocacy for regulatory reform.

Accord members were happy in August 2009 to applaud the announcement of a Standing Committee on Chemicals by the then Minister for Competition Policy & Consumer Affairs Craig Emerson. We felt on the cusp of real change. We remain ready to applaud a tangible delivery of the reform 'road map' already laid out and committed to by the nation's governments.

Chris Pedersen

Chairman, Accord Australasia
June 2011

Productivity in our industry sector is constrained by overly burdensome regulation



our community, our commitment

Look Good...Feel Better

Look Good...Feel Better is a free industry-run community initiative of Accord member companies to support cancer patients throughout Australia.

Each year, through Accord, cosmetic companies donate an estimated \$3.2 million worth of products, support the involvement of over 1700 beauty and hair care volunteers and raise funds to ensure the ongoing delivery of the program.

2011 is a very special year as the program celebrates its 21st birthday in Australia! The past 21 years has seen the charity help more than 88,000 cancer patients manage the appearance-related side effects of chemotherapy and radiotherapy.

In 2010, industry raised a record-breaking \$585,000 – through our annual gala Dream Ball, and also our second ever Dream Week, which featured fundraising events, retailer donations and merchandising.

Look Good...Feel Better continues to increase its profile through our valued friends in the media and retail. In particular we acknowledge and thank television host Kerri-Anne Kennerley, our wonderful Dream Ball Patron.

Every year it just gets bigger and better. 2011 will be no exception, as plans for Dream Week continue to expand, word about the program continues to spread, and the goal of reaching more cancer patients becomes reality.

To further assist in meeting this goal, *Look Good...Feel Better* has employed Simon Flowerdew as the new National Fundraising and Corporate Liaison Manager. Simon is based at Accord's office and will be promoting the "Better Together" project - a tool for cosmetic companies to create awareness of *Look Good...Feel Better* amongst their personnel and to highlight the contribution the company makes to the program's ongoing success.



"The ideas I got from the workshop have carried me through this time."

Recent SA workshop participant

"I learnt not only how to put make up on, but that I can look and feel great - hair or no hair."

Recent QLD workshop participant



"This is a program to be cherished. When I discuss the treatment options with my patients I say there is one area where they have no choice...they must attend a Look Good...Feel Better workshop."

Dr Paul Harnett, Director of Cancer Services, Western Sydney Area Health Services, May 2010

(Look Good...Feel Better and the Sunburst Logo are service marks of the Personal Care Products Council Foundation. Use of these marks by Accord is by license.)

The hygiene, cosmetic and specialty products industry is committed to playing its part in meeting the social, health and environmental challenges of importance to the overall wellbeing of the Australian community.

We have an ever-expanding portfolio of pro-active initiatives.

The **"What's in it?" household cleaning product ingredient disclosure** is all about providing consumers with ingredient information to aid choice and enhance confidence in industry products. Signatories to this pro-active, voluntary initiative cover close to 80% of the Australian market across the product categories of air care, automotive, cleaning, floor maintenance and laundry. The deadline for disclosure – 1 July 2011 – will see the kick-off of this exciting new consumer information initiative. For more information see www.accord.asn.au/whats_in_it.



HOUSEHOLD
CLEANING
PRODUCT
INGREDIENT
DISCLOSURE

The **WashWise** public information website is an initiative of Accord emphasising the importance of good laundry practices for sustainable living and a healthy lifestyle, whilst ensuring that consumers use our products correctly. Check it out @ www.washwise.org.au.



Through the **Accord Industry Quality Commitment**, Accord's commercial member companies give their commitment to doing the right thing for customers and the community.



We also develop **Codes, Guidelines and Standards** on important health and environmental issues relating to our industry. See www.accord.asn.au for more information.

our community, our commitment



Hygiene for Health

Part of Accord's commitment to promoting the benefits of our industry and its products.

We are pleased to announce that our latest public information website – *Hygiene for Health* – is nearing completion. We are planning an August 2011 launch as part of our annual 'Canberra Day'.

Hygiene for Health describes the enormous contribution of our industry and its products to promoting and maintaining public health and personal wellbeing.

The site provides information on:



Hygiene's role

How hygiene practices and products prevent transmission of infectious disease



Back in time

How today's health outcomes, living standards and practices compare with those of the past and around the world



About you

Preserving good health and personal wellbeing



Around home

Keeping your home clean, hygienic and comfortable



Out and about

Upholding hygienic conditions in the places you go day to day



In industry

Maintaining essential standards of hygiene in manufacturing and agriculture

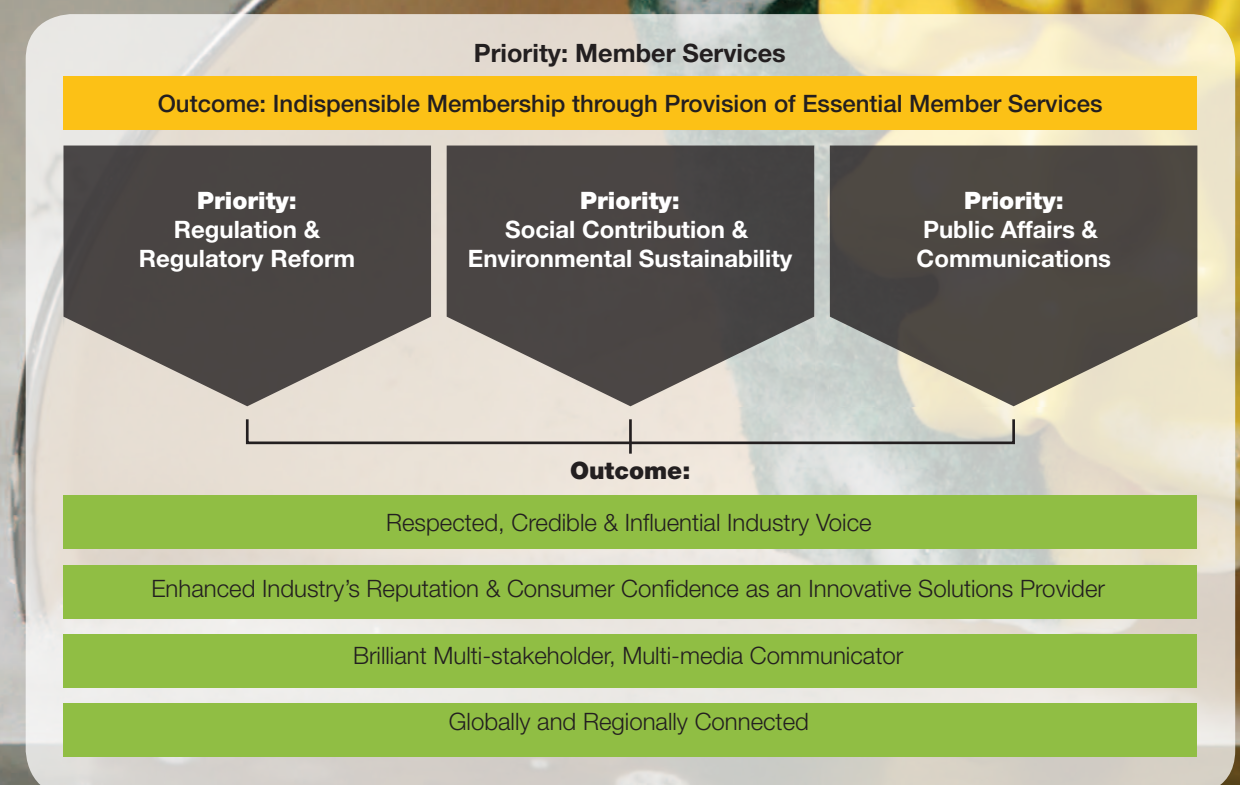
With comprehensive information, statistics, whimsical facts and an engaging, navigable design, *Hygiene for Health* promises to be a resource for the Australian public of which the hygiene, cosmetic and specialty products industry can be proud. Coming soon @ www.hygieneforhealth.org.au

Accord Strategic Plan 2011-15

Our Vision

The respected and influential voice of the hygiene, cosmetic and specialty products industry – a growing industry generating innovative and sustainable products which are essential for healthy living and a quality lifestyle.

The Accord Board has recently finalised our aspirational 2015 Outcomes across our four Priority Activities.



our industry's broader agenda is helping the

community



Bronwyn Capanna

Executive Director's Letter

Our industry's broader agenda is helping the community: time perhaps for some government departments and agencies to catch up?

There was a time, only a couple of generations ago, when the only expectation on business was to deliver profits for shareholders and jobs for the community.

It's obvious that things have changed markedly with individual businesses and entire industries not only accepting some level of social responsibility, but taking meaningful action to meet and even exceed community needs.

Accord's industry sector has been at the forefront of much of this, both in the past and in recent times. We have willingly embraced a broader agenda beyond simply profits and jobs.

Our celebrated *Look Good...Feel Better* cancer patient support program turned 21 in 2011. Introduced in 1990, just one year after its USA launch, *Look Good...Feel Better* has grown to reach almost 10,000 Australians, mainly women, undergoing cancer treatment every year, across more than 170 locations.

The program's reach is truly national. Locations for its free workshops range from Darwin in the north, Albany in the west, Byron Bay in the east, Hobart down south and Broken Hill in the centre.

During 2010 industry fundraising efforts alone raised \$585,000 for the program. Such direct funding is complemented by annual industry donations of make-up and skincare products valued in excess of \$3 million.

Ours is an industry that has built its reputation on innovative products that meet consumer and business needs. These products are safe and effective when used as directed. But it's recognised that today's consumers and business purchasers

continue to demand better performance, enhanced sustainability and greater disclosure of product information. Each and every one of our members is busy meeting this challenge.

On an industry-wide basis, via Accord, industry has been implementing a progressive social and environmental agenda, targeting issues of importance to the overall wellbeing of the Australian community.

Building on our phosphorus labelling and content limit scheme for household laundry detergents, commenced in the mid-90s, we launched our WashWise laundry sustainability website (www.washwise.org.au) in early 2010. Complementing this was the introduction onto retail shelves, during 2009, of environmentally advanced low-dose products.

Consumer information continues to be a focus for us. Personal care products – like cosmetics, skin creams, fragrances and shampoos – have been subject to total ingredient disclosure since 1993. During 2010 Accord announced a pro-active initiative to also make ingredient information available to consumers for household cleaning products. Our *What's in it?* initiative has nine leading signatory companies and comes into force from mid-2011.

And although the usage of nanomaterials in our sector is limited, as a measure of both the confidence we have in industry products and our support of consumer information provision, Accord tabled a proposal with the Government in mid-2010 for nano-ingredient disclosure, consistent with the timing and content of new EU disclosure laws. At the time of writing, we are yet to receive a formal response from the Government.

Other community or environmental initiatives being undertaken by our industry include our educational *Hygiene for Health* website (www.hygieneforhealth.org.au) and our *Enviro-labelling Scheme for Commercial Cleaning Products*.

So, why am I so down on some regulators and government departments? Well mainly because they continue to operate in a vacuum, without consideration of the broader implications of their actions, or lack of action. Implications which are often negative and inconsistent with the general direction of government policy in vital areas like supporting innovation and investment, promoting sustainability, properly managing risks and encouraging trade.

In fact, despite the renewed focus on better regulator performance and efficiency arising from the COAG "seamless national economy" agenda, we continue to see declining performance and poor outcomes from many of the regulators our industry deals with.

Australia is relatively unique in operating regulatory agencies that are entirely funded by charges and levies against industry. While it's hard to argue with the user-pays principle, it would seem that this perversely has promoted administrative laziness. Such agencies lack the scrutiny for delivering 'bang for the buck' that other government-funded departments must contend with through disciplined budget processes. Smart reforms – those that improve both efficiency and outcomes – often arise when financial constraints mean having to do more with less.

Industry has long removed the blinkers that in the past meant its focus was solely on profits to exclusion of other impacts and responsibilities. It's high time that many agencies and some single-issue departments do likewise and accept that they are part of a broader government effort that is geared to building our nation. This should begin with responsibly taking a greater team role in implementing already agreed reforms essential for the Australian community's future productivity and prosperity.

Bronwyn Capanna
Executive Director
June 2011

achievements

Welcomed new members *Energizer Australia, Weleda Australia*, and new Associate Members *KPMG and Clare Martin & Associates*

Strengthened government relations

Increased representation on regulatory & consultative fora

Maintained pressure for tangible measures to reduce the burden on industry

Lobbying and Regulatory Reform

Government and the Australian Parliament Strengthened Accord's profile with government, including multiple meetings and representations with Health Minister Roxon, Trade Minister Emerson, Minister Assisting on Deregulation/Small Business Sherry, Office of Opposition Leader Abbott, Parliamentary Secretaries Butler, King and Bradbury, Innovation Minister Carr, and COAG's Standing Committee on Chemicals (SCOC)



Accord Chairman Chris Pederson with Prime Minister Gillard at the ACCI Annual Dinner

Australian Competition & Consumer Commission (ACCC)

On-going dialogue on 'premium' claims (e.g. "100% natural", "organic" and "chemical free") and development of possible guidance material for industry

Australian Consumer Law

Submitted industry concerns with proposed new product safety requirements, in particular 48-hour mandatory reporting period
Submission to Consumer Affairs Victoria re Product Safety Guide (Oct 2010)

Australian Pesticides and Veterinary Medicines Authority (APVMA)

Permanent exclusion for water treatment products, progression of low-risk category

Successfully lobbied for simplified regulatory approach for on-farm dairy cleansers and sanitisers

Began development of Model Registration template for low risk products

Submissions re

- "Regulatory box" labelling concept (May 2010)
- Draft Report for the AgQA Scheme Review (May 2010)

Chemicals Scheduling

Formation of separate chemical scheduling committee (ACCS), to which Bronwyn Capanna was appointed by Parliamentary Secretary King as Industry Expert

Successfully lobbied to align limitations on triclosan use with the EU

- Pre-October meeting submissions to ACCS re laureth carboxylic acid, sodium lauryl sulphate and triclosan (Oct 2010)
- Letter to Parliamentary Secretary Butler re ACCS nominations (June 2010)
- Pre-June meeting submissions to National Drugs & Poisons Scheduling Committee (NDPSC) re SUSMP transitional arrangements, beta-carotene and triclosan (May 2010)

Chemicals of Security Concern

Policy direction towards 'code' approach for chemicals of security concern (rather than prescriptive regulation)

Ongoing industry representation on Dept. of Attorney-General's National Industry Reference Group

Cosmetics

Dusanka Sabic appointed Chair of Standards Australia (SA) Committee CS-108 Cosmetics – Terminology

- Dusanka Sabic appointed member of Standards Australia FT-032 Organic & Biodynamic Committee
- Ongoing, extensive lobbying re unfinished aspects of 2008 Productivity Commission recommendation to transfer the Cosmetic Standard from NICNAS to ACCC

Letter to Standards Australia re Natural & Organic ISO standard (May 2010)

Submissions to

- Minister Emerson and Parliamentary Secretary Butler re Cosmetics Standard (May 2010)
- Free TV Australia re cosmetic advertising (Dec 2010)

Counterfeits and other unfair trade

- Policy review article on cost of counterfeit in ACCI *Commerce & Industry* magazine

- Ongoing involvement in Australian Industry Group's Trade Remedies Taskforce and industry policy on dumping

Dangerous Goods

Achieved review of impact/implementation of ADG7 (National Transport Commission - NTC)

- Extensive lobbying for exemption from requirement to mark/label retail quantities of dangerous goods, including Federal Transport Minister Albanese, Federal Opposition, NTC, Dept. of Infrastructure & Transport, and Attorney-General's Dept
- Requested international DG experts' approaches to retail distribution marking/labelling issues
Cover letter and submission to NTC re ADG7 implementation (Nov 2010)

Department of Agriculture, Fisheries and Forestry (DAFF)

Welcomed development of a single national framework but opposed increased fees and charges to industry

Submissions re

- Consultation RIS (April 2011)
- Agvet policy discussion paper (Feb 2011)
- Reform proposal for industrial water sanitisers (June 2010)

Environmental Risk Management Authority, New Zealand (ERMA)

'Big wins' in NZ e.g. labelling recognition, no child resistant closures, changes to 'related' products on the way

- Presented to ERMA hearing on changes to the Cosmetic Products Group Standard, particularly adoption of a unique NZ definition of 'nano'
- Sought NZ alignment with Australia's acceptable product levels of diethylene glycol
- Presented at public hearing in support of alignment of NZ hydrogen peroxide use requirements with Australia

Submissions re

- Cosmetic Products Group Standard (May 2010)
- Proposed amendment to Child Resistant Packaging and permanent marking requirements (May 2010)

Globally Harmonized System of Classification and Labelling of Chemicals (GHS)

Continued to raise issues and provide examples illustrating the impact of proposed implementation of GHS by workplace regulators on our industry and highlighting lack of proper consultation

Medsafe

Supported proposed reforms for antidandruff shampoos and oral hygiene products

Letter to NZ Health Minister Ryall re Medsafe reforms (Sept 2010)

Nanotechnology

- Tabled nano-labelling proposal "*Suggested Australian Regulatory Approach for Labelling of Sunscreen and Cosmetic Products Containing Nanomaterials*" with Minister Roxon and briefed key government officials
- Participated in NICNAS Nanotechnology Advisory Group
- Liaised with ASMI, AFGC, ACCC

National Health & Medical Research Council (NHMRC)

Successfully requested changes in the final *Australian Guidelines for the Prevention and Control of Infection in Healthcare*:

- Recognition of TGA as national regulator of therapeutic goods
- Broadened recommendations for alcohols in alcohol-based hand rubs

National Industrial Chemicals Notification and Assessment Scheme (NICNAS)

Accord concerns on legislation taken on board by Parliamentary Secretary

Successfully requested NICNAS create webpage for consultations

- Continued to raise significant concerns with existing chemicals review process and push for appropriate cost benefit analysis
- Coordinated responses on behalf of industry colleagues re 2011-12 Budget proposals and work priorities
- Raised serious concerns with Parliamentary Secretary, resulting in delayed introduction of draft Act to Parliament
- Submitted expansive list of possible ingredients for inclusion in AICS transfer
- Pushed for recognition of ingredients approved by comparable international bodies
- Conducted detailed member survey on NICNAS' regulation and compliance costs

Letters to

- Parliamentary Secretary King re NICNAS legislative changes (Jan 2011)
- Dept. of Health and Ageing re lack of implementation of PC Recommendation for NICNAS' future regulation of industrial chemicals (Jan 2011)
- NICNAS re amendments to ICNA Act (Dec 2010)
- Attorney-General McClelland re Gazette Notices (May 2010)

Submissions re

- Legislative amendments for Existing Chemicals Assessment Program (Jan 2011)
- Proposed amendments to ICNA Act (Aug 2010)

more achievements

National Measurement Institute (NMI)

Dusanka Sabic appointed member of National Measurement Institute (NMI) Consumer & Industry Liaison Committee

- Supported launch of National Trade Measurement Regime and Average Quantity System
- Obtained clarification from NMI regarding markings for imported goods; provided major retailer with this advice following member concerns

Statement: "New national measurement framework a welcome step says Australian cosmetic and consumer products industry body" – 20 May 2010

NSW Dept. of Environment, Climate Change and Water (DECCW)

Engaged with DECCW regarding their request for information on VOCs in consumer products

Online Retailing

Letters to: Assistant Treasurer Shorten, Opposition Leader Abbott, Treasurer Swan, Minister Sherry, Shadow Treasurer Hockey, Shadow Minister Bilson and Shadow Minister Cormann in support of Australian Retailers Association call for an inquiry into online retailing

Safe Work Australia

Obtained support from Australian delegate to the UN Sub-Committee of Experts on GHS (UNSCEGHS) for proposed change to GHS classification and labelling for aerosols
Letter to Deputy PM Gillard re Safe Work Australia representing Australian Government on UNSCEGHS (May 2010)

Submission re Draft Model Work Health and Safety Regulations and priority Codes of Practice (April 2011)

South Australian Department of Health

Submission re Poisons Regulations (Feb 2011)

Sunscreens

Progress on Australian Sunscreen Standard to adopt ISO test methods

Continued to pursue reforms re

- 'Lighter-touch' regulatory approach for primary sunscreens developed further
- Onerous and internationally non-aligned broad spectrum performance requirements for secondary sunscreens
- Streamlined assessment of sunscreen skin UV filters
- Finalised ARGOM Chapter

Letter to NICNAS re sunscreen audits (April 2010, and follow-up)

Therapeutic Goods Administration (TGA)

Accord invited to participate in TGA industry liaison body TICC and TGA-Industry bilateral meetings

- Raised member issues at TGA-Industry Bilateral Meetings
- Convinced TGA to take up lack of progress with disinfectants reform
- Provided input to transparency review
- Convened meeting re Australian tampon standard and general safety
- Monitored Trimmer review re promotion of high risk medicines and medical technology to health professionals
- Initiated discussions with AFGC to collaborate on relevant interface reforms

Submissions re

- Required Advisory Statement for Medicine Labels (April 2011)
- Transparency Review (Feb 2011)
- Medical Devices Regulatory Framework discussion paper (Dec 2010)
- Good Manufacturing Practice Clearance for overseas manufacturers (Nov 2010)
- Therapeutic advertising (Aug 2010)
- ARGOM Chapter (June 2010)

International Engagement

Maintained regional focus on reform goals through APEC Chemical Dialogue and strengthened collaboration with global industry partners

Headed Australian industry delegation to APEC Chemical Dialogue (20-21 Sept 2010) and Chemical Dialogue Steering Group (1-2 March 2011)

Forged informal Commonwealth collaborative alliance and information exchange with UK CTPA, Canada CTFA, NZ CTFA

Key role in International Network of Cleaning Product Associations (INCPA) - Accord representative in the INCPA contingent and trade display at the 7th World Congress on Detergents (4-7 Oct 2010)

Participated in International Cleaning Products Associations' Information Exchange (ICPAIE) meetings and exhibitions

Appointed SA delegate to ISO Working Group 4 (7-8 Oct 2010, 18 March 2011)

Met with key US bodies:

- Personal Care Products Council (PCPC) - Provided update on key Australian issues to the Global Affairs Committee

- Soap & Detergent Association (now American Cleaning Institute) – ACI Convention Global Update
- Consumer Specialty Products Association (CSPA)
- *Look Good...Feel Better*
- US Environment Protection Authority (May 2010, March 2011)

Participated in other key international meetings:

- OECD New Chemicals Meeting (3-4 March 2011)
- Colipa Recast Day (17 March 2011)



International Cleaning Products Associations' leaders

Member Services and Public Affairs

Enhanced member communication, member services and media engagement

Again offered members 5% 'early settlement' discount

Provided information on regulatory issues, developments, consultations, and training through monthly sector-specific Regulatory Bulletins

Updated members on Accord lobbying and industry news via our *Update News* publication, which was split into more targeted publications *Industry News & Events* and *Policy & Lobbying Report* (from March 2011)

Accord website:

Uploaded new resources to public section

- "Child safety and the safe storage of household products"
- Statement on Laundry products and environmental impacts

Enhanced members'-only section

- Reorganised back-end
- Added calendar function
- Added 'media alerts' section

Media:

Provided member alerts, media responses and statements on a range of unfounded allegations relating to industry products:

- Phosphate in laundry detergents
- Cleaning products and breast cancer
- Nano-ingredients in cosmetics and sunscreens
- Fragrance ingredients claims

Surveys:

- Compiled member multi-regulatory agency performance survey
- Tendered and contracted bU Australasia for the twice-yearly Accord cosmetic, toiletry and fragrance sales survey
- Conducted annual salary survey for cosmetics and fragrance companies
- Conducted Accord Performance & Future Priorities survey
- Conducted Accord Size and Scale industry survey

Developed Accord environmental credentials scheme for I&I cleaning products

Finalised

- Standard criteria - by Environmental Credentials Technical Working Group (21 June, 20 July & 28 Sept 2010)
- Formation of Expert Panel
- Third-party certifier arrangements

Progressing

- Scheme logo
- Legal agreements
- Promotional and launch materials

Meetings

Board: 19 May 2010, 25 August 2010, 18 November 2010 (including facilitated strategic planning session), 17 March 2011

CTFA Executive Committee: 17 June 2010, 29 September 2010, 11 November 2010, 10 March

I&I Executive Committee: 20 July 2010, 2 December 2010, 16 February 2011, 5 April 2011

Regulatory Affairs Committee: 26 August 2010, 29 November 2010, 24 March 2011

expert influential & effective

The benefits of membership

We energetically pursue goals to create a strong industry environment for our members

Strong and effective advocacy

- Lobbying to simplify the regulation of industry products and reduce red-tape costs
- Active issues management to address public concerns
- Promoting the positive social, economic and environmental contribution of industry products

Policy, technical and standards representation for your products

- Active involvement in
- Key regulatory decision-making
 - Consultation
 - National policy development
 - International regulatory alignment

Information and expertise to keep your company ahead of the pack

- Critical updates through our comprehensive network of local and global industry contacts on
- Regulatory changes
 - Government policy initiatives
 - Key commercial and industrial developments
 - Breaking media stories

Events to expand your company's networks, knowledge and influence

- Networking with industry peers and other key influencers
- Informative seminars
- Strategy & policy briefings
- Technical training
- Conferences
- Social gatherings

As the national voice of the hygiene, cosmetic and specialty products industry, Accord is recognised as the peak representative body by governments and the media.

directors

Chairman



Chris Pedersen
Vice-President South Pacific Region, Managing Director Australia Colgate-Palmolive

Vice-Chairman
Finance Director



David Brown
Group General Manager, Chemical Division Campbell Brothers

Vice-Chairman



Terry Little
Managing Director Estée Lauder Companies

Immediate
Past Chairman



Clynton Bartholomeusz
Managing Director Beiersdorf Australia



Tony Girgis
Managing Director & CEO Albright & Wilson (Australia)



Paul Rowe
General Manager Applied Australia



Phill Keefe
President & Managing Director Avon Products



Stephen Ford
President & General Manager (Aust & NZ) Avon Products



Chris Short
Managing Director Dominant (Australia)



Darrell Brown
VP & General Manager Pacific Region Ecolab



Steve Toner
Business Manager Huntsman Corporation Australia



John Tisdale
Group Managing Director Jalcó Group



Dan Spira
Vice-President - Pacific, Baby & Beauty Global Business Units Johnson & Johnson



Chris Mejean
Director Corporate Affairs L'Oréal Australia



Johan Berg
Managing Director (Aust & NZ) L'Oréal Australia



Nimalan Rutnam
Corporate Counsel & Director (Aust & NZ) Procter & Gamble Australia



Janie Heywood
ANZ Regional Regulatory & Medical Affairs Director Reckitt Benckiser



David Boxall
Managing Director Australia & Asia Pacific Recochem



Peter Keech
Managing Director Tasman Chemicals



Gillian Franklin
Managing Director The Heat Group



Michel-Henri Carriol
Managing Director Trimex



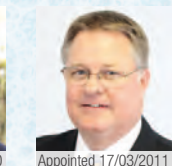
Brad Macdougall
Managing Director True Blue Chemicals



Jennifer Moss
Research & Development Director Unilever Australia



Sebastian Lazell
Chairman Unilever Australia



Greg Whiteley
Managing Director Whiteley Corporation



Bronwyn Capanna
Executive Director Accord

secretariat



Bronwyn Capanna
Executive Director



Craig Brock
Director, Policy & Public Affairs



Dusanika Sabic
Director, Regulatory Reform



Catherine Oh
Manager, Science & Technical



Jennifer Semple
Public Affairs Officer



Erly Mifsud
Membership Services & Administration



Atsushi Nakata
Office Assistant



Zoi Tsardoulas
Events & Database Management

thank you

Always critical to our success are the great commitment and effort shown by our members and service partners. Of these the following deserve special mention.

On behalf of all members, thanks go to the executive members of our board of directors - **Chris Pedersen** (Colgate-Palmolive and Accord Chairman), **David Brown** (Campbell Brothers, Accord Vice Chairman, Finance Director and I&I Executive Chair – until January 2011), and **Terry Little** (Estée-Lauder, Accord Vice-Chairman and CTFA Chair).

Accord is again indebted to the following for their dedicated contributions during 2010-11:

David Blakeley (Chanel) as Chair of the Cancer Patients Foundation, the administering body for *Look Good...Feel Better*.

Uri Ferster (Frostbland) as Accord's convener of the Dream Ball.

Former Association Chairman, **Peter Keech** (Tasman Chemicals), for taking on the role of I&I Executive Chair from January 2011.

For specific expert or technical assistance: **Ian Gamble** (Amway), **Alan Brown** (Applied Australia), **Ken Lee** (Beiersdorf), **Tony Rayner** (Campbell Brothers), **Amanda Hyne** (Cleveland Cleaning Supplies), **Judith Potter** (Colgate-Palmolive), **Steve Sabouné** (Deb Australia), **Chris Astley** (Dominant), **Uma Adhar** and **Peter Rich** (Ecolab), **Graeme Haley** (Engel Hellyer & Partners), **John Koppl** (Estée Lauder), **Ben Brander** (Helios Health & Beauty), **Phil Tudor** (Huntsman), **Megan Ryan** and **Samantha Hass** (L'Oréal), **John Lamont** (Nowra Chemicals), **Ampie Cabangon** (Procter & Gamble), **Kathy Nolan** (Reckitt Benckiser; Accord representative on the APVMA Industry Liaison Committee), **Paul Juricskay** (Sopura), **Gary Spradbrow** (True Blue Chemicals),

Julie Newlands, **John Graham** and **Emma Peacock** (Unilever) and **Greg Whiteley** (Whiteley Corporation).

Accord again gratefully acknowledges the generous support of our Associate members **Ident**, for designing the *Look Good...Feel Better* Dream Ball collateral, and **TressCox Lawyers**, for donating their time and expertise with the Accord Phosphorus Standard legal, and trademark applications for the Tree of Dreams.

We also thank **Garth Phillips** (Wedding Looks and Event Hire), for again generously giving his time and expertise as Dream Ball Creative Director.

We also acknowledge **Sally Harrold** (National Manager, *Look Good...Feel Better*) and **Jacqui Backer** (Backer Communications) for their passion and dedication to the *Look Good...Feel Better* program.

farewell

We said goodbye and best wishes to a number of valued association and industry colleagues during 2010-11.

Our sincere thanks to our retiring board directors **Phill Keefe** (Avon Products), **Chris Mejean** (L'Oréal) and **Jennifer Moss** (Unilever) for their many years of active engagement, contribution and support.

It is with sadness that we note the passing of **John Woods** on 16 July 2010. John was former head of the CTFA of Australia, and a Director of the Cancer Patients Foundation (*Look Good...Feel Better*).

Look Good...Feel Better

Dream Ball

Industry's annual night of fundraising to help Australia's cancer patients

Friday 17th September 2010

'Wonderful' doesn't begin to describe the scene of the Sydney Hilton Ballroom, bedecked with giant flowers, beautiful table settings, a glittering crowd and an atmosphere of anticipation.

This premier social event of the Cosmetic, Fragrance and Personal Care industries raises funds to drive industry's charity, *Look Good...Feel Better*, for the next twelve months.

The event drew CEOs and key Australian cosmetic industry members. They joined with their friends in retail and media to enjoy a wonderful evening of glamour, fun and live entertainment.

Over \$525,000 was raised on the night, making this the most successful Dream Ball yet.

We are again indebted to the generous contributions of our many industry partners in the beauty and lifestyle media and Australian retailing who support this event, as well as our many sponsors and volunteers.

"The cosmetic industry does a fantastic service for women – reinstating confidence, dignity and respect which take a battering along this difficult journey."

Domonique Splatt, recent cancer patient, addressing the 2010 Dream Ball

Dream Week

2011 is the 21st Birthday of *Look Good...Feel Better* in Australia! The celebrations and events will be bigger and better than ever. www.dreamweek.org.au





Fusion C4.02
22-36 Mountain Street
Ultimo NSW 2007

Tel 61 2 9281 2322

Fax 61 2 9281 0366

Accord Australasia Limited
ACN 117 659 168 ABN 83 205 141 267

www.accord.asn.au