

influencing  
profiling  
communicating  
connecting

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# The national voice of the hygiene, cosmetic and specialty products industry

## Mission

Providing indispensable membership services to facilitate growth and productivity for a globally competitive industry

## Values

Respected, credible, honest, influential, science and evidence-based

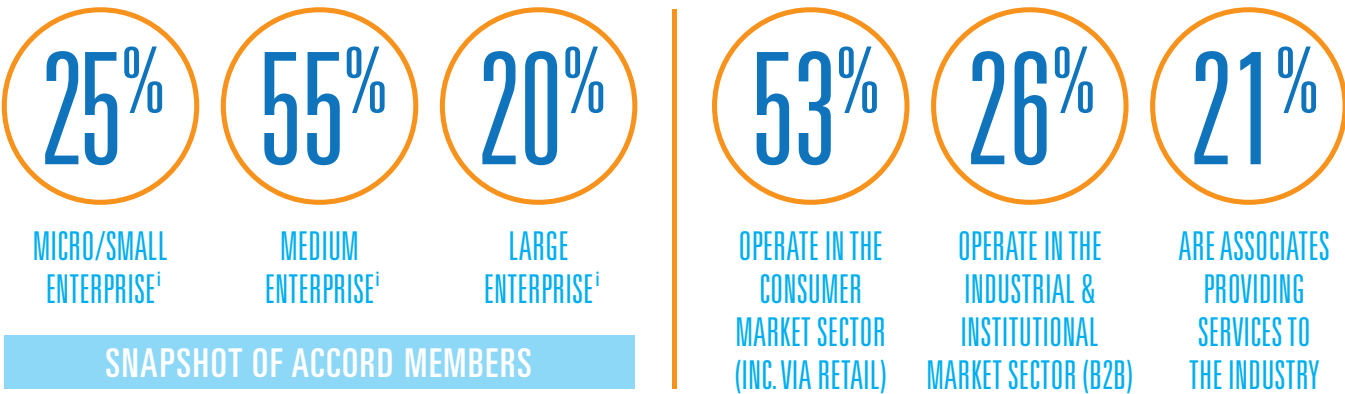
This Annual Report covers the period 1 May 2017 – 30 March 2018

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# about our industry



The industries that Accord Members operate in have a high degree of global connection. Accord Members contribute to this through:



Accord is the respected voice of a dynamic industry. Our Member companies are leading businesses ranging from large multinational firms to smaller Australian-owned enterprises; local manufacturers to product importers.

Our valued Associate Members are companies who provide specific services and expertise for our industry.

There is a level of regulatory oversight imposed on our industry. While all companies need to comply with federal consumer regulations administered by the ACCC and NMI<sup>ii</sup>, there are five major chemical-specific regulators in Australia. Many of Accord's Members have dealings with these regulators:

- 90% with NICNAS<sup>iii</sup>
- 77% with the TGA<sup>iv</sup>
- 27% with APVMA<sup>v</sup>
- 28% with Biosecurity Australia
- 32% with FSANZ<sup>vi</sup>

Results from Accord Industry Size & Scale Survey 2018

<sup>i</sup> Business size definitions accord to the Australia Bureau of Statistics based on number of employees: micro/small = 1-19, medium = 20-199, large = 200+  
<sup>ii</sup> Australian Competition and Consumer Commission and National Measurement Institute, respectively  
<sup>iii</sup> National Industrial Chemicals Notification and Assessment Scheme  
<sup>iv</sup> Therapeutic Goods Administration  
<sup>v</sup> Australian Pesticides & Veterinary Medicines Authority  
<sup>vi</sup> Food Standards Australia New Zealand

## Products for healthy living and a quality lifestyle

Our industry's products are essential for everyday living. Each day across the nation in homes, public places, commercial premises, institutions, industry and agriculture, our industry delivers effective solutions that promote health protection, and add value, convenience and comfort to daily life. In some cases, products become experiences inextricably linked to aspects of life and personal identity.

Our industry spans the full range of formulated products: cleaning and hygiene products, disinfectants, personal care products, cosmetics, sunscreens, perfumes & fragrances, oral hygiene products, adhesives, sealants and protectants.

These products play integral roles in:

**Safeguarding public health** – Maintaining essential standards of hygiene and sanitation in institutions, hospitality, manufacturing, agriculture and households

**Promoting personal wellbeing** – Helping keep us clean and healthy, and helping shield us from harmful effects of the environment

**Maintaining comfortable homes** – Enabling us to keep our everyday surroundings clean and comfortable, making the home a relaxing place to unwind or to welcome and entertain guests

**Enhancing quality of life** – Giving us greater personal freedom through innovative time- and effort-saving technologies

**Boosting confidence and emotional wellbeing** – Assisting us to look and feel our best, as well as providing opportunities for self-expression, individuality and pampering

**Keeping the wheels of commerce and industry turning** – Fulfilling specialised applications in institutions, industry, manufacturing and agriculture



Accord Members make a significant contribution to the Australian economy



Product sales are approximately \$10 BILLION at retail value



# advocacy strategy

**Goal:** to operate as a highly performing, responsive, communicative and well connected team (locally and internationally) capable of efficiently delivering the industry's goals.

Accord is recognised as the peak representative body for formulated products. We have built a prominent profile with stakeholders and influencers in government, bureaucracy, the media and in industry. Accord is viewed as our industry's leader in local consultative processes, and as a policy 'solutions provider' in the pursuit of common, uniting objectives that create a strong business environment for our Members.

Our reputation and influence are the fruit of sound governance, inclusive engagement, strategic foresight, and strong emphasis on indispensable Member services over many years. A dynamic team of business professionals and an invested Board of Directors lead Accord. But our great strength is also in the support and engagement of our Member companies – growth in membership and the ongoing commitment of many long-term Members underpins, and is testament to, all that Accord achieves and provides by way of value-add to companies.





# advocacy strategy

## Accord's Membership has expanded in the past year, now standing at just over 100 companies.

During 2017-18 we welcomed new Active Member companies Shiseido Asia Pacific, Crabtree & Evelyn Australia and Puig Oceania.

We also welcomed new Associate Members Active Display Group, International Cosmetics & Regulatory Specialists, and Look Print.

### Our Profile

**Accord invests in activities that maximise the profile of Accord and our industry. We build strategic relationships, participate in relevant policy and standards development, make selective media inputs, and target on-topic columns to key publications.**

Accord has built a positive dialogue with Australian governments and their officials, operating with professionalism and integrity within a challenging and contentious policy environment, advocating strongly for the right outcomes for our industry and its products. We frame our solutions in terms of the policy priorities and commitments articulated by the federal government, supporting these with examples from industry, where relevant. We have raised our issues and concerns via written representations and meetings with ministers, ministerial offices, senior government officials and the opposition.

As testament to our profile, Accord was invited to an intimate Australian Chamber of Commerce and Industry (AusChamber) Small Business Roundtable with Prime Minister Turnbull and the Minister for Small Business and asked to address the industry's goals for regulatory reform.

Over the past year, Accord has overcome many challenges created by the continuing political flux and instability to build relationships with key federal ministers and other parliamentarians. These include: Ministers for the Departments of Prime Minister & Cabinet; Trade; Health; Small and Family Business, the Workplace and Deregulation; Rural Health; Agriculture and Water Resources; Environment and Energy; Industry, Innovation and Science; and Treasury. Accord has also continued to maintain and strengthen our relationships with important influencers for our sector including, within the Health Department, the Deputy Secretary for Strategic Policy and Innovation, First Assistant Secretary for the Office of Health Protection and Assistant Secretary of Best Practice Regulation Policy; the Counsellor for Economic Affairs for the United States Embassy; Deputy Counsellor at the United States Embassy; and the Advisor on Trade, Investment and Economics at the Delegation from the EU to Australia.

Accord has continued to further strengthen our relationship with senior government officials. These include officials from the Department of Health and other relevant bodies,

with whom we continue to raise reform opportunities and issues relating to the animal test ban proposals, cosmetics, sunscreens and chemical scheduling; the Australian Pesticides and Veterinary Medicines Authority (APVMA), regarding Agvet reforms; the National Measurement Institute (NMI), regarding trade measurement and labelling issues; the Australian Competition and Consumer Commission (ACCC), on issues of cosmetic and consumer safety and ACCC's implementation of federal government policies with regard to the Australian Consumer Law (ACL); the Department of Industry, Innovation and Science (DIIS), on industrial chemical structural reform and APEC Chemical Dialogue issues; the Therapeutic Goods Administration (TGA), on priorities and medicines/medical devices regulation; the Department of Environment, on the voluntary industry phase out of microbeads and risk management of industrial chemicals; the Department of Agriculture and Water Resources (DAWR), on biosecurity issues, organic export orders and agricultural/veterinary products; SafeWork NSW, on GHS implementation; the National Transport Commission (NTC), on Dangerous Goods; the National Industrial Chemicals Notification and Assessment Scheme (NICNAS), on reform proposals; the Water Services Association Australia (WSAA), on flushable wipes.

Accord has also been responding to recent changes in industry regulation including:

- Industrial Chemicals reform: Accord has continued to keep members abreast of developments on the forthcoming Industrial Chemicals Bill and associated legislation. The Bill was passed through the House of Representatives in October 2017, but debate in the Senate has been repeatedly delayed and is currently expected for June 2018. Throughout these numerous delays, including two cabinet reshuffles, Accord has continued to advocate strongly for the passing of the Bill unamended, that the animal test data ban provisions remain consistent with the EU ban approach, and that problematic changes to the requirements for 'exempt' ingredients are avoided. We have been engaging actively with both the government, opposition, and the Senate crossbench on these issues, having written numerous letters during the reporting period including the wide circulation of our Fact Sheets on the industrial chemicals reforms and the animal test ban to MPs and Senators. Accord, with Chemistry Australia, presented on behalf of industry at the Senate Community Affairs Legislation Committee Inquiry public hearing (July 2017) and has also held various high-level meetings with relevant ministers and staff, including the Shadow Assistant Health Minister (September 2017), Department of Health officials (August 2017, February 2018), and with the Chief of Staff and senior advisors for the new Minister for Rural Health (February 2018). We also hosted then Assistant Health Minister David Gillespie and then Assistant Minister for Industry, Innovation and Science as guests of honour at Accord's Industry Leaders' dinner allowing members to engage in dialogue (August 2017), and had the Department of Health's Deputy Secretary for Strategic Policy and Innovation speak at our Canberra Day seminar (August 2017).

- Microbead phase out: In mid-December 2015, Australia's environment ministers met and agreed to a voluntary industry phase out of microbeads in personal care, cosmetic and cleaning products. Accord was given the responsibility of coordinating this phase out and pleasingly our BeadRecede campaign has seen successful developments on this initiative. Our December 2017 progress report demonstrated industry's responsiveness to the phase-out, with almost 80% of relevant companies having completed a reformulation of affected products, indicating industry is well on track to meet the mid-2018 deadline. Accord also presented at the 'Beyond Plastic Pollution Conference' in Sydney (October 2017) on the success of the BeadRecede campaign. (See page 15 for more on BeadRecede).

### Accord is an active participant on many key committees, representing the views of our Members.

We participated on the Therapeutic Goods Advertising Code Council, Environmental Microplastics WG, NICNAS Strategic Consultative Committee (SCC), NMI Consumer and Industry Liaison Committee (CILC), TGA Consultative Committee (TCC) and Industry Forum, TGA Industry WG on GMP (TIWGG), TGA GMP Sunscreen WG, TGA Scheduling Policy Framework WG (SPF), NTC Transport of Dangerous Goods Maintenance Advisory Group, and DAWR Biological Consultative Group

We also participate on several Standards Australia (SA) Committees. Members of the Secretariat are active on CH-009 Safe Handling of Chemicals, CS-042 Sunscreen Agents, CS-116 Guidance on Unit Pricing, FT-032 Organic and Biodynamic Products, HE-016 Child Resistant Packaging and WS-041 Services activities-water supply and wastewater systems WG10 – Flushable Products. Accord Members are active on BD-094 Slip Resistance of Flooring Surfaces, CH-005 Pesticides, CH-021 Essential Oils, CS-042 Sunscreen Agents, EV-003 Environmental Labelling, ME-090 Fine Bubble Technology and NT-001 Nanotechnologies and HE-004 Dentistry. In addition, Dusanka Sabic is Chair of CS-108 Cosmetics Terminology and Australia's representative on the ISO TC217 Cosmetics Working Group 4; and the National Retail Associations Technical Standards Committee. Catherine Oh has been reappointed as an independent expert to the Advisory Committee on Chemical Scheduling (ACCS) for two more years and Rachael Linklater was part of the NICNAS Reform Ad-Hoc WG on Risk-Based Categorisation and Assessment in the capacity of an individual with expertise in the regulatory management of chemicals in an industry setting.

### Accord takes a strategic approach to media claims and announcements, releasing public statements on key matters of importance to the industry.

During the reporting period, Accord released the following media statements: 'Accord Statement on Animal Testing and Cosmetics' (May 2017), 'Accord Sunsible® Campaign Media Release' (November 2017), and 'Accord Media Statement on Industry progress on removal of solid plastic microbeads' (January 2018).

### We promote and profile Accord and our initiatives via selected publications.

Our regular column in Esprit, the quarterly beauty magazine, published the articles 'Accord launches 'BeadRecede' an initiative for responsible industry action on plastic microbeads' (June 2017), 'Advocacy for Innovation' (November 2017), 'Money Cosmetics are the root of all evil' (April 2018) as well as publishing a copy of our 2016-17 Annual Report on their website. We also publish in Inclean, the bimonthly cleaning and hygiene industry magazine, including 'What to expect at the ISSA Cleaning & Hygiene Expo 2017' (April 2017), 'The importance of up-to-date information and ongoing training in hygiene and healthcare' (May/June 2017), 'Commercial cleaning products to be microbead-free by July 2018' (November/December 2017), 'Innovation insights with Accord' (January/February 2018) and 'GHS in Australia – a year on! FAQs and the latest GHS information' (March/April 2018).

### Our Networks

**We actively engage with our industry's local, regional and global networks and in relevant international fora to strengthen our advocacy and knowledge, maintain current awareness, and promote international alignment on key issues in the media and on policy and regulatory matters.**

Locally, Accord is an active member of the AusChamber. We also support the Chemicals and Plastics Manufacturing Innovation Network, which promotes collaboration between the best minds in academic research with industry, and partner with Monash University on innovation in chemical manufacturing.

Accord promotes collaborative, constructive dialogue on issues of mutual interest with local associations including the Australian Dental Industry Association (ADIA), Australian Food and Grocery Council (AFGC), Australian Paint Manufacturers' Federation (APMF), Australian Self Medication Industry (ASMI), Chemistry Australia (formerly PACIA), CropLife, Dairy Australia, Direct Selling Australia (DSA) and the Water Services Association of Australia (WSAA). We are also involved with professional organisations the Australian Society of Cosmetic Chemists (ASCC), the Royal Australian Chemical Institute (RACI) and the Australasian College of Toxicology & Risk Assessment (ACTRA).

Regionally, Accord represents the Australian downstream chemical industry at the Asia-Pacific Economic Cooperation Chemical Dialogue (APEC CD), a high-level regional forum on issues affecting chemical-based products. We participate on three virtual working groups on Regulatory Cooperation, GHS and Data Exchange. Accord participated in APEC CD and other related meetings held in Ho Chi Minh City, Vietnam (August 2017). Additionally, Accord plays an active role in APEC's regulatory solutions for chemical safety and trade.

Our global network includes strong relationships with sister associations in Canada: the Canadian Consumer Specialty Products Association (CCSPA) and Cosmetic Alliance Canada (formerly CCTFA); Europe: International Association for Soaps, Detergents and Maintenance Products (AISE),

Cosmetics Europe (CE), UK Cleaning Products Industry Association (UKCPI) and UK Cosmetic Toiletry and Perfumery Association (CTPA); Japan: Japan Soap and Detergent Association (JSDA) and Japan Cosmetic Industry Association (JCIA); India: Indian Home and Personal Care Industry Association; New Zealand: Cosmetics New Zealand (formerly NZ CTFA); and the USA: American Cleaning Institute (ACI), Household & Commercial Products Association (formerly CSPA), and Personal Care Products Council (PCPC), together with a strong dialogue with the International Fragrance Association (IFRA).

In the cleaning & hygiene sector, Accord is part of the International Network of Cleaning Products Associations (INCPA), the International Cleaning Products Associations Information Exchange (ICPAIE) and the Asia Oceania Soap and Detergent Association Conference (AOSDAC). We also promote and profile Accord and our initiatives through presentations at selected international conferences, having presented at AOSDAC in Taipei, Taiwan (October 2017), and at the ACI's Annual Meeting and Industry Convention in Orlando, Florida, which also included meetings of ICPAIE (January 2018). We have also been chosen to host the biennial AOSDAC in 2019, the second time the conference will be hosted in Australia.

Our cosmetic sector networks include the International Communications Network and International Associations Collaboration (IAC). Accord is also an Associate Member of the ASEAN Cosmetics Association. Accord attended the IAC meetings held in conjunction with Cosmetics Europe Week in Brussels (June 2017) and the PCPC Annual Meeting (February/March 2018). We also presented at this PCPC meeting, as well as UK CTPA International Seminar (November 2017).

### Our Member Services

**Accord Members have unique access to our team of industry experts on regulatory, policy, technical and public affairs issues. Our communications, committees, events and surveys ensure Members have many ways to engage and remain informed.**

Accord has delivered more services this year and continues to expand our Member base. We have continued direct outreach as a key priority of our membership services, participating

in 17 Member engagement sessions in the reporting period. Accord has also welcomed 3 new cosmetic/consumer Members and 3 new Associate Members.

Our regular communications inform Members of key regulatory changes, government policy initiatives, important commercial and industrial developments, breaking media stories and upcoming events. These regular communications include our monthly Regulatory Bulletin, our quarterly Industry News and Events, weekly AusChamber Insights, and direct email alerts concerning policy briefs and media updates. Accord Members also have priority access to our guides including The Salon Guide (a revised version for GHS compliance), a Dangerous Goods exemptions list, GHS Frequently Asked Questions and Palm Oil Information Paper, all which are published to specifically assist Member companies.

Our regular events provide Members with informative networking opportunities as well as access to key government decision-makers. These include seminars, strategy & policy briefings, technical training, conferences and social gatherings. Accord's Member-only training event, "Basics of Australian Chemical Regulations", was oversubscribed in June 2017 and will be returning in 2018 due to popular demand. (See page 22)

Accord Members also have the opportunity to participate on various internal committees and working groups. These include the Innovation & Sustainability Executive, Regulatory Affairs Committee and associated working groups for Agvet, Cosmetics, Natural & Organic, NICNAS Reforms, Sunscreens, and the Recognised® Environmental Credentials Scheme.

Accord uses industry data to boost our advocacy efforts. We regularly seek input from Member companies to gather information on the sector, assess the performance of Accord, provide feedback on our events program, and to help us best deliver valued member services. We also offer selected surveys as a membership service, such as those for the cosmetic industry on salaries and sales statistics compiled by Beauty Update. At the end of 2017 we conducted our Performance & Future Priorities Survey to inform our goals and strategy for 2018, and our Industry Size & Scale survey at the beginning of 2018 to help capture our industry's footprint and communicate our economic value and relevance to politicians, government officials, other key stakeholders and the public.



# regulation strategy

**Goal:** to achieve minimum, effective and internationally aligned regulation with no barriers to trade.

Accord proposes a range of policy reform measures for the benefit of all Members, for Australian consumers and for the economy.

Our industry is burdened by overly complex, nationally inconsistent and poorly designed regulation that is often out of step with other advanced economies. Our key priority is to pursue lighter touch regulatory systems, achieving:

- Lower cost regulation
- Faster time to market
- Internationally aligned regulation
- Greater innovation, trade and investment opportunities for industry

- Greater range of products, ingredients and technologies available in Australia
- Greater flexibility and certainty in product claims
- A focus on higher hazard/risk products and ingredients, rather than low-risk products

We adopt a principled, evidence-based approach to our inputs and representation, harnessing local industry partnerships and relationships with key policy-and decision-makers to achieve a business environment with minimum, effective regulation. We also promote adoption of the *Australian Government Guide to Regulation* and *Accepting Trusted International Standards* policy, which aims to reduce the regulatory burden on industry by removing unnecessary red tape and promote jobs, growth, innovation, trade and investment.





# regulation strategy

As in previous years, this year has once again been an extremely busy and sometimes frustrating year for Accord's regulatory reform efforts.

Several major national reviews with impacts on our industry are currently underway. These include reviews of: industrial chemicals regulation via the National Industrial Chemicals Notification and Assessment Scheme (NICNAS); low risk products, advertising and the scheduling framework as part of the implementation process for the medicines and medical devices regulation via the Therapeutic Goods Administration (TGA) Expert Review; agricultural and veterinary products, organic export arrangements and biosecurity regulation via the Department of Agriculture and Water Resources (DAWR); and trade measurement and labelling via the Department of Industry, Innovation and Science (DIIS).

Accord's key priority for 2018-19 is to ensure that the current reform proposals for industrial chemicals, therapeutic goods and agvet chemicals deliver real improvements for our Members.

In addition to delivering input to these broad reform agendas, Accord's contribution to some specific regulatory and technical matters are also listed below.

### Industrial chemicals regulatory reform, including cosmetics

Of highest priority for our Members are the proposed reforms to industrial chemicals regulation. While industry welcomed the government's decision to streamline the chemical assessment process by moving to a more proportionate risk-based framework, we continue to hold serious reservations regarding the detail of the reforms and the actual cost-savings to industry.

The significance of our concerns was reflected in Consultation Paper 5 (CP5) regarding delegated legislation operational assessment rules for the new Australian Industrial Chemicals Introduction Scheme (AICIS). CP5 proposed highly theoretical and impractical requirements with overly complex risk matrices, prohibitively small volume thresholds, resulting in more red-tape and reporting burdens that would leave the Australian industry out of step with international standards and out of pocket. While Accord remained optimistic about the reform process having reviewed and supported the Industrial Chemicals Bill 2017, disappointingly the draft Regulations and Guidance material still reflect the complexity of the proposed new system.

Accord has submitted our concerns directly to NICNAS and sought meetings with the Department of Health, expressing our disappointment that the collaborative efforts put into these reforms would be undermined by the proposed rules in CP5. We continue to raise our concerns with departmental officials and staff in the Ministers' office. We also encouraged our Members and international counterparts to do the same. To support our concerns, Accord commissioned two external expert reports on the public health and environmental elements of the paper.

Accord continues to work tirelessly on our key goals for these reforms, including:

- Acceptance of international standards, assessments and regulatory outcomes
- Proportionate and balanced delegated legislation
- Feasible and workable implementation of animal testing ban for cosmetic ingredients

We have provided several submissions and letters and have been active in government consultations and technical working groups, participating in 14 meetings and discussions relating to industrial chemicals reforms, including cosmetics.

While we await the passing of the suite of reforms, Accord is also focused on the development of a mechanism for feasible implementation that will have the least disruption to industry.

Accord's Regulatory Affairs Committee has been actively engaged with the Accord secretariat throughout the review process and assisted in the development of our submissions. Accord continues to work with our extensive network of local and global industry associations, including: the Australian Chamber of Commerce and Industry (AusChamber); the Australian Food and Grocery Council (AFGC); the Australian Paint Manufacturers' Federation (APMF); Chemistry Australia; and CropLife, to raise these issues as part of their advocacy efforts, and our international counterparts including the ASEAN Cosmetics Association; American Chemistry Council (ACC); American Petroleum Institute (API); Cosmetic Alliance Canada; Cosmetics Europe; Cosmetics New Zealand; International Fr fragrance Association (IFRA); the US Council for International Business; and the US Personal Care Products Council (PCPC).

### Therapeutic goods regulatory reform, including sunscreens

In late 2016 the government decided to undertake a review of a range of products currently listed in the Australian Register of Therapeutic Goods (ARTG) and subject to the therapeutic goods regulatory framework with a view of ensuring that:

- Products that might be best regulated under other regulatory frameworks, without undermining public health and safety, are removed from the auspices of the Therapeutic Goods Act; and
- Goods remaining under the auspices of the Act are subject to regulatory requirements that are commensurate with the risk posed by the regulated products

As reform efforts continue, Accord has taken the opportunity to maximise opportunities for review of low-risk products and better guidance for our industry, as well as the promotion of an internationally-aligned scheduling system. We have actively participated in the TGA's Industry Working Group on GMP (TIWGG) and its subcommittee on sunscreens, resulting in a greater understanding of Accord Member issues and specific reform proposals by the authorities. The TIWGG sunscreen working group has commenced developing an interpretive annex for PIC/S that deals with particular issues affecting sunscreen manufacturers such as:

- Sampling and testing of raw materials
- Water quality
- HVAC requirements for manufacturing environments
- Product specific considerations for PQR, stability, process validation

We have also raised concerns with the TGA on the constant regulatory changes to sunscreens, their ingredients and labelling requirements, particularly while industry awaits the outcomes of the low risk product review. The review of cost recovery for GMP inspections may provide some relief for sunscreen manufacturers with a lowering of annual charges.

Accord has also been involved in reforms relating to the therapeutic goods advertising framework. Disappointingly the government decision to end pre-approval of advertising material was deferred by the government as a compromise to get an amendment Bill through the Senate. The current pre-approval process will continue for a further 2 years, but complaints handling will be centralised within the TGA. As an observer on the Therapeutic Goods Advertising Code Council (TGACC), Accord will ensure constructive input concerning the draft Code and related education initiatives for industry.

We participated in 17 meetings and consultations relating to the review and regulation of therapeutic goods. We also made 11 submissions to the TGA and Department of Health on a range of regulatory issues affecting Member companies. Accord's Regulatory Affairs Committee also met with key staff from the TGA to discuss reforms to low risk products and advertising.

### Agricultural and veterinary (agvet) products reform, including dairy sanitisers

Accord continues to work with the DAWR and the APVMA on the implementation of agvet reforms to provide a better regulatory framework for industry.

We have made 2 submissions and participated in at least 4 meetings relating to broad agvet reform issues. Accord invited the CEO of the APVMA to address Members at the Canberra Day Seminar regarding his vision for the APVMA. Accord also continues to be actively engaged in pushing for long overdue dairy sanitiser reform, for lighter regulatory treatment of dairy cleansers and sanitisers.

### Trade measurement and pre-packaged goods labelling reform

Accord continues to engage with the government to achieve greater flexibility with unit measure placement and

unnecessary over-labelling of imported products through the National Measurement Institute (NMI) and the National Business Simplification Initiative (NBSI) reform efforts. Accord was pleased with the government's proposal for reform to pre-packaged goods, but we are still waiting for a final decision.

We participated in 4 key meetings and made 2 submissions relating to trade measurement and labelling.

### Transport and labelling of dangerous goods

Accord continues to build on our previous successes for transport regulation reforms in relation to low-risk dangerous goods (DGs). We identify cosmetics, personal care products and household cleaning products as the lowest risk DGs, but often the existing requirements result in higher transport costs for these than for higher risk DGs. Additionally, we have been advocating for internationally-aligned national transport regulation, in place of the many state-specific provisions currently in place.

We participated in 3 key meetings relating to DGs issues, and worked with the National Transport Commission (NTC) to create a proposal for changes to the Limited Quantities provisions that may result in significantly lower compliance requirements for cosmetics.

### Globally Harmonised System for Classification and Labelling of Chemicals (GHS)

The GHS came into force in Australia on 1 January 2017.<sup>1</sup> Accord has continued to increase awareness amongst Members of requirements, exemptions, and practical GHS implementation issues and solutions through our Regulatory Bulletin, GHS FAQs available on our website, and continued dialogue with SafeWork NSW. We are also active in coordinating the APEC Chemical Dialogue (CD) annual progress report to Trade Ministers on GHS implementation in the APEC region.

### Chemical scheduling

Accord continues to provide regular input to the chemicals scheduling process via the TGA public consultation process and direct engagement with the TGA.

Accord has raised industry concerns when scheduling decisions were made without due consultation, launching successful ingredient defence for hair dyes, fragrance allergens, and surfactants in personal care and cleaning products.

Accord responded on approximately 26 chemical ingredients, made 12 submissions, and participated in 7 meetings and teleconferences related to chemical scheduling.

### Biosecurity

Accord is continuing our consultation with the DAWR concerning seemingly overly-stringent biosecurity requirements for cosmetics.

We have made progress in this space through productive discussions with the Department and its Biosecurity team, resulting in pleasing changes to Import Conditions for Cosmetics and improvement on issues raised by Members.

<sup>1</sup> All Australian jurisdictions, other than Western Australia, have adopted the GHS.

Accord has participated in 3 key meetings and workshops and recently provided a submission on the draft Biosecurity Amendment (Miscellaneous Measures) Bill 2017.

### Environmental risk management of industrial chemicals

Accord remains in active dialogue with the Health and Environment departments on the proposed National Standard for the Environmental Risk Management of Industrial Chemicals.

The Department of Environment & Energy, presented on the National Standard at our Canberra Day seminar, allowing Members to be briefed on the proposed changes and an opportunity to have their concerns directly heard.

### Australian Consumer Law

The Australian Consumer Law (ACL) as well as its administration and enforcement have been under review by Consumer Affairs Australia and New Zealand (CAANZ) and the Productivity Commission. Consumer Affairs Ministers have agreed to a suit of legislative reforms to improve the operation of the ACL.

Accord was invited to attend a roundtable forum by the Department of Treasury to explore industry views on the development of a general safety provision to enhance product safety in Australia. Working with Direct Selling Australia, Accord was able to directly raise industry concerns with the proposal given that Australia already has a high degree of product safety. Accord also provided a submission to Treasury on the ACL amendments and its concerning, over-reaching definition of "recall".

### New Zealand Environmental Protection Authority (EPA)

Accord continues to represent Member's views on the implementation of the reforms to New Zealand's hazardous chemicals regime administered by the NZ EPA. Our submission to NZ EPA highlighted the importance of a realistic transition period to allow compliance with the changes. A period of 4 years was granted for products under Group Standard approvals to transition to the new requirements. As the new rules come into effect for hazardous substances, Accord ensures Members are kept informed of the requirements going forward by providing analysis of the new EPA notices highlighting key areas of change.



SUBMISSIONS  
& KEY LETTERS



KEY  
MEETINGS



# innovation strategy

**Goal: to promote the opportunities for technology and science to enhance the reputation of industry as an innovative solutions provider, enabling increased growth and investment**

Accord proactively develops initiatives and resources that promote our industry's commitment to sustainable innovation in the development of products essential to safe, healthy living and maintaining a quality lifestyle.

Our initiatives promote best practice and public awareness of the positive social, environmental and economic contribution of our industry and its products.

These include community programs, public information resources along with industry codes and guidelines.

We also help facilitate our Member companies to expand their innovation potential, productivity and growth through a suite of tailored opportunities, partners and resources. This includes unique or facilitated access to opportunities, information, services and experts in innovation, with a particular focus on small to medium Australian manufacturers.





# innovation strategy

### Sustainability Charter

Accord’s Sustainability Charter articulates our sustainability mission, vision and principles.

### Mission

To promote and coordinate a range of sustainability initiatives on behalf of industry.

### Vision

As leaders in production and supply of hygiene, cosmetic and specialty products, our members are committed to:

- Progressive improvement in sustainability through whole-of-business ethos and practices;
- Generating tangible measures of improved environmental impacts, social benefits and economic progress; and
- Effectively communicating our industry’s essential role in protecting and promoting the health and wellbeing of Australians and our environment.

### Principles

1. *Environmental stewardship:* Encouraging a voluntary progressive reduction in environmental impact throughout the lifecycle of our products by innovative solutions and reduction in the amount of resources consumed, waste generated and emissions produced.

### BeadRecede

BeadRecede is a voluntary Accord initiative to raise industry awareness and foster engagement of companies in meeting calls by Australian environment ministers for the voluntary industry phase out of plastic microbeads in personal care, cosmetic and cleaning products.

Significant progress has been made through BeadRecede: by end-2017, companies had already removed solid plastic microbeads from just over 80% of their products, indicating that industry is well on track for meeting the phase out deadline of 1 July 2018.

Accord continues to engage with the NSW EPA and the Commonwealth Department of the Environment and Energy on this matter, as well as to encourage policy attention to other, more significant sources of microplastics that are actually being found to be present in the natural marine environment.



### ‘Recognised’® – Environmental Credentials Scheme

Recognised® is an independently assessed, science and evidence-based Accord ecolabel initiative that identifies environmentally preferable commercial cleaning products, including microorganism-based products.

EcoBuy and Sustainable Choice NSW both accept the Recognised® accreditation as evidence towards listing in their respective databases.

Nearly 100 products are currently accredited under Recognised®.

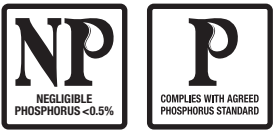
[www.accord.asn.au/sustainability/recognised](http://www.accord.asn.au/sustainability/recognised)



### Phosphorus Standard

Accord’s national Phosphorus Standard, represented by the ‘P’ and ‘NP’ on-pack logos, has set sector-wide benchmarks for the phosphorus content in household laundry detergents, contributing to the industry’s effort to protect Australian waterways.

The Phosphorus Standard has also driven innovation towards lower phosphorus formulations with increasing numbers of products licensed to bear the negligible phosphorus logo.



### washwise.org.au

Check out the new-look WashWise – from mid-2018!

The WashWise website provides a wealth of information on sustainable laundry practices – whilst also assisting consumers to use laundry products correctly.

WashWise provides tips and information about doing the laundry for Australians who value a great clean, the environment, and saving money.



2. *Social Responsibility:* Committing to a policy of proactive, voluntary and continual improvement over and above basic legal requirements so that our industry’s essential contribution in promoting and improving the health and quality of life of Australians, the communities in which we operate and our staff is recognised and encouraged by society and government.

### sunsible.org.au

Sunsible® is a brand neutral, evidence-based website that provides advice on how to better use sunscreens to stay safe in the sun. The website is an Accord initiative that emphasises the importance of the proper use of sunscreens for sufficient UV protection.

Sunsible® addresses common questions and misconceptions about sunscreen with practical tips on staying sun safe. Some of the questions include *What is sunscreen?* *Why should I use sunscreen? How should I use sunscreen?* *And Beyond sunscreen, how can I be Sunsible®?*



### Look Good Feel Better

An initiative of the Australian cosmetic industry, Look Good Feel Better is a free community service program dedicated to improving the wellbeing and confidence of people undergoing cancer treatment.

At Look Good Feel Better workshops, trained volunteers in hair and beauty share tips and techniques for minimising side effects of treatment such as skin changes and hair loss. Nearly 1,300 volunteers enable workshops across every state and territory, reaching over 8,000 cancer patients in 2017.

The cosmetic industry, including Accord Members, provide significant support for Look Good Feel Better including more than \$2 million worth of skin care and make up products, and funding towards the 1,000 workshops delivered annually.

See page 22 for information about Dream Ball, the annual industry gala fundraising event for Look Good Feel Better.

[www.lgfb.org.au](http://www.lgfb.org.au)



### furphies.org.au

The Furphies website helps address unfounded public alarm about the safety of our industry’s products. Furphies takes an evidence-based approach to the common myths and misconceptions about these products.



### ‘What’s in it?’ Household cleaning product ingredient disclosure

‘What’s in it?’ provides consumers with ingredient information to aid choice and enhance confidence in household products. ‘What’s in it?’ covers air care, automotive cleaners, household cleaners, household floor maintenance products and laundry products.

[www.accord.asn.au/sustainability/whats](http://www.accord.asn.au/sustainability/whats)



### hygieneforhealth.org.au

The Hygiene for Health website provides evidence-based information on the vital role of the cleaning and hygiene products industry in preventing the spread of infection and illness throughout our community. The website addresses the role of these products in personal care, households, public spaces, hospitality, healthcare and industry.



### Industry Codes, Guidelines and Reports

Accord’s Codes and Guidelines all help ensure industry-wide best practice or assist in the safe use of products, for the benefit of society.

- Industry Guideline for Labelling & Packaging of Liquid Laundry Capsules
- Children and Safe Storage of Household Products
- Guideline for Cleaners and Sanitisers that may have Incidental Contact with Food
- Code of Practice for Household & Commercial Cleaning Products Claiming Antibacterial Action
- Estimating the Relative Contribution of Major Categories of Formulated Household & Personal Care Products to Tropospheric VOC Emissions (‘VOC Report’ – in collaboration with NSW Environment Protection Authority)

[www.accord.asn.au/sustainability/codes-guidelines](http://www.accord.asn.au/sustainability/codes-guidelines)

### Accord Industry Quality Commitment

Accord’s B2B Members give their commitment to doing the right thing for customers and the community in four key quality areas: Public and occupational health & safety; Environmental values; Compliance and continuous improvement; and Business ethics/Commercial practices.



### Responsible Supplier Checklist

This valuable sustainable purchasing tool for Members is based upon an ideal behaviour model and covers potential purchasing impacts under six key “Checkpoints”. Organisations can use the Checklist to ‘measure up’ potential suppliers or themselves, according to their performance across 11 key categories.

3. *Economic Progress:* Contributing to economic growth through innovative delivery, based on sound science and ethical standards, of hygiene, cosmetic and specialty products for use across consumer, commercial and industrial applications.

### Accord’s Innovation Offering

Accord’s Innovation Offering aims to help our Members progress their own innovation activities. Accord provides information, facilitates connectivity and taps into expertise to help enable innovation capacity-building, maximum awareness of innovation-related opportunities, and strategic solutions to identified areas of mutual interest.

### Our achievements have included:

- Progressing a formalised membership arrangement with Monash University on innovation whilst continuing to partner in a mutually-beneficial relationship to enhance the innovation capacity of both organisations. For example, we are a supporter of the Monash-led Chemicals & Plastics Manufacturing Innovation Network (CPMIN), have further strengthened the industry-university interface through several meetings and events at Monash, and have facilitated collaborative projects on industry-relevant research.
- Convening the Innovation & Sustainability Executive Committee which comprises Accord Members with a manufacturing, formulating and/or research & development focus.
- Launching a social media presence via Facebook to further build awareness of Accord initiatives, our industry’s contribution to society, and promote chemical literacy.
- Holding our Innovation & Sustainability Seminar at Monash University’s Green Chemical Futures Innovation Space in November 2017. (See page 22)
- Exploring opportunities with selected organisations including the NSW Business Chamber, China Practice and AMP Amplify.
- Investigating a potential collective arrangement for selected business inputs.
- Scoping and targeted promotion of selected external events, offers and opportunities of relevance to our manufacturing/R&D members





## from the chairman

### **Our industry's ongoing commitment to quality, safety and innovation stands out as beacon in these times of policy uncertainty and growing societal distrust**

Since taking up the role of Accord Chair in 2010 it has been my pleasure to work with my fellow Board Directors to oversee Accord's growth as a professional, ethical and effective advocate for our innovative and dynamic industry.

In my last message as Chair, I would like to reflect on some highlights of the past 8 years and strengths of our Association, while noting emerging challenges.

I believe our Association's greatest strength is the quality of our member companies and their engagement in supporting Accord.

Our Board has maintained a clear vision and consistent strategies to advance the interests of our business sector, looking beyond the interests of individual companies, in a changing political and regulatory environment.

I would like to thank all my fellow Board Directors, both present and past, for their contributions and commitment to our Association and for their wise counsel. With Board oversight, Accord has achieved some landmark outcomes.

Accord's pro-active policy and communications stance saw the launch of our Hygiene for Health public information website. This remains our most visited information site, and will be revitalised in the coming year.

Building on this momentum, we launched both the Recognised® environmental credentials scheme for commercial cleaning products and the landmark Furphies website. Australia's Chief Medical Officer, Prof. Chris Baggooley, publicly endorsed the latter for putting "...chemical risks into perspective in a balanced and evidenced-based way." Furphies remains a centrepiece of Accord's efforts to counter misinformation and highlight the high levels of safety and quality built into our industry's products.

These were followed by the launch of both the Accord Sunsible® website to help promote the sun safety message and the BeadRecede campaign to aid the industry-led voluntary phase out of solid plastic microbeads.

# Our core activities with federal and state governments, parliaments and agencies have continued with an evidence-based approach.



Each of these endeavours has been delivered by Accord in a principled, evidence-based and actionable manner.

Our previous 7-point action plan gained traction and the Board refined a further simplified Strategic Framework and business plan for Accord for 2016-18, ensuring deliverables across the full spectrum of member companies through our advocacy, regulatory reform and innovation agendas.

Our core activities with federal and state governments, parliaments and agencies have likewise continued with an evidence-based approach and tangible industry outcomes at their forefront.

Some were successfully concluded, like our major technical work project with NSW EPA on VOCs in household products.

Others, such as the conclusion of the 'NICNAS reforms' and the implementation of the federal Government's policy on animal test data for new ingredients solely used in cosmetics, are still on the parliamentary agenda at the time of writing this message.

With both Labor and Coalition governments having minorities in the Senate over the period I've been Accord Chair, the reform process that commenced with the landmark 2008 Productivity Commission report on chemicals and plastics regulation has become a stop/start process. Unfortunately, the bipartisan consensus, which typified political consideration of technical regulatory matters for chemicals in the 1990s and 2000s, has been overturned in recent years for what can only be considered political point scoring.

Regrettably, any person observing much of the local and global media reporting on our sector and its products will note an often-negative tone with sensationalist reporting of unwarranted health or environmental scares. Are we and our products unfairly maligned? Sadly, the answer is yes, on many occasions.

It remains frustrating, but a sad sign of the times, that the major controversy raised in the Senate last year to support the view that chemicals assessment in Australia is somehow lacking and that industry is somehow implicated, was predominately related to fire retardant chemicals. From an evidence-based perspective this is a very specific chemical used, it must be noted, primarily by government-run (or funded) emergency response, defence and infrastructure, or transport departments and agencies. The concerns related

to alleged inappropriate misuse or overuse on places like defence airfields.

So how can this alleged failure by government bodies instead be misrepresented as a failing of industry? Especially for the low-risk everyday products sector represented by Accord and which provides consumers with safe and effective personal care, household and business-to-business hygiene products?

The answer, unfortunately, partly relates to the trend in politics and public debate away from facts and evidence towards emotions and perceptions. And herein lies the issue which I feel will be the biggest challenge facing Accord in the next few years: the growing public trust deficit impacting not just the business sector but also all key institutions within our society.

Late last year Edelman PR released its latest Trust Barometer results and they make sobering reading with trust in government down to a new low of 37 percent and the business sector at 48 percent. Australian media is trusted even less, with just 32 percent trust. And consistent with other parts of the western world, the results indicate that about 70 percent of Australians are concerned about perceived negative impacts of globalisation.

In this environment it can be difficult for even a forward-looking industry association like Accord to gain traction with our advocacy for essential policies to boost innovation, such as meaningful adoption of the Government's 'accepting trusted international standards' policy. But we must not lose hope or focus on our core values. Instead this is the best time to stick to our vision and integrity by maintaining an evidence- and fact-based approach within all our advocacy work.

With the staunch engagement of all Accord members and the continued strong governance provided by the Accord Board of Directors, I have every confidence that Accord will thrive and succeed for the benefit of Australia's essential hygiene, cosmetic and specialty products industry. Farewell and best wishes to you all.

**Chris Pedersen**  
Chairman, Accord Australasia  
March 2018





As an industry which values and strives for innovation and global competitiveness, another serious problem remains the unjustifiably unique nature of many Australian regulatory approaches impacting on our sector's products.

## from the executive director



### Fundamental change to the way regulatory agencies are funded is needed to foster efficiency and innovation

In December 2017 an insightful survey of 200 Australian business leaders, the *'Keeping us up at night'* report<sup>1</sup> by KPMG, was released but received scant attention from media more interested in political conflict and personalities than policies needed to future-proof the Australian economy.

The ten big challenges reported by leaders ranging from SMEs to Australia's largest companies covered some old ground. But also drew attention to game-changing trends. Rated as the number one game changer is 'digital and innovation', and the need for a cultural shift to not just embrace change but also create a bias for action and experimentation. In this related space 'big data' was rated at challenge number nine.

Economy, cost and efficiency challenges dominated the list as follows: 'cost competitiveness', 'energy', 'government efficiencies', 'infrastructure and liveable cities' and 'fiscal sustainability'. 'Health' and the challenge of an ageing and longer living population also rated as a challenge, as did the big dip over recent times in levels of 'public trust'.

Of most consequence for Accord and our industry was an old perennial – 'regulation', which was rated as the fourth most significant issue keeping the minds of Australian business leaders churning into the late hours. Though as an exception to the widespread and deep concern amongst Australian businesses about over-regulation and red tape, KPMG's

report explicitly puts to one side the issue of bank and finance sector regulation as a special case, which is currently subject to much political debate. Instead, KPMG reports that "respondents from outside the financial services sector mostly agreed regulation had gone 'completely overboard'".

Whenever Accord first meets with new ministers, shadow ministers or parliamentarians to introduce them to the innovative formulated products sector we represent, we invariably start by noting that our industry is 'regulated by everyone'. And this is especially the case in terms of federal, state and territory health, safety, environment and consumer affairs regulators. The figures amongst our members speak for themselves. On top of the routine company regulations impacting every Australian business, all Accord member companies are regulated for consumer safety/information matters by the ACCC and the NMI. Added to this, Accord surveys show that ninety percent of our members have dealings with NICNAS (the industrial chemicals regulator), three quarters with TGA (the medicines regulator), around one third each with FSANZ (the food regulator), the APVMA (the pesticides regulator), and Biosecurity Australia.

Our industry is the hygiene, cosmetic and specialty products industry, so we are often asked, for example, why the medicines regulator is dealing with so many of our member companies... shouldn't they be looking at medicines instead? The answer goes back to the way in which, over decades, the regulatory scope of agencies has expanded to absorb products which sit at the interface between regulators. So, in this case, TGA regulates many of the hygiene sector's hard-surface disinfectant and sanitising products as well as our cosmetic and skincare sector's sunscreen products. Likewise, the pesticide regulator APVMA captures not just household insect sprays but also dairy sanitiser products used to maintain hygiene on farms.

What is particularly problematic about this situation is the tendency for regulators to apply their most stringent regulatory controls to these peripheral product categories – a one size fits all approach, regardless of the fact that such products generally present much lower risks. KPMG's report also noted this in terms of government application of regulatory measures: "A strong theme was that government too often turned to blunt 'one-size-fits-all' measures, which penalise whole sectors for the sins of a few."

Over-regulation of lower risk products like everyday personal care products and well-categorised hygiene products like hard surface disinfectants is just one problem our member businesses encounter. As an industry which values and strives for innovation and global competitiveness, another serious problem remains the unjustifiably unique nature of many Australian regulatory approaches impacting on our sector's products. This includes many regulatory rules related to the current and proposed industrial chemicals (NICNAS) assessment scheme. It is for this reason that Accord has argued strongly for better alignment with, and ideally acceptance of, global regulatory schemes, especially in terms of fully formulated products, such as cosmetics, which are already in consumer use in well-regulated, advanced markets like the EU, USA and Canada.

A key tool available for our regulators to achieve this is the 'accepting trusted international standards, products and processes' policy announced by the Australian Government back in 2013.

However, to make better use of this policy to boost global competitiveness and Australian consumer access to the latest products, government must give serious attention to what is increasingly becoming apparent as the major disincentive for

regulators to wind back over-regulation – Australia's unique arrangements for funding regulators through as much as one hundred percent from fees, levies and charges imposed on the regulated industry.

It is little wonder that regulatory creep is an issue, when the simple equation arising from the current cost recovery policy is that more regulation and more products and companies under the 'regulatory umbrella' means more revenue for the regulator. Under such circumstances it is understandably difficult for regulators to deliver reductions in present levels of over-regulation. As we watch several long term reform processes come to end, with potentially not much more than a light pruning of regulatory rough ends and some obvious dead wood, it is hard not to lament the missed opportunities for greater improvements. Regardless, it is imperative for all of us, industry, government and the community, to continue to advocate for more efficient regulation that enhances rather than stifles innovation, jobs and exports. Recalibrating the cost recovery policy for regulatory agencies will help reduce the urge to increase revenue by unnecessarily increasing the scope and scale of regulation. The result should be a better regulatory culture which appropriately targets high risk, high consequence industry activities and products, rather than chasing down low risk 'cash cows' for revenue.

**Bronwyn Capanna**  
Executive Director, Accord Australasia  
March 2018

<sup>1</sup> "Keeping us up at night: The big issues facing business leaders in 2018", KPMG, December 2017 (<https://assets.kpmg.com/content/dam/kpmg/au/pdf/2017/issues-facing-australian-leaders-2018-outlook.pdf>)



# events

25 MAY 2017



**Accord Industry Briefing and AGM**  
*The Westin, Sydney*

The 2017 Accord Industry Briefing featured engaging presentations from a dynamic group of speakers. Paul Bloxham (Chief Economist Australia & New Zealand, HSBC Bank) gave an update on the state of the economy and key business issues for 2017, Gabriella Martinez (Brand Strategy Manager APAC, BuzzFeed) discussed media evolution and gave advice on creating a human connection through social media, Trish Hyde (Chief Executive Officer, Australian Packaging Covenant) presented an overview of the APC's current scope and priorities, and Dr Mark Cormack (Deputy Secretary Strategic Policy and Innovation, Department of Health) provided an update on impending legislation and reforms to NICNAS, and the ban on animal testing for cosmetics.

7 JUN 2017



**Australian Regulatory Basics training workshop**  
*Rendezvous Sydney Central*

Accord conducted an exclusive member-only training workshop on Australian Regulatory Basics. Presented by Catherine Oh (Accord's Regulatory & Technical Manager), the workshop offered members an introduction to the often-complicated Australian chemical regulatory system, providing a "big picture" look at the system, explanations on the roles/responsibilities of Commonwealth and State/Territory government agencies, a review of the three key Commonwealth regulators, as well as crucial regulations. The hands-on learning experience was extremely well received and oversubscribed. It will be returning for the 2018 events calendar.

16-18 AUG 2017

**Industry Leaders' Dinner & Canberra Day 2017**  
*East Hotel, Canberra*



The theme of Accord's 8th Annual Canberra Day was 'Advocacy for Innovation & Contemporary Regulation', and attendees were provided with essential updates on ongoing reform initiatives affecting the regulatory landscape. Speakers included Blair O'Connor (Deputy Director – Best Practice Regulation Branch, Department of Health), Andrew McNee (Assistant Secretary, Department of Environment & Energy), Mark McDonald (Senior Advisor, Regulatory Reforms, Therapeutic Goods Administration), and Dr Chris Parker (CEO, Australian Pesticides & Veterinary Medicines Authority). The evening prior, Accord hosted an Industry Leaders' Dinner with special guests the Hon Dr David Gillespie MP and the Hon Craig Laundy MP. Both events gave members a unique opportunity to network with both industry leaders and influential government officials.

1 SEPT 2017



**Dream Ball 2017, Grand Ballroom, ICC**

The 2017 Dream Ball, Believe in the Magic, broke the workshop sponsorship record with an amazing 113 workshops sponsored for the industry supported charity Look Good Feel Better. Kerri-Anne Kennerley returned as Master of Ceremonies, and guests were treated to a special musical performance by the APE Super Band featuring Mindi Jackson and Carlos C Major. A huge thank you to all the companies and guests for their generous support.

15 NOV 2017



**Innovation and Sustainability Seminar**  
*Hosted by: Green Chemistry Futures Facility, Monash University*

The Accord Innovation and Sustainability Seminar targeted SMEs in cleaning, hygiene and personal care involved in local manufacturing, formulating or R&D. The event was supported by Biz Better Together, an initiative of the Australian Chamber of Commerce and Industry and the Federal Department of Employment, and was hosted by our innovation partner Monash University. The seminar brought together a number of leading academic and business experts, who provided attendees with tangible and applicable insights on the latest surfactant research, opportunities and approaches for building industry-university collaboration, and innovative marketing.

# thank you

Always critical to our success is the great commitment and effort shown by our members and service partners. Of these, the following deserve special mention.

On behalf of all members, thanks go to all of the Board of Directors, and particularly to the Executive & Finance Committee members:

**Chris Pedersen** (Colgate-Palmolive, Accord Chairman)  
**Terry Little** (Estée-Lauder, Accord Vice-Chairman)  
**Peter Keech** (Tasman Chemicals, Accord Vice-Chairman)  
**David Brown** (Panamex, Accord Finance Director)  
**Clynton Bartholomeusz** (Beiersdorf, Immediate Past Chairman)  
**Denise van Gessel** (Albright & Wilson)  
**Greg Whiteley** (Whiteley Corporation)

Accord is again indebted to the following for their dedicated contributions during 2017-18:

**David Blakeley** (Chanel) as Chair of the Cancer Patients Foundation, the administering body for Look Good Feel Better.

Members of the **Accord Regulatory Affairs Committee**:  
**Kiran Raval** (Amway), **Ken Lee** (Beiersdorf), **Graham Hatfield** (Castle Chemicals), **Clare Martin** (Clare Martin & Associates), **Afroz Ali** (Clorox), **Christine Wasiowych** (Colgate-Palmolive), **Kyra Ramirez** (Coty), **Mike Tichon** (Competitive Advantage), **Rizalie Vergara** (Deb), **Karen Humphrey** (Dow Chemical Company), **Uma Adhar** (Ecolab), **Glenn Berg** (Edgewell), **Annabel White** (Emeis Cosmetics), **Graeme Haley** (Engel, Hellyer & Partners), **John Koppl** (Estée Lauder), **Van Lee** (GlaxoSmithKline), **Temi Stavroulakis** and **Nadine Saraceno** (Johnson & Johnson Pacific), **Samantha Hass** (L'Oréal), **Marilyn Katrib** (Procter & Gamble), **Meagan Clark** (PZ Cussons), **Amanda Baker** and **Anne McArthur** (Reckitt Benckiser), **Joann Abrahamse** (SC Johnson & Son), **Mandi Godden** and **Mitchell Polley** (Seren Consulting), **Kevin Roden** (Thor Specialties), **Phillip Tudor** (Tudor Chem), **Jennifer Hughes** (Unilever) and **Edward Wrightson** (Whiteley Corporation).

Members of the **Accord Innovation & Sustainability Committee**: **Steve Toner** (Albright & Wilson), **Ross Walker** (BP Castrol Australia), **Graham Hatfield** (Castle Chemicals), **Mike Tichon** (Competitive Advantage), **Peter Richardt** (D-Lab Solutions), **Steve Saboune** (Deb), **Christopher Short** (Dominant), **Peter Rich** (Ecolab), **Rachael Roberts** (Emeis Cosmetics), **Tony Bryan** (Novozymes), **John J Lamont** (Nowra Chemical Manufacturers), **Summar Hammam** (Peerless Jal), **Janie Heywood** (Reckitt Benckiser), **David Boxall** (Recochem), **Jon Athanasopoulos** (Skin Health), **Russell Crowe** (Solvay Interox), **Peter Bruce** (Sopura), **Peter Keech** (Tasman Chemicals), **Mark Jamieson** and **Kevin Roden** (Thor), **Brad Macdougall** (True Blue Chemicals), **Phillip Tudor** (Tudor Chem), **Geoffrey Heber** (Ultracuticals) and **Greg Whiteley** (Whiteley Corporation).

For specific expert or technical assistance (other than listed above): **Luke Pierce** (Amway), **Jim Wilterink** (Amyway), **Jennifer Martin** (Edgewell), **Sam Develin** (GlaxoSmithKline), **David Cain** (Johnson & Johnson), **Neil Richards** (Kimberly-Clark).

We also thank our many colleagues at our international sister associations for their open dialogue and assistance on key issues.

Accord again gratefully acknowledges the generous support of our Associate Members: **Ident**, for the ongoing provision of updated images and materials; **Look Print** and **Active Display Group** for assisting with the printing of the Dream Ball displays and program, **HWLE Lawyers** (formerly TressCox Lawyers), for donating their time and expertise on many legal matters; and **Davoren Environmental** for their diligent external assessment to support the Recognised® Environmental Credentials Scheme.

Throughout the year, we also celebrated a 10-year milestone reached by **Catherine Oh** (Accord's Regulatory & Technical Manager) who started work with Accord in 2008 – many thanks for your enormous contribution over the years.

We also acknowledge the Look Good Feel Better national team of **Carol Kavurma** (National Manager), **Nicole Jervis** (Fundraising Manager), **Vanessa Gambin** (PR & Communications Manager), **Kate Rowan** (Program Manager, Volunteers) and **Tess Barrie** (Program Coordinator).

## farewell

We said goodbye and best wishes to a number of valued association and industry colleagues during 2017-18.

Sincere thanks to outgoing Chairman **Chris Pedersen** (Colgate-Palmolive), Board Directors **Sharon Plant** (Avon), **Nikki Coulthard** (Ecolab), **Ampie Cabangon** (Procter & Gamble) and **John Formby** (PZ Cussons)

We also farewell and thank **Maya Zahran**, Look Good Feel Better PR & Communication Manager.

And thank you to former Accord colleagues **Arianne Bath** (Membership Services Officer), **Amanda Hayes** (Regulatory Associate) and **Alyssa Patterson** (Public Affairs Officer) for all their contributions as part of the Secretariat team. We wish you all the very best in your future endeavours.

It is with sadness that we note the passing of **Julie Newlands** on 6 November 2017. Julie was Regulatory Affairs Manager, ANZ for Unilever and was a longstanding member of Accord's Regulatory Affairs Committee. She was a strong advocate for the industry and will be sincerely missed by the Accord Secretariat and our member companies that had the privilege to have known and worked with her. Accord made a donation to the Bill Walsh Translational Cancer Research Laboratory in Julie's memory.





# directors



**Chairman**  
**Chris Pedersen**  
(resigned March 2018)  
Vice-President South Pacific Region, Managing Director Australia Colgate-Palmolive

**Vice-Chairman**  
**Terry Little**  
Managing Director Estée Lauder Companies

**Vice-Chairman**  
**Peter Keech**  
Managing Director Tasman Chemicals  
Chairman of the Innovation & Sustainability Executive Committee

**Finance Director**  
**David Brown**  
CEO / Managing Director Panamex Group

**Immediate Past Chairman**  
**Clynton Bartholomeusz**  
Managing Director Beiersdorf Australia



**Denise van Gessel**  
Managing Director & CFO Albright & Wilson (Aust)

**Sharon Plant**  
(resigned March 2018)  
President and Managing Director (Aust & NZ) Avon Products

**Jerome Toulza**  
General Manager Australia & New Zealand, Professional Beauty Coty Australia

**Steve Saboune**  
Chief Executive Deb Australia

**Chris Short**  
Managing Director Dominant (Australia)

**Marcus Warner**  
VP and General Manager, Food & Beverage Division, ANZ Ecolab

**Peter Thanopoulos**  
Director, Regulatory Affairs (Aust & NZ) GlaxoSmithKline Consumer Healthcare



**Liz Tasdelen**  
Country Manager & Technical Director Huntsman Corporation Australia

**Rodrigo Pizarro**  
Country Manager (Aust & NZ) L'Oréal Australia

**Ampie Cabangon**  
(resigned March 2018)  
Senior Manager, Regulatory Affairs Procter & Gamble Australia / NZ

**John Formby**  
(resigned March 2018)  
General Manager Supply Chain PZ Cussons Australia

**Janie Heywood**  
Regulatory & Medical Affairs Director (Aust & NZ) Reckitt Benckiser

**David Boxall**  
Managing Director, Australia & Asia Pacific Recochem



**Tracey Raso**  
Regional Managing Director, Pacific Revlon Australia

**Gillian Franklin**  
Managing Director The Heat Group

**Brad Macdougall**  
Managing Director True Blue Chemicals

**Greg Whiteley**  
Managing Director Whiteley Corporation

**Bronwyn Capanna**  
Executive Director Accord Australasia

# secretariat



**Bronwyn Capanna** Executive Director  
**Craig Brock** Policy & Public Affairs Director  
**Dusanka Sabic** Regulatory Affairs Director  
**Catherine Oh** Science & Technical Manager  
**Dr Jennifer Semple** Innovation & Education Manager  
**Rachael Linklater** Science & Technical Regulatory Associate  
**Erly Mifsud** Administration Manager  
**Stephanie Hollands** Membership Services Officer

# members

## Consumer, Cosmetic and Personal Care

Advanced Skin Technology Pty Ltd  
Amway of Australia Pty Ltd  
AVON Products Pty Ltd  
Beiersdorf Australia Ltd  
Chanel Australia  
Clarins Group/Trimex Pty Ltd  
Clorox Australia Pty Ltd  
Colgate Palmolive Pty Ltd  
Combe Asia-Pacific Pty Ltd  
Cosimer Pty Ltd  
Coty Australia Pty Ltd  
Crabtree & Evelyn Australia  
De Lorenzo Hair & Cosmetic Research  
Edgewell Personal Care  
Elizabeth Arden Australia  
Emeis Cosmetics Pty Ltd  
Estée Lauder Australia  
Frostbland Pty Ltd  
GlaxoSmithKline Consumer Healthcare  
Hairjamm Pty Ltd  
Helios Health & Beauty Pty Ltd  
Inglot Cosmetics Pty Ltd  
Integria Healthcare (Aus) Pty Ltd  
Johnson & Johnson Pacific  
KAO (Australia) Pty Ltd  
Keune Australia  
Kimberly-Clark Australia  
La Biosthetique Australia  
La Prairie Group  
L'OCCITANE Australia Pty Ltd  
L'Oréal Australia Pty Ltd  
LVMH Perfumes and Cosmetics  
Mary Kay Cosmetics Pty Ltd  
Muk Haircare Pty Ltd  
Natural Australian Kulture Pty Ltd  
Nutrimetics Australia  
NYX Pty Ltd  
Pacific SMM Pty Ltd  
Panamex Group  
Pierre Fabre Australia Pty Ltd  
Procter & Gamble Australia Pty Ltd  
Puig Oceania Pty Ltd  
PZ Cussons Australia Pty Ltd  
Reckitt Benckiser  
Revlon Australia  
SC Johnson & Son Pty Ltd  
Scental Pacific Pty Ltd  
Shiseido Asia Pacific Pty Ltd  
Skin Health Pty Ltd  
Syndet Works Pty Ltd  
The Heat Group Pty Ltd  
Ultraceuticals  
Unilever Australasia  
Vitafive  
Weleda Australia Pty Ltd

## Commercial/Hygiene & Specialty Products

A S Harrison & Co Pty Ltd  
Albright & Wilson (Aust) Ltd

BP Castrol Australia Pty Ltd  
Brenntag Australia Pty Ltd  
Castle Chemicals Pty Ltd  
Clariant (Australia) Pty Ltd  
Crisp Solutions  
Deb Australia Pty Ltd  
Dominant (Australia) Pty Ltd  
Dow Chemical (Australia) Pty Ltd  
Ecolab Pty Limited  
E.D. Oates Pty Ltd  
Huntsman Corporation Australia Pty Ltd  
Hypred SAS  
Lab 6 Pty Ltd  
Novozymes Australia Pty Ltd  
Nowra Chemical Manufacturers Pty Ltd  
Peerless JAL Pty Ltd  
Recochem Inc  
Schulke Australia Pty Ltd  
Solvay Interlox Pty Ltd  
Sopura Australia Pty Ltd  
Symbio Australia Pty Ltd  
Tasman Chemicals Pty Ltd  
Thor Specialties Pty Limited  
True Blue Chemicals Pty Ltd  
Whiteley Corporation Pty Ltd

## Associate Members

### Graphic Design and Creative

Active Display Group  
Ident Pty Ltd  
Look Print

### Legal and Business Management

FCB Lawyers  
K&L Gates  
KPMG  
HWL Ebsworth Lawyers

### Logistics

Chylis Pty Ltd

### Regulatory and Technical Consultants

Clare Martin & Associates Pty Ltd  
Competitive Advantage  
Davoren Environmental Pty Ltd  
Engel Hellyer & Partners Pty Ltd  
International Cosmetics & Regulatory Specialists, LLC  
RFA Regulatory Affairs Pty Ltd  
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