

Annual Report 2015/16

Advocacy for innovation and contemporary regulation





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The national voice of the
hygiene, cosmetic and
specialty products industry

Mission

Providing indispensable membership
services to facilitate growth and
productivity for a globally competitive
industry

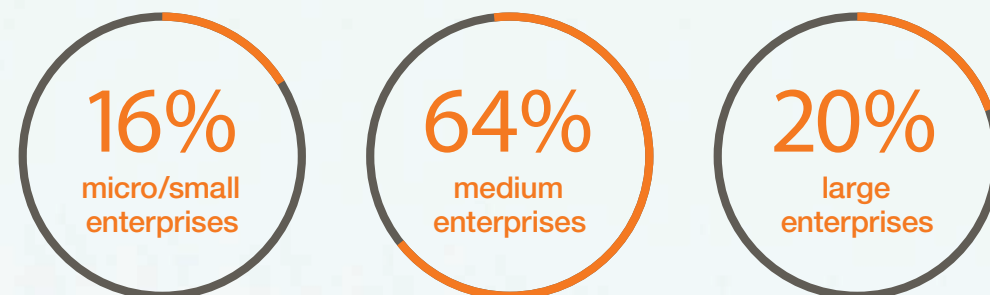
Values

Respected, credible, honest, influential,
science and evidence-based

This Annual Report covers the period 1 May 2015 - 30 April 2016

“Accord Members make a significant contribution to the Australian economy”

snapshot of accord members



about our industry

Accord is the respected voice of a dynamic industry. Our Member companies are leading businesses ranging from large multinational firms to smaller Australian-owned enterprises; local manufacturers to product importers.

Our valued Associate Members are companies who provide specific services and expertise for our industry.

Accord Members make a significant contribution to the Australian economy, employing over 15,000 full time equivalent positions, operating over 180 offices and over 60 manufacturing/formulating sites around Australia. Product sales are approximately \$10 billion at retail level and 80% of Members export product.

Accord Members are committed to manufacturing. 55% of Members have manufacturing/formulating sites in Australia and over 50% support local manufacturing through use of Australian contract manufacturers.

In addition, Accord Members are innovative, with 55% investing in local research and development.

16% of Members operate as micro/small enterprises, 64% as medium enterprises and 20% as large enterprises.¹

All this despite the high level of regulatory oversight imposed on our industry. As well as all needing to comply with federal regulations administered by ACCC and NMIⁱⁱ, there are five major chemical-specific product/ingredient regulators in Australia: over 94% of members have dealings with NICNASⁱⁱⁱ, over 71% have dealings with the TGA^{iv}, and many Members also come under the jurisdiction of the APVMA^v, Biosecurity Australia and FSANZ^{vi}.

On top of this are state & territory regulatory requirements e.g. relating to the environment, transport, and workplace health & safety.

Results from Accord Industry Size & Scale Survey 2016

- i Business size definitions according to the Australian Bureau of Statistics based on number of employees: micro/small = 1-19, medium = 20-199, large = 200+
- ii Australian Competition and Consumer Commission and National Measurement Institute, respectively
- iii National Industrial Chemicals Notification and Assessment Scheme
- iv Therapeutic Goods Administration
- v Australian Pesticides & Veterinary Medicines Authority
- vi Food Standards Australia New Zealand



Products for healthy living and a quality lifestyle

Our industry's products are essential for everyday living.

Each day across the nation in homes, public places, commercial premises, institutions, industry and agriculture, our industry delivers effective solutions that promote health, and add value, convenience and comfort to daily life.

In some cases, products become experiences inextricably linked to aspects of life and identity.

Our industry spans the full range of formulated products: cleaning and hygiene products, disinfectants, personal care products, cosmetics, sunscreens, perfumes & fragrances, oral hygiene products, adhesives, sealants and protectants.

These products play integral roles in:
Safeguarding public health – Maintaining essential standards of hygiene and sanitation in institutions, hospitality, manufacturing and agriculture

Promoting personal wellbeing – Helping keep us clean and healthy, and helping shield us from harmful effects of the environment

Maintaining comfortable homes – Enabling us to keep our everyday surroundings clean and comfortable, making the home a relaxing place to unwind or to welcome and entertain guests

Enhancing quality of life – Giving us greater personal freedom through innovative time- and effort-saving technologies

Boosting confidence and emotional wellbeing – Assisting us to look and feel our best, as well as providing opportunities for self-expression, individuality and pampering

Keeping the wheels of commerce and industry turning Fulfilling specialised applications in institutions, industry, manufacturing and agriculture

All these benefits are essential to safe, healthy living and maintaining a quality lifestyle

advocacy strategy

Goal: to operate as a highly performing, responsive, communicative and well connected team (locally and internationally) capable of efficiently delivering the industry's goals

Accord is recognised as the peak representative body for formulated products. We have built a prominent profile with stakeholders and influencers in government, bureaucracy, the media and in industry. Accord is viewed as our industry's leader in local consultative processes, and as a policy 'solutions provider' in the pursuit of common, uniting objectives that create a strong business environment for our Members.

Our reputation and influence are the fruit of sound governance, strategic foresight, and strong emphasis on indispensable Member services over many years. A dynamic team of business professionals and a committed board of directors lead Accord. But our great strength is also in the support and engagement of our Member companies – annual growth in membership and the ongoing commitment of many long-term Members underpins, and is testament to, all that Accord achieves and provides by way of value-add to companies.



advocacy strategy

Accord's membership has grown in the past year, now standing at just over 100 companies.

During 2015-16 we welcomed new Member companies A.S. Harrison & Co, Cosimer, Crisp Solutions, E.D. Oates, Henkel Australia, Inglot Cosmetics, Pacific SMM, Schülke Australia and Symbio Australia.

We also welcomed new Associate Members Bolloré Logistics, Davoren Environmental and Platinum Travel Corporation.

Our Profile

Accord invests in activities that maximise the profile of Accord and our industry. We build strategic relationships, participate in relevant policy and standards development, make selective media inputs, and target on-topic columns to key publications.

We have built a positive dialogue with Australia's governments and bureaucrats, participating with professionalism and integrity in key policy debates relevant to our industry and its products. We frame our solutions in terms of the policy priorities and commitments articulated by federal government, and support these with examples from industry, where possible. We have raised our issues and concerns via written representations and meetings with ministers, ministerial offices, senior bureaucrats and the opposition.

Over the past year, Accord has overcome challenges of extraordinary political flux and pre-election mentality to build relationships with key federal Ministers. We have engaged with the Hon Malcolm Turnbull, Prime Minister; the Hon Tony Abbott, (former) Prime Minister; the Hon Christian Porter, (former) Parliamentary Secretary to the Prime Minister; the Hon Josh Frydenberg, (former) Assistant Treasurer; the Hon Ian McFarlane, (former) Minister for Industry & Science; the Hon Sussan Ley, Minister for Health; the Hon Bruce Billson, (former) Minister for Small Business; Senator the Hon Mathias Cormann, Minister for Finance; the Hon Kelly O'Dwyer, Minister for Small Business, Assistant Treasurer; the Hon Christopher Pyne, Minister for Industry, Innovation and Science; Senator the Hon Fiona Nash, Minister for Rural Health; the Hon Dr Peter Hendy, Assistant Minister for Finance; the Hon Steven Ciobo, Minister for Trade; Senator the Hon Arthur Sinodinus, Cabinet Secretary; and Senator the Hon James McGrath, Assistant Minister to the Prime Minister. On the opposition bench we have commenced a healthy dialogue with Shadow Assistant Health Minister Stephen Jones.

In conjunction with these representations, Accord participated by invitation in the high-profile Health/Industry Forums hosted by federal Health and Industry ministers (Nov and June 2015), and at the Productivity Commission's Mutual Recognition Roundtable (July 2015). Successful advocacy with the office of Minister Pyne aided the inclusion of a regulatory reform goal for chemicals regulation in the *National Innovation and Science Agenda*.

We have also communicated with all State and Territory first ministers, to express support for the Council of Australian Governments (COAG) and Dept. of Industry, Innovation and Science (DIIS) Review into opportunities for structural change in Commonwealth chemical assessment functions.

Over the past year, Accord has also invested in further strengthening our relationships with key senior government officials. These include officials from the Regulatory Services Group, with whom we continue to raise reform opportunities and issues relating to cosmetics, sunscreens and chemicals scheduling; the Australian Pesticides and Veterinary Medicines Authority (APVMA), regarding agvet reforms; the National Measurement Institute (NMI), regarding trade measurement and labelling issues; the Australian Competition and Consumer Commission (ACCC), on issues of cosmetics, consumer safety and ACCC's implementation of federal government policies; the DIIS, on the National Industrial Chemicals Notification and Assessment Scheme (NICNAS) and COAG Reviews; and new Therapeutic Goods Administration (TGA) Executive team, regarding TGA priorities.

We also strengthened our advocacy efforts through the commissioning of two key papers:

- 'Government Engagement Plan' by political lobbying firm GRA Cosway, to strategically deepen political advocacy with key ministers in the new Turnbull Government. We have progressed a number of elements of the Plan, including preparation of memorable briefing collateral, Q&A documents and, most significantly, a pre-Budget submission to Treasury providing recommendations on four key industry reform priorities. We will strategically implement other actions to maximise meaningful political attention.
- 'Removing Cosmetic Products and Ingredients from Industrial Chemical Regulation' by independent policy consultancy Medicines Regulatory Solutions, to recommend approaches other than the current policy default and to facilitate implementation of the preferred options. This was targeted to nine key federal government ministers, selected members of the federal opposition, and key decision-makers in the bureaucracy.

Accord is an active participant on many key committees, representing the views of our Members.

We participated on the APVMA Advisory Board, Australian Therapeutic Goods Advertising Code Council, Environmental Microplastics WG, NICNAS Strategic Consultative Committee (SCC), NMI Consumer and Industry Liaison Committee (CILC), TGA Industry Consultative Committee (TICC), TGA Industry WG on GMP (TIWGG) and TGA GMP Sunscreen WG.

We also participate on several Standards Australia (SA) Committees. Members of the Secretariat are active on CH-009 Safe Handling of Chemicals, CS-042 Sunscreen Agents, CS-116 Guidance on Unit Pricing, EV-003 Environmental Labelling, FT-032 Organic and Biodynamic

Products, HE-016 Child Resistant Packaging and WS-041 Services activities-water supply and wastewater systems WG10 – Flushable Products (e.g. wipes). Accord Members are active on BD-094 Slip Resistance of Flooring Surfaces, CH-005 Pesticides, CH-021 Essential Oils, CS-042 Sunscreen Agents and HE-004 Dentistry. In addition, Dusanka Sabic is Chair of CS-108 Cosmetics Terminology and Australia's representative on ISO TC217 Cosmetics Working Group 4; she also participates as a mentor for the SA Young Leaders' programme. Dusanka was awarded SA's 2016 International Meritorious Contribution Award in recognition of her exceptional achievements in international standardisation on behalf of industry.

Accord takes a strategic approach to media claims and announcements, releasing public statements on key matters of importance to the industry.

We released the following media statements: 'Animal Testing and Cosmetics, media reports on Labor's proposed legislation' (Feb 2016), 'Media Statement on the Turnbull Government's National Innovation & Science Agenda' (Dec 2015) and 'Media Statement on NICNAS Reform Announcement' (May 2015). Craig Brock appeared on ABC's 7.30 Report on plastic microbeads, and was quoted on New Zealand's OneTV news program on wipes and sewer blockages. In addition, our website www.furphies.org.au addresses many of the common myths and misconceptions about our industry's products and ingredients.

We promote and profile Accord and our initiatives via selected publications.

Our regular column in *Esprit*, the quarterly beauty industry magazine, published the articles 'Accord showcases innovation strategy' (April 2016), 'New trade agreement to open global doors for Australian cosmetics' (Jan 2016), 'Reform to sunscreen regulation urgently needed' (Oct 2015) and 'Accord Australasia celebrates ten years of achievement for the Australian cosmetics industry' (July 2015). We publish regularly in *Inclean*, the bimonthly cleaning and hygiene industry magazine, including articles 'Accord welcomes Innovation Agenda to refocus cleaning industry challenges' (March 2016), 'Accord advances regional collaboration at soap and detergent conference' (Jan 2016), and 'Chemicals and the GHS – don't let your business get left behind' (Sept 2015). We also profiled our website www.furphies.org.au via articles 'How Accord took the lead in fighting furphies' in ACCI's *Commerce & Industry* magazine (Winter 2015); and 'Thinking twice about media coverage of chemicals' in RACI's *Chemistry in Australia* magazine (Nov 2015).

Our Networks

We actively engage with our industry's local, regional and global networks and in relevant international fora to strengthen our advocacy and knowledge, maintain current awareness, and promote international alignment on key issues in the media and on policy and regulatory matters.

Locally, Accord is an active member of the Australian Chamber of Commerce and Industry (ACCI). We also support the Chemicals and Plastics Manufacturing Innovation Network, which promotes collaboration between the best minds in academic research with industry, and partner with Monash University on innovation in chemical manufacturing.

Accord promotes collaborative, constructive dialogue on issues of mutual interest with local associations including the Australian Dental Industry Association (ADIA), Australian Food and Grocery Council (AFGC), Australian Paint Manufacturers' Federation (APMF), Australian Self Medication Industry (ASMI), CropLife, Dairy Australia, Direct Selling Association of Australia (DSAA), the Plastics and Chemicals Industry Association (PACIA), and the Water Services Association of Australia (WSAA). We are also involved with professional organisations the Australian Society of Cosmetic Chemists (ASCC) and the Royal Australian Chemical Institute (RACI), and promoted the work of Accord at the ASCC's conference in Hobart, Tasmania (April 2016).

Regionally, Accord represents the Australian downstream chemical industry at the Asia-Pacific Economic Cooperation Chemical Dialogue (APEC CD), a high-level regional forum on issues affecting chemical-based products. We participate on three virtual working groups on *Regulatory Cooperation*, *GHS* and *Data Exchange*. Accord participated in APEC CD and other related meetings held in Lima, Peru (Feb 2016) and Cebu, Philippines (Sept 2015). We conducted a survey on behalf of the GHS virtual WG on the APEC CD GHS Implementation Reporting Template and were instrumental in getting the *Best Practice Chemicals Checklist* endorsed.

Our global network includes strong relationships with sister associations in Canada: the Canada Consumer Specialty Products Association (CCSPA) and Canada Cosmetic Toiletry and Fragrance Association (CCTFA); Europe: International Association for Soaps, Detergents and Maintenance Products (AISE), Cosmetics Europe, UK Cleaning Products Industry Association (UKCPI) and UK Cosmetic Toiletry and Perfumery Association (CTPA); Japan: Japan Soap and Detergent Association (JSDA) and Japan Cosmetic Industry Association (JCIA); New Zealand: NZ Cosmetic Toiletry and Fragrance Association (NZ CTFA); and the USA: American Cleaning Institute (ACI), Consumer Specialty Products Association (CSPA), and Personal Care Products Council (PCPC).

In the cleaning & hygiene sector, Accord is part of the International Network of Cleaning Products Associations (INCPA) and International Cleaning Products Associations Information Exchange (ICPAIE). Accord presented at the biennial Asia Oceania Soap & Detergent Association Conference (AOSDAC) held in Tokyo, Japan (Oct 2015), and at the ACI's major annual convention which also included meetings of INCPA and ICPAIE (Jan 2016).

Our cosmetic sector networks include the International Communications Network and International Associations Collaboration (IAC). Accord attended the IAC meeting and PCPC annual meeting held in Florida, USA (March 2016), and the IAC meeting held in Brussels, Belgium (June 2015).

In addition Accord became an Associate Member of the ASEAN Cosmetics Association.

Our global networks bear fruit. For example, Accord in partnership with our international personal care association colleagues played a part in ensuring the inclusion of a Cosmetics Annex in the Trans-Pacific Partnership trade agreement, finalised in October 2015.

We also obtained submissions regarding the proposed NICNAS reforms from the American Chemical Council (ACC), PCPC, Cosmetics Europe and CTFA NZ highlighting the complexity of the proposed arrangements compared to the approaches taken by larger advanced markets.

Our Member Services

Accord Members have unique access to our team of industry experts on regulatory, policy, technical and public affairs issues. Our communications, committees, events and surveys ensure Members have many ways to engage and remain informed.

Our regular communications inform Members of key regulatory changes, government policy initiatives, key commercial and industrial developments, breaking media stories and upcoming events. These include the monthly Regulatory Bulletin, quarterly News & Events, and periodic ePriorities. Accord Members can also access our exclusive Guide to the Safe Use of Salon Products: Safety Data Sheets, which provides salon workers with guidance on safe handling and storage of salon products.

Over the past year we also provided exclusive Member updates on media and other significant developments, including on ACCC's poison incidence report, proposed animal testing legislation, plastic microbeads, and the Trans-Pacific Partnership.

Accord Members can participate on various internal committees and WGs. These include the CTFA Executive Committee, I&I Executive Committee, Regulatory Affairs Committee, Agvet WG, Cosmetics WG, NICNAS Reform WG, Recognised Technical WG and Sunscreen WG.

Our regular events provide Members with informative networking opportunities as well as access to key decision-makers in politics and the bureaucracy. These include seminars, strategy & policy briefings, technical training, conferences and social gatherings. (See Page 22)

Accord uses information to boost our advocacy. We regularly seek input from Member companies to gather information on the sector, assess the performance of Accord and to help us best deliver valued Member services, as well as offering selected surveys as a membership service. Surveys conducted over the past year include 'Training & communication' and 'Size & scale' surveys of the whole membership. Specific to the cosmetic sector were our 'Sales Survey' (conducted biannually) and 'Salary Survey', and specific to the Accord Board was 'Board training priorities'. To gather information on the size and scope of the respective

regulation strategy

Goal: to achieve minimum effective and internationally aligned regulation with no barriers to trade.

Accord is instrumental in pushing forward a range of reform measures for the benefit of all Members, for Australian consumers and for the economy.

Our industry is burdened by overly complex, nationally inconsistent and poorly designed regulation that is often out of step with other advanced economies. Our key priority is to pursue reformed, lighter touch regulatory systems, achieving:

- Lower cost regulation
- Internationally aligned regulation
- Greater innovation, trade and investment opportunities for industry
- Greater range of products, ingredients and technologies available in Australia

- Faster time to market
- Greater flexibility and certainty in product claims

We ensure industry's voice is heard through active involvement in regulatory consultation, decision-making and national policy development.

We adopt a principled, evidence-based approach to our inputs and representation, harnessing local industry partnerships and relationships with key policy and decision-makers to achieve a business environment with minimum, effective regulation. We also promote adoption of the *Australian Government Guide to Regulation* and *Accepting Trusted International Standards* policy, which aims to reduce the regulatory burden on industry by removing unnecessary red tape and promote innovation, trade and investment.



It would be an understatement to say it has been a busy year in regulatory reform for our sector.

A number of major national reviews with impacts on our industry are currently being undertaken. These include reviews of industrial chemicals regulation via the National Industrial Chemicals Notification and Assessment Scheme (NICNAS) and the Council of Australian Governments (COAG) Reviews; of medicines and medical devices regulation via the Therapeutic Goods Administration (TGA) Expert Review; of agricultural and veterinary product regulation via the Dept. of Agriculture and Water Resources (DAWR) Review; and relating to trade measurement and labelling via the Dept. of Industry, Innovation and Science (DIIS) and Dept. of Immigration and Border Protection (DIBP) Reviews.

In addition to delivering input to these broad reform agendas, Accord also contributes on many specific regulatory and technical matters. Our major areas of focus and achievements are described below, which include significant progress against our ‘7-point Implementation/ Deregulation Plan’, initially put to the former Abbott government.

Industrial chemicals regulatory reforms via NICNAS

Of highest priority for our Members are some of the proposed reforms to industrial chemicals regulation under NICNAS. The regulator, in some areas, proposes to add further complexity to an already burdensome regulatory process, impose requirements that potentially discourage innovation in Australia, and add more red tape and regulatory barriers for many low-risk ingredients. In addition, the proposed approach fails to realise the opportunities of the federal government’s *Accepting Trusted International Standards* policy and potentially puts Australia even further out of step with international markets.

The significance of our concerns is reflected by our pre-Budget submission to Treasury containing three (out of four) recommendations specifically relating to NICNAS. In addition, we have provided 11 submissions and letters, and participated in at least 24 meetings and discussions relating to industrial chemicals reforms. These representations have made constructive recommendations for alternative approaches, whilst clearly detailing industry’s concerns.

In addition, Accord has gained support from our extensive network of local and global industry associations. We worked with local industry associations the Australian Chamber of Commerce and Industry (ACCI), Australian Dental Industry Association (ADIA), Australian Food and Grocery Council (AFGC), Australian Paint Manufacturers’ Federation (APMF), CropLife, and the Plastics and Chemicals Industry Association (PACIA) to raise these issues as part of their advocacy efforts, and our international counterparts including the American Chemical Council (ACC), Personal Care Products Council (PCPC), Cosmetics Europe and the Cosmetic, Toiletry and Fragrance Association of New Zealand (CTFA NZ) also made submissions highlighting the complexity of the

proposed arrangements compared to the approaches taken by larger advanced markets.

COAG Review of industrial chemicals regulation

COAG is conducting a Review into Commonwealth assessment of industrial chemicals in recognition that the Australian system is complex, and involves multiple agencies across all levels of government. The COAG review acknowledges the 2008 Productivity Commission (PC) Research Report into Chemicals and Plastics Regulation, which found that the sector could benefit from greater national consistency in its regulation, a governance framework that enhances national uniformity and clarity in the respective roles and responsibilities.

We have provided two submissions and participated in several meetings relating to the COAG review. Accord is also working actively with other associations to achieve fundamental reform of the Australian chemical regulatory system.

Pleasingly for Accord, and related to the goals of the COAG Review, our input to the PC study on Mutual Recognition Schemes achieved their recommendation that trans-Tasman governments should strengthen their collaborative efforts to streamline the regulation of industrial chemicals.

Cosmetic regulation

Accord continues to push for fundamental changes to cosmetic regulation, including via the NICNAS and COAG reviews. One of the four recommendations in our pre-Budget submission was to remove cosmetics from the scope of industrial chemicals regulation. We commissioned the Discussion Paper *Removing Cosmetics and Cosmetic Ingredients from Industrial Chemical Regulation* by Medicines Regulatory Solutions to strengthen our advocacy efforts.

We have made four submissions regarding cosmetic regulation reforms. In addition, we have provided input to the New Zealand Ministry of Health’s Regulation of Natural Health Products consultation to help ensure that cosmetics are not captured and to support the concerns raised by our sister organisation CTFA NZ. We have also raised our cosmetics reform agenda with the PC via their study on Trans-Tasman Mutual Recognition arrangements, which is an important mechanism to foster regulatory reform for low-risk product categories.

Therapeutic goods and medical devices regulatory reforms – via TGA

The Expert Review of the TGA’s regulation of medicines and medical devices aims to identify areas of unnecessary, duplicative or ineffective regulation, and opportunities to enhance the regulatory framework so that Australia can respond effectively to global trends in therapeutic goods.

Accord’s main interest in this review is as an opportunity to promote significant reform to the regulation of sunscreens

and other low risk consumer goods captured under the therapeutic goods scheme. However, disappointingly, while not ruling out changes sought by Accord, this review has recommended further investigation of low-risk products.

We have provided two submissions and participated in nine meetings relating to the TGA Review and therapeutic goods, including on additional specific issues and reform proposals relating to labelling, hand sanitisers and permissible ingredients list.

Sunscreens regulatory reforms

Sunscreen reform continues to be a key priority for Accord. Our overarching proposal is that all sunscreens be regulated as cosmetic products as they do not sit well within the existing therapeutic goods model. Our approach mirrors that taken in Europe, New Zealand, South Africa and the ASEAN Economic Zone and poses no barrier to trade from comparable economies such as Canada and the USA under the federal government’s *Accepting Trusted International Standards* policy.

To advance this proposal, Accord has commissioned expert counsel from GRA Cosway. We have also proactively engaged with the Australian Self Medication Industry (ASMI) to investigate a common ground position, as well as promoted our position via the current review of medicines and medical devices regulation.

Accord has developed a position statement on sunscreen reform. This high-level document will be supplemented and supported with further information to assist understanding of how our proposal can be implemented to support safety, quality and efficacy standards. In addition, Accord has provided input to ensure that sunscreens are not inadvertently captured under the *Draft Advertising Code for Therapeutic and Health Advertising* in New Zealand.

We have provided three submissions and participated in 11 meetings relating to sunscreen reform. Through our active participation on various TGA committees, pleasingly, the TGA has agreed to consider several of Accord’s specific reform proposals.

Agricultural and veterinary (agvet) products reforms

Accord is participating in the DAWR review of agvet regulation, which aims to lower costs and improve access to agvet products for farmers and other users. Our goal is to ensure that chemical review priorities target only the highest risk chemicals.

We have made six submissions and participated in at least three meetings relating to broad agvet issues. We have provided specific comments regarding nine proposed agvet reform options, emphasising the current over-regulation of low-risk products and the opportunities provided by federal government’s *Accepting Trusted International Standards* policy. In addition we have had input into various Australian Pesticides and Veterinary Medicines Authority (APVMA)

consultations: we supported the APVMA’s draft Regulatory Science Strategy, and took opportunities to reiterate the need for transparency and contestability of cost-recovered services.

Dairy sanitisers reforms

Accord has been engaged in pushing for long overdue dairy sanitisers reforms as one specific example of a low-risk agvet category. Our goal is for lighter regulatory treatment of dairy cleansers and sanitisers based on the New Zealand Group Standards approach.

We have developed an Accord low-risk model to work within the APVMA’s new Risk Assessment Framework. We have also made two submissions and participated in three meetings relating to dairy sanitiser issues, and provided input on specific draft Guidelines relating to product efficacy of on-farm dairy cleansers and sanitisers, and safety of teat disinfectants.

Pleasingly the APVMA has engaged a consultant to develop a standard for dairy sanitisers, which should provide for a lighter regulatory touch for the registration of these products.

Trade measurement and labelling

Accord has engaged in longstanding efforts to achieve greater flexibility with the unit measure placement through the National Measurement Institute (NMI), which would remove the need for costly and unnecessary over-labelling of imported products.

Over the past year we have also taken opportunities through DIIS and DIBP Reviews to reiterate the barriers to trade posed by unique Australian labelling requirements, and that proper application of federal government’s *Innovation and Competitiveness Agenda* and *Accepting Trusted International Standards* policy would not require compliant products imported from comparable economies to be over-labelled.

We have made four submissions and participated in three key meetings relating to trade measurement and labelling. These included input to proposed country of origin labelling for non-foods.

Pleasingly, reforms to unit measure placement are now actively being considered by federal government, with some alignment between their position and Accord’s. In addition, Accord has succeeded in coming to an interim arrangement with the NMI whilst policy is determined.

Transport and labelling of dangerous goods

Accord continues to push for reforms to transport regulations for low-risk dangerous goods (DGs). We identify limited quantities and retail distribution loads as the lowest risk DGs, but often the existing requirements result in higher transport costs for these than for higher risk DGs. In addition, Australia poses unique transport requirements such as inner package labelling.

We have made two submissions and participated in five meetings relating to DGs issues, supporting a reform option that aligns Australia more closely with our overseas trading partners and facilitates compliance through greater simplicity and lower burden. As part of our strategy we leveraged the PC’s Review into Australian and trans-Tasman mutual recognition arrangements; we also sought and received support from our sister organisations PACIA and Direct Selling Association of Australia (DSAA).

In an excellent outcome, the National Transport Commission has agreed to remove all requirements for inner package labelling as a result of sustained lobbying by Accord.

Globally Harmonised System for Classification and Labelling of Chemicals (GHS)

The GHS is intended to be a single internationally agreed system of chemical classification and hazard communication. It will be mandatory in Australia after 31 December 2016. Accord has been engaging with SafeWork NSW regarding an extension to the implementation deadline for downstream industrial and institutional chemicals and for cosmetic products.

We have participated in four meetings relating to GHS issues. In addition we have prepared a draft exemption document for SafeWork NSW and facilitated industry roundtables to raise concerns and greater dialogue regarding GHS implementation.

Chemical scheduling

Accord provides regular input to the chemicals scheduling process via the Advisory Committee on Chemicals Scheduling (ACCS) and Advisory Committee on Medicines Scheduling (ACMS). Our comments and suggestions are highly regarded, and frequently taken on board in the Delegate’s decision-making.

We have provided eight submissions containing recommendations on 30 agenda items in order to minimise the impact of any scheduling decisions. Successful outcomes have included a staged approach to implementation and exemption cut-offs in line with current overseas restrictions for preservatives methylisothiazolinone (MIT) and methylchloroisothiazolinone (CIT). In addition, Accord provided input to consultations by Queensland and Western Australian authorities regarding their respective proposals for changes to management of medicines and poisons.

Environmental risk management of industrial chemicals

The Federal Dept. of Environment is in the concluding phase of developing the National Chemicals Environmental Management (NChEM) framework. In July 2015 it was agreed to establish a National Standard for environmental risk management of industrial chemicals. Accord has provided input throughout the lengthy development process to assist in ensuring a workable, risk-proportionate framework that supports innovation and industry productivity, and addresses tangible environmental concerns.

We have made two submissions and participated in many meetings relating to NChEM. Whilst providing conditional support for the policy concept behind the National Standard, we also highlighted industry’s significant concerns including potential costs and impacts on Australian businesses, duplication and inefficiencies through lack of clarity of roles and uncertainty arising from other ongoing industrial chemicals regulation reviews. We also emphasised the importance of NChEM appropriately directing focus to industrial chemicals of high environmental hazard, and maintaining consistency with overarching federal government policies.

Plastic microbeads

Accord has successfully promoted an industry-led solution to the issue of plastic microbeads in Australia. Through informed input on the scope and scale of microbead usage via Member survey input, engagement with the NSW Environment Minister’s Microplastics Working Group and with the federal Environment Minister’s office, and selected media inputs, Accord has successfully negotiated a voluntary industry commitment to phase out these ingredients in line with the overseas timeframe of 1 July 2018.

We have prepared two letters and participated in three local meetings relating to plastic microbeads. Accord also participated in discussions on this issue at the March 2016 International Associations Collaboration (IAC) meeting in Florida, with the IAC agreeing to maintain an ongoing exchange of information to assist member associations in their global advocacy and communications.

Volatile organic compounds (VOCs)

Accord successfully completed our collaborative project with NSW EPA on potential VOCs and household and personal care products. Pleasingly, the outcome was the agency focussing instead on other, more significant urban air quality priorities.

Wipes & sewer blockages

Accord has engaged in dialogue with AFGC, Sydney Water and Water Services Association of Australia (WSAA) to promote constructive cooperation on the issue of wipes and sewer blockages. We have encouraged source collection studies so that a solution is based on accurate information about the type of wipes causing the problem.

We have prepared two letters and participated in three meetings relating to wipes and sewer blockages, including participation on the Australian committee for standards development relating to water supply and wastewater systems.

innovation strategy

Goal: to promote the opportunities for technology and science to enhance the reputation of industry as an innovative solutions provider, enabling increased growth and investment.

Accord proactively develops initiatives and resources that promote our industry's commitment to sustainable innovation in the development of products essential to safe, healthy living and maintaining a quality lifestyle.

Our initiatives promote best practice and public awareness of the positive social, environmental and

economic contribution of our industry and its products. These include community programs, public information resources along with industry codes and guidelines.

We also help facilitate our Member companies to expand their innovation potential, productivity and growth through a suite of tailored opportunities, partners and resources. Still in the initial stages of development, this will include unique or facilitated access to opportunities, information, services and experts in innovation, with a particular focus on small to medium Australian manufacturers.



innovation strategy

Sustainability Charter

Accord's Sustainability Charter articulates our sustainability mission, vision and principles.

Mission

To promote and coordinate a range of sustainability initiatives on behalf of industry.

Vision

As leaders in production and supply of hygiene, cosmetic and specialty products, our Members are committed to:

- progressive improvement in sustainability through whole-of-business ethos and practices;
- generating tangible measures of improved environmental impacts, social benefits and economic progress; and
- effectively communicating our industry's essential role in protecting and promoting the health and wellbeing of Australians and our environment.

Principles

Environmental stewardship: Encouraging a voluntary, progressive reduction in environmental impact throughout the lifecycle of our products by innovative solutions and reduction in the amount of resources consumed, waste generated and emissions produced.

Social responsibility: Committing to a policy of proactive, voluntary and continual improvement over and above basic legal requirements so that our industry's essential contribution in promoting and improving the health and quality of life of Australians, the communities in which we operate, and our staff is recognised and encouraged by society and government.

Economic progress: Contributing to economic growth through innovative delivery, based on sound science and ethical standards, of hygiene, cosmetic and specialty products for use across consumer, commercial and industrial applications.

furphies.org.au

The Furphies website helps address unfounded public alarm arising from common myths and misconceptions to do with the safety of our industry's products.

Furphies takes an evidence-based approach to common issues relating to cleaning products, cosmetics and personal care products, specific chemical ingredients, and chemical categories such as nanomaterials and preservatives.



'Recognised' – Environmental Credentials Scheme

Recognised® is an ambitious and unique Accord ecolabel initiative to identify environmentally preferable commercial cleaning products.

It is a science and evidence-based scheme comprising rigorous technical criteria, independent third-party scientific assessment and expert review. Formerly oriented to chemistry-based technologies, we are shortly to publish revised criteria that expand the scope of the scheme to also enable assessment of microorganism-based cleaning products.

The 2015 probity audit by RSM Bird Cameron found that *"the application process is robust and independent, free from any potential influence"*.

Sustainable procurement organisations EcoBuy and Sustainable Choice NSW accept Recognised® accreditation as evidence towards product listing on their respective databases.

Over 100 products are currently accredited under Recognised®.

www.accord.asn.au/sustainability/recognised



Phosphorus Standard

Accord's national Phosphorus Standard has formed part of the laundry industry's contribution to protecting Australian waterways since 1994, establishing sector-wide benchmarks for phosphorus content in household laundry detergents.

The 'P' and 'NP' on-pack logos have become well-known identifiers of products that meet the requirements of the Standard.

The Phosphorus Standard has also driven innovation towards lower phosphorus formulations with increasing numbers of products licenced to bear the 'NP' logo – signifying negligible phosphorus content.

www.accord.asn.au/sustainability/phosphorus-standard



washwise.org.au

The WashWise website provides a wealth of information on sustainable laundry practices – whilst also assisting consumers to use laundry products correctly.

WashWise provides tips and information about doing the laundry for Australians who value a great clean, the environment, and saving money.



'What's in it?' household cleaning product ingredient disclosure

'What's in it?' provides consumers with ingredient information to aid choice and enhance confidence in household products.

Leading companies have embraced 'What's in it?'. Approximately 79% of all air care, automotive cleaners, household cleaners, household floor maintenance products and laundry products on the Australian market are covered by 'What's in it?'.

www.accord.asn.au/sustainability/whats



*Based on value figures from Retail World Annual Report 2015

Industry codes & guidelines

Delivering safe, effective products that enhance quality of life is core business for Accord Members. Accord's Codes and Guidelines all help ensure industry-wide best practice or assist in the safe use of products, to the benefit of society.

- Industry Guideline for Labelling & Packaging of Liquid Laundry Capsules
- Children and Safe Storage of Household Products
- Guideline for Cleaners and Sanitisers that may have Incidental Contact with Food
- Code of Practice for Household & Commercial Cleaning Products Claiming Antibacterial Action

www.accord.asn.au/sustainability/codes-guidelines

Look Good Feel Better

An initiative of the Australian cosmetic industry, Look Good Feel Better is a free community service program dedicated to improving the wellbeing and confidence of people undergoing cancer treatment.

At Look Good Feel Better workshops, trained volunteers in hair and beauty share tips and techniques for minimising side effects of treatment such as skin changes and hair loss. Nearly 1,500 volunteers enable workshops across every state and territory, reaching close to 10,000 cancer patients in 2015.

Accord's cosmetic Member companies provide significant support for Look Good Feel Better including more than \$2.5 million worth of skin care and make up products, and funding towards the 1,000 workshops delivered annually.

September 2015 saw the launch of the *Life Feels Better in Colour* campaign. This month-long initiative was generously supported nationally by David Jones and Myer to raise awareness and over \$168,000 for Look Good Feel Better.

See page 22 for information about Dream Ball, the annual gala fundraising event for Look Good Feel Better.

www.lgfb.org.au



hygieneforhealth.org.au

The Hygiene for Health website provides comprehensive, evidence-based information on the vital role of the cleaning and hygiene products industry in preventing the spread of infection and illness throughout our community.

Covering all key aspects of hygiene in personal care, households, public spaces, hospitality, healthcare and industry, the site also details how better hygiene has contributed to a markedly increased life expectancy and quality of life for most Australians.



Accord Industry Quality Commitment

Accord's Commercial Members give their commitment to doing the right thing for customers and the community in four key quality areas: Public and occupational health & safety; Environmental values; Compliance and continuous improvement; and Business ethics/Commercial practices.



Responsible Supplier Checklist

This valuable sustainable purchasing tool for Members is based upon an ideal behaviour model and covers potential purchasing impacts under six key "Checkpoints". Organisations can use the Checklist to 'measure up' potential suppliers, or themselves, according to their performance across 11 key categories.


Accord's innovation offering

With Accord taking a new, explicit innovation focus through finalisation of our Innovation Goal in late 2015, we have been in the initial stages of scoping our innovation offering. This has included:

- Partnering with Monash University on innovation, and progressing plans for a mutually-beneficial relationship to enhance the innovation capacity of both organisations. We are also a supporter of the Monash-led Chemicals & Plastics Manufacturing Innovation Network (CPMIN), a program for industry-driven PhD projects.
- Holding preliminary meetings with representatives from many different organisations including the Commonwealth Science and Industrial Research Organisation (CSIRO), Food Innovation Centre, the Export Council of Australia, and the Medical Technologies & Pharmaceuticals Growth Centre.
- Mapping the Australian "innovation landscape" to identify key bodies, programs and initiatives relating to innovation across federal government, state governments, selected universities, relevant statutory bodies, public research organisations, industry associations and professional bodies.
- Joining the Australasian Industrial Research Group (AIRG), which provides opportunities to promote greater understanding of the effective management of industrial research and development, and innovation as a force to drive economic, industrial and societal activities.
- Participating in G2 Innovation's *Innovation Skills for Manufacturers* workshop; some Members also took advantage of the special Accord rate to participate in these useful workshops.

Watch this space!





“We are a resilient industry that looks to the future with optimism”

from the chairman



Innovation and a commitment to excellence are the glue that bind our industry together, despite continued Government policy setbacks

In my message to members last year, it was my pleasure to reflect on the ten years of effort and achievement that followed the launch of Accord on 7 April 2005. Cataloguing Accord's many profile building activities and stewardship initiatives highlighted one critical element instrumental in this success: the cohesion of our diverse and forward looking membership.

Ours is relatively resilient industry, a fact borne out by our ability to stand on our own two feet compared to other industries that have, until recent policy changes, relied heavily on government handouts.

There will always be a place for products that make life easier, safer and more enjoyable. And that is exactly what our industry's countless hygiene and cosmetic products do. Where would we all be without products like toothpaste, sunscreen, sanitisers, cleaners, antibacterial hand washes and medical disinfectants? And what would our world be like without the products we use every day for grooming and self-expression like soap, shampoo, deodorants, fragrance and beauty products?

Our industry has a future not just because our products are essential for the lifestyle we often take for granted, but also because we are an industry that looks to the future. By being forward looking, industry members identify and understand trends and commit to innovation and sustainability as part of their overall commitment to excellence.

We are fortunate to operate in a vibrant industry sector and, while we share the same day to day challenges all businesses have, it is disappointing that we still have the added burden of poorly designed government-imposed regulations, and in particular the poorly designed regulation which leads to over-regulation of low-risk products.

Good examples of this over-regulation of low-risk products in the Australian regulatory system include:

- treating low-risk cosmetic products as if they are dangerous industrial chemicals,
- treating sunscreens as if they are medicines for oral or injectable use,
- treating sanitisers for use on dairy farms as if they are hazardous pesticides,
- failing to appropriately recognise products and ingredients approved by advanced nation regulators which should be considered as meeting trusted international standards, and,
- imposing unique and often unjustified Australian-only standards and rules, which are out of step with other advanced nations.

Facing these challenges, and reflecting the forward looking nature of our industry, the Accord board has approved a new Accord Strategic Plan. The new plan builds on Accord's successful strategic platforms of the past, accounts for the evolving nature of our industry and supports an industry sector where businesses, investment, innovation and employment can flourish.

Our strategic plan focuses on:

- Accord's core role as an effective industry advocate,
- our industry's strong commitment to innovation in all its forms, including sustainability, and,
- the need to reduce the burden of costly and poorly targeted regulation.

As we all know, innovation is the key to growth and continued success. The blogger Jamie Notter said that *"Innovation is change that unlocks new value"*. Unlocking new value or unlocking growth could be a theme our governments also embrace as they consider new policies to improve the Australian regulatory system.

It is encouraging that, in the example of Uber ride sharing, governments can modify regulations to enable this innovative business model to flourish, quite quickly, yet disappointing that it can be so difficult to change regulations to stop treating low-risk products as if they are medicines or industrial chemicals.

Details about the new strategic plan and activities can be found throughout this annual report, as can information about our achievements over the last year.

Accord continues to engage constructively with regulators and meet reasonable and scientifically supported demands for product improvement or new industry programs. For example, as a responsible and responsive industry we have worked closely with regulators to address concerns about plastic microbeads in skin exfoliating products and wipe products blocking sewers in the past year.

Accord has a proven track record for providing solutions for our industry's legitimate stewardship, safety and environmental issues, and as there will always be unfounded claims made about our industry's products and ingredients, with little regard to the weight of scientific evidence, our furfies.org.au website will remain essential for setting the record straight on such misinformation.

As a parting word I would like to express our industry's sincere hope for a return to stability and maturity in Australian politics and government. Transformative change and innovative ideas are needed and it is a concern that we have not had a steady hand on the tiller of government, calmly implementing nation-building policies. Five Prime Ministers in five years does not help build business and consumer confidence. A return to considered policy and stronger ministerial oversight of Australia's regulatory agencies is a sincere wish.

I would like to express my thanks, once again, to my fellow board directors, the hard working Accord secretariat and especially those members who are actively engaged in our various committees and industry working groups. We have plenty of work ahead of us and our success is only made possible by the ongoing support and engagement of our member companies. Thank you all.

Chris Pedersen
Chairman, Accord Australasia
April 2016



from the executive director



How can we get regulatory reform, and particularly that of ‘industrial chemicals’, back on track for low-risk cosmetic, household and specialty products?

Australian consumers are extremely savvy and in constant search of improved products and technologies which will enhance their daily lives. As too are the local businesses our commercial sector serves.

The very essence of our industry is therefore driven by innovation. And so for our consumers and businesses alike, we need to be better linked globally. It is critical that local regulation becomes better aligned to these realities.

And while this is happening in some quarters (such as our product based pre-market regulatory systems, albeit slowly), it is disappointingly absent in ‘industrial chemicals’ reform.

As far back as 2008, the Productivity Commission provided the federal government with a landmark research study recommending major policy changes for streamlining Australia’s overly complex system of chemical-based product regulation.

But unfortunately, the industry has struggled with years of delay and frustration with a system that today remains out-of-step with that of our major trading partners and other advanced markets like the European Union and the USA.

In the May 2015 federal Budget we finally saw concerted action to commence more meaningful industrial chemical regulatory reform.

A ‘bitter sweet’ pill given the significant upfront cost – without any advance warning, industry was asked to fund the reform implementation to the tune of \$12.4M over seven years, and as a result, regulator fees increased 25 percent.

Reservations were somewhat offset with firm and welcome commitments given by responsible ministers to deliver cost, time and effort savings for industry, especially for low-risk products like those of our industry. As well as support for innovation and quick introduction of new products.

“The National Industrial Chemicals Notification and Assessment Scheme (NICNAS) will move to a more

proportionate risk-based framework to assess industrial chemicals, including chemicals imported into Australia,” Minister Nash said in her 26 May 2015 media statement. And most significantly she spoke of significant benefits for businesses: *“Simplifying this process is expected to save business around \$23 million a year and benefit all sorts of companies – from cosmetics manufacturers to products [sic] making household cleaning products. The changes will spur increased competition and innovation in the sector.”*

Likewise, Assistant Minister Hendy in a parliamentary statement tabled for him in the Senate on 12 November 2015: *“We’re implementing a more proportionate risk-based framework to assess industrial chemicals whilst maintaining safety standards. This means low risk industrial chemicals will get to market faster, allowing companies like cosmetics manufacturers to create new products as well as safer versions of existing products.”*

Essential policy commitments such as these, which focus on reducing regulatory complexity and cost burdens, were greatly welcomed by the industry.

As too was the launch of the *National Innovation and Science Agenda* by Prime Minister Turnbull and Industry Minister Pyne, which recognises again the negative impact of red-tape and need for reduced duplication and/or unnecessary re-assessment locally, reiterating the government’s previously endorsed *Accepting Trusted International Standards* policy.

But an additional more fundamental concern about the proposed industrial chemical reform process was the decision to place the regulator itself at the helm of designing the actual technical details and requirements, leaving many with grave doubts about whether the quest for regulatory efficiency could be genuinely pursued.

A case of putting the fox in charge of the hen house? What is the motivation and/or reward for the regulator to diminish its footprint and income derived from industry, particularly in the absence of strong policy guidance and oversight?

And regrettably, as a consequence of the further political flux since the budget announcement last year, and indeed opaque governance of the regulator itself, we seem to have again lost sight of the outcomes and principles that were to drive this reform.

What concerns industry regulatory experts most are four flaws with the proposals released thus far:

1. The ‘reformed’ assessment approach is overly complex and uses technical thresholds and end-points that are often inconsistent with those used by leading overseas regulators.
2. Presumptions about exposure that unduly elevate low-risk products like cosmetics and mild household cleaners to higher level assessment based on their daily use, and not actual chemical hazard. High exposure only equals high risk if the chemical is hazardous, a fact the reforms in their current state appear to neglect.
3. Very little recognition is given to the fact that thousands of chemicals which would be considered ‘new’ to NICNAS may have been in use in other advanced markets for many years now.
4. Many of these chemical ingredients would have passed overseas regulator assessment system approval making them candidates for the government’s *Accepting Trusted International Standards* policy principle – a policy the industrial chemical reforms seem intent on ignoring.

The concerns expressed locally have also been supported by Accord’s international sister associations from the EU, North America and New Zealand.

Global standards are the way of the world now. Accord is active on a variety of committees inputting into International Standards Organization (ISO) standards. These range from standards for cosmetics, sunscreen products and wipes suitable for toilet flushing.

Accord is also a major contributor to Australia’s input into the APEC Chemical Dialogue. Consistent global approaches also continue to put our industry at the vanguard for progressive action for consumers, safety and the environment with programs like: the ‘What’s in it?’ household cleaning products ingredient disclosure initiative; the *furphies.org.au* website and our support for a phase out in Australia of plastic microbeads in wash off products.

Keeping in mind this globalisation of standards and industry approaches, plus the fact that Accord members are both importers of products as well as exporters of locally made products, one of the biggest failings of recent reforms potentially relates to low-risk cosmetic products.

Uniquely regulating cosmetics as ‘industrial chemicals’ stands in the way of innovation, exports and ready availability of the latest global products for Australian consumers. It is totally out of step with the regulatory approach of other advanced nations like the USA and EU, as well as our regional counterparts and key trading partners.

That’s why Accord commissioned an independent policy review looking at better policy options for regulating cosmetics in Australia which has now been submitted for further policy discussion.

Without proper policy consideration of such alternatives to better align regulation of everyday, lower risk household and cosmetic products with global realities, instead of treating them as ‘industrial chemicals’, there seems little likelihood that a more proportionate regulatory system with the anticipated efficiencies and opportunities will be realised.

So how can we get the reforms back on track? We need greater political stability, stronger policy oversight and more mature risk-proportionate consideration and implementation of reform options which fundamentally recognises our global environment, and enables industry to embrace innovation, growth and investment with confidence.

Any lesser outcome would be a tragic end for such a resource intensive process, one that industry and other stakeholders have invested so heavily in (both in time and money), and which commenced with such enthusiasm and hope now a decade ago.

Bronwyn Capanna
Executive Director, Accord Australasia
April 2016

events

28
MAY
2015

Accord Industry Briefing and AGM
Hosted by: TressCox Lawyers, Sydney

With a focus on the economy and accessing overseas markets, presenters were Peter Jolly (Head of Global Research, National Australia Bank), Nathan Ruff (Commercial Director, MarketEngine) and John Carvin (National Business Manager, NSW Business Chamber).

22-23
JULY
2015

Accord Cleaning & Hygiene Conference
Green Chemical Futures, Monash University, Melbourne & KPMG, Melbourne

Accord thanks Monash University Chemistry and our valued Associate Member KPMG for providing their facilities; Silver Sponsors Ecolab and Novozymes, Bronze Sponsor Thor; and our Supporters True Blue Chemicals, D-Labs and Huntsman for their generous support of this event.

Inspiring presentations and lively networking were the order of the day as manufacturers and suppliers of cleaning and hygiene products, and colleagues in university and government, gathered for Accord's second Conference focussing on the challenges and opportunities for businesses in the cleaning and hygiene sector.

Accord's Conference was held in collaboration with the Chemicals & Plastics Innovation Network, a partnership between Monash University, Industry and Victorian Government. Delegates had the chance to tour the new state-of-the-art Green Chemical Futures facility at Monash University and to mingle with some of the top minds in chemistry and chemical manufacturing over drinks and canapés.

Themes of innovation and collaboration in sustainable manufacturing were explored at Thursday's plenary session. Beginning with a 'big picture' view of the landscape in Australia and overseas, presenters honed in on niche innovations in green chemistry and sustainability such as plant-based feedstocks, enzyme, preservative and food sanitiser technologies.

12-13
AUG
2015

Canberra Day
Parliament House & QT Hotel, Canberra

There was excellent attendance at Accord's annual Canberra Day. Commencing on the evening of 12 August, attendees had the opportunity to tour Parliament House and stay for networking over drinks and canapés. We were pleased to host current members of Federal Government, political advisors, senior Public Service officials, colleagues from sister industry associations and many Accord Members.

Canberra Day continued on Thursday 13 August with Accord's policy seminar and networking lunch. The theme, as in previous years, was rebalancing the Australian regulatory system so that it better supports innovation and investment within our industry.

To open the event, Accord was pleased to welcome Parliamentary Secretary to the Prime Minister, the Hon Christian Porter MP who spoke on Progressing the Abbott Government's Deregulation Agenda.

Presenters at the policy seminar were Kate Carnell AO (CEO, ACCI), Adjunct Prof John Skeritt (Deputy Secretary, Regulatory Services Group, Dept. of Health), Kareena Arthy (CEO APVMA), Dr Mark Burgman (MD, Centre for Excellence for Biosecurity Risk Analysis and Uni. of Melbourne), Anthea Long (Director Mutual Recognition Schemes Study, PC) and Peter Chesworth (First Assistant Secretary, Sectoral Growth Policy, Dept. of Industry & Science).



11
SEPT
2015

Dream Ball
The Big Top, Luna Park



Again a huge success, Dream Ball raised over \$400,000 for Look Good Feel Better, including sponsorship of a record-breaking 112 workshops. This glamorous event featured Kerri-Anne Kennerley as Master of Ceremonies, performances from Anthony Callea and Tim Campbell and a moving speech by special guest Troy Henricks on the positive impact of Look Good Feel Better on his late wife Courtenay and his family.

Thank you to all companies and guests for their generous support.



thank you

Always critical to our success is the great commitment and effort shown by our Members and service partners. Of these, the following deserve special mention.

On behalf of all members, thanks go to the executive and finance members of our board of directors: **Chris Pedersen** (Colgate-Palmolive and Accord Chairman), **Terry Little** (Estée-Lauder, Accord Vice-Chairman), **Peter Keech** (Tasman Chemicals, Accord Vice-Chairman), **David Brown** (Panamex, Accord Finance Director), **Clynton Bartholomeusz** (Beiersdorf) and **Greg Whiteley** (Whiteley Corporation).

Accord is again indebted to the following for their dedicated contributions during 2015-16:

David Blakeley (Chanel) as Chair of the Cancer Patients Foundation, the administering body for Look Good Feel Better.

Garth Phillips (Wedding Looks and Event Hire), for again generously giving his time and expertise as Dream Ball Creative Director.

Members of the **Accord Regulatory Affairs Committee**: **Kiran Raval** (Amway), **Mandy Kerr** (Avon), **Ken Lee** (Beiersdorf), **Andrea Powell** (Chemetall), **Clare Martin** (Clare Martin & Associates), **Afroz Ali** (Clorox), **Christine Wasiowych** (Colgate-Palmolive), **Dr Mike Tichon** (Competitive Advantage), **Uma Adhar** (Ecolab), **Glenn Berg** (Edgewell Personal Care), **Annabel White** (Emeis Cosmetics), **Dr Graeme Haley** (Engel, Hellyer & Partners), **John Koppl** (Estée Lauder), **Catherine Capper** and **Van Le** (GlaxoSmithKline), **Flor Sansano** (iNova Pharmaceuticals), **Temi Stavroulakis** (Johnson & Johnson Pacific), **Samantha Hass** (L'Oréal), **Dr Marilyn Katrib** and **Kyra Ramirez** (Procter & Gamble), **Meagan Clarke** (PZ Cussons), **Kathy Nolan** and **Amanda Baker** (Reckitt Benckiser), **Joann Abrahamse** (SC Johnson & Son), **Mandi Godden** (Seren Consulting), **Kevin Roden** (Thor), **Phillip Tudor** (TudorChem), **Julie Newlands** and **Jennifer Hughes** (Unilever), and **Ed Wrightson** (Whiteley Corporation).

For specific expert or technical assistance (other than listed above): **Graham Hatfield** (Castle Chemicals), **Peter Rich** (Ecolab), **Jennifer Rempe** (Edgewell Personal Care), **Margaret Richards** and **Mitzi Saitzyk** (Johnson & Johnson Pacific), **Neil Richards** and **Jacqueline Fegent-McGeachie** (Kimberly-Clark), **Paul Juricskay** (Sopura) and **Rianna Goodwin** (True Blue Chemicals).

We also thank our many colleagues at our international sister associations for their open dialogue and assistance on key issues, and in particular **Shannon Coombs** (Canadian

Consumer Specialty Products Association) for presenting at our 2015 Cleaning & Hygiene Conference. Also thanks to colleagues from the Australian Chamber of Commerce and Industry for their help and support.

Accord again gratefully acknowledges the generous support of our Associate members: **Ident**, for designing the beautiful Dream Ball collateral and for the ongoing provision of updated images and materials; and **TressCox Lawyers**, for donating their time and expertise on many legal matters.

We also acknowledge the Look Good Feel Better national team of **Carol Kavurma** (National Manager), **Maya Zahran** (PR & Communications Manager), **Connlaith Ni Raifertaigh** (Accounts & Admin Officer), **Nicole Jervis** (Fundraising Manager) and **Vanessa Gambin** (Program Coordinator).

farewell

We said goodbye and best wishes to a number of valued association and industry colleagues during 2015-16.

Sincere thanks to resigning Board Director **Rory Gratton** (PZ Cussons), and to long-time contributor on both the Regulatory Affairs and I&I Executive Committees **Patrick Adele** (Albright & Wilson), and long-time contributor on the Regulatory Affairs Committee **Margaret Richards** (Johnson & Johnson).

We also farewell and thank **Alison Matthews**, Look Good Feel Better Volunteer Manager.

And thank you to former Accord colleagues **Dr Julija Filipovska** (Regulatory & Technical Policy Adviser – temporary), **Grace Gonzaga** (Education & Sustainability Manager – temporary) and **Steven Grasion** (Senior Administration Officer) for all their efforts as part of the Secretariat team.

We wish you all the very best in your future endeavours.



directors

Chairman



Chris Pedersen
Vice-President
South Pacific
Region, Managing
Director Australia
Colgate-Palmolive

Vice-Chairman



Terry Little¹
Managing Director
Estée Lauder
Companies

Vice-Chairman



Peter Keech²
Managing Director
Tasman Chemicals

Finance Director



David Brown
CEO / Managing
Director
Panamex Group

Immediate
Past Chairman



**Clynton
Bartholomeusz**
Managing Director
Beiersdorf Australia

¹ Chairman of the CTFA Executive Committee
² Chairman of the (former) I&I Executive Committee



Denise van Gessel
Managing Director
& CFO
Albright & Wilson
(Aust)
Appointed 28/5/2015



Sharon Plant
President and
Managing Director
(Aust & NZ)
Avon Products



Steve Saboune
Managing Director
Deb Australia



Chris Short
Managing Director
Dominant
(Australia)



Nikki Coulthard
Director,
Asia Pacific
Regulatory Affairs
Ecolab



Peter Thanopoulos
Director, Regulatory
Affairs (Aust & NZ)
GlaxoSmithKline
Consumer Healthcare
Appointed 22/3/2016



Liz Tasdelen
Country Manager
Huntsman
Corporation
Australia



Rodrigo Pizarro
Country Manager
(Aust & NZ) L'Oréal



Ampie Cabangon
Senior Manager,
Regulatory Affairs
Procter & Gamble
Australia / New
Zealand



Dean Stephens
Director, Supply
Chain
PZ Cussons
ANZ
Appointed 26/11/2015



Rory Gration
Managing Director
– Commercial
(Aust & NZ)
PZ Cussons
Australia
Resigned 28/5/2015



Janie Heywood
ANZ Regional
Regulatory &
Medical Affairs
Director Reckitt
Benckiser



David Boxall
Managing Director,
Australia & Asia
Pacific
Recochem



Gillian Franklin
Managing Director
The Heat Group



Brad Macdougall
Director
True Blue
Chemicals



Greg Whiteley
Managing Director
Whiteley
Corporation



Bronwyn Capanna
Executive Director
Accord Australasia

secretariat



- Bottom row, left to right:**
Dusanka Sabic Regulatory Affairs Director
Bronwyn Capanna Executive Director
Craig Brock Policy & Public Affairs Director
- Top row, left to right:**
Arianne Bath Membership Services Officer
Dr Jennifer Semple Innovation & Education Manager
Rachael Linklater Science & Technical Regulatory Associate
Catherine Oh Science & Technical Manager
Erly Mifsud Administration Manager
Shreejina Kinkhabwala Senior Administration Officer

members

Consumer, Cosmetic and Personal Care
Advanced Skin Technology
Amway of Australia
Apisant
AVON Products
Beiersdorf Australia
BLC Cosmetics
BrandPoint
Chanel Australia
Clarins Group/Trimex
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Coty Australia
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De Lorenzo Hair & Cosmetic Research
Edgewell Personal Care
Elizabeth Arden Australia
Emeis Cosmetics
Estée Lauder Australia
Evolve Hair Concepts
Frostbland
GlaxoSmithKline Consumer Healthcare
Hairjamm
Helios Health & Beauty
Henkel Australia
Inglot Cosmetics
iNova Pharmaceuticals –
A Valeant Company
Integria Healthcare (Aus)
International Beauty Supplies
Johnson & Johnson Pacific
KAO Australia
Keune Australia
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Kosmetikos HQ
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Mary Kay Cosmetics
Muk Haircare

Natural Australian Culture
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Reckitt Benckiser
Revlon Australia
SC Johnson & Son
Scental Pacific
Skin Health
Syndet Works
The Heat Group
Three Six Five
True Solutions International
Ultraceuticals
Unilever Australasia
Vitafive
Weleda Australia

Commercial/Hygiene & Specialty Products
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Albright & Wilson (Aust)
BP Castrol Australia
Brenntag Australia
Castle Chemicals
Chemetall (Australasia)
Clariant (Australia)
Deb Australia
Dominant (Australia)
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E.D. Oates
Huntsman Corporation Australia
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Lab 6
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