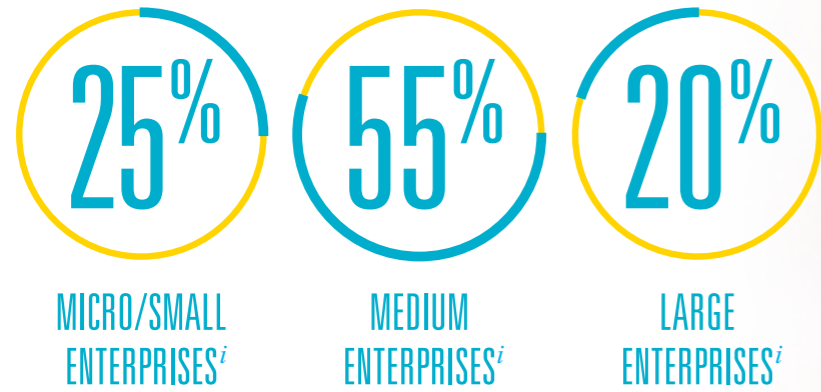


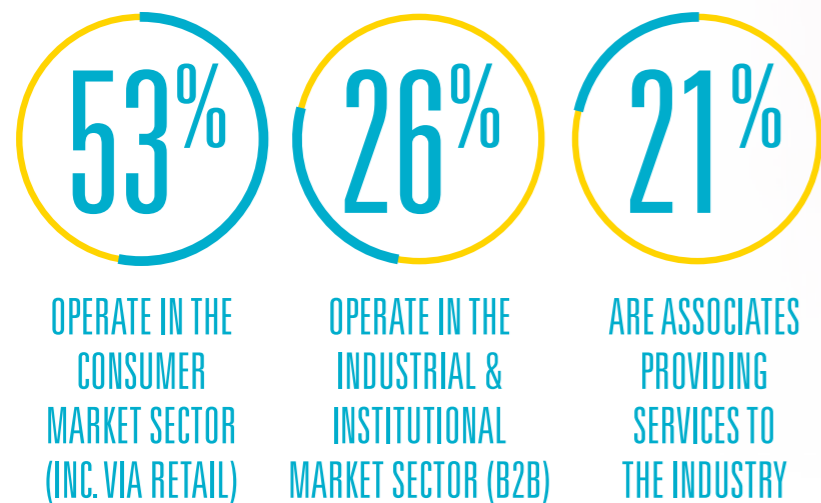
# About our industry

## Our Members

Accord's Member companies are leading businesses ranging from large multinational firms to smaller Australian-owned enterprises; local manufacturers to product importers. Our valued Associate Members are companies that provide specific services and expertise for our industry.

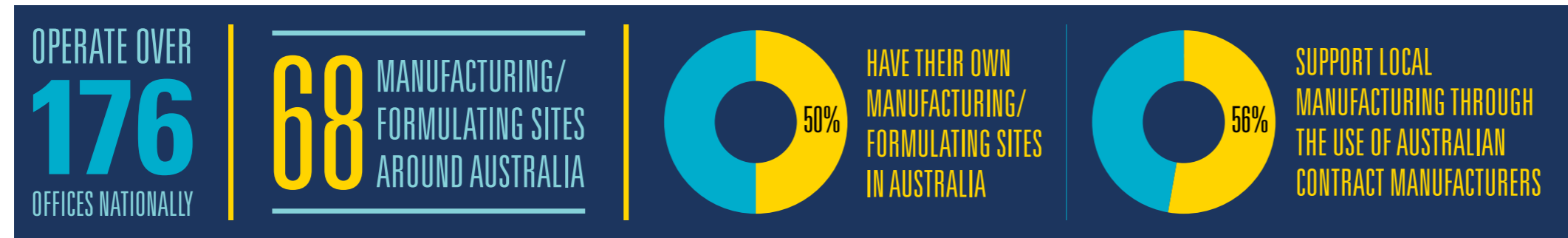


### SNAPSHOT OF ACCORD MEMBERS



<sup>i</sup> Business size definitions according to the Australia Bureau of Statistics based on number of employees: micro/small = 1-19, medium = 20-199, large = 200+

Results from Accord Industry Size & Scale Survey 2018



“We joined Accord for numerous reasons; being associated with a professionally run organisation who help lift the profile of our industry, and having a forum to express our collective challenges and an influential voice for engaging government and regulatory bodies.”

Brad Macdougall, Managing Director,  
True Blue Chemicals



## Our Products

Our industry's products are essential for everyday living.

Each day across the nation in homes, public places, commercial premises, institutions, industry and agriculture, our industry delivers effective solutions that promote health protection, and add value, convenience and comfort to daily life.

Our industry spans the full range of formulated products: cleaning and hygiene products, disinfectants, personal care products, cosmetics, sunscreens, perfumes & fragrances, oral hygiene products, adhesives, sealants and protectants.

These products play integral roles in:

**Safeguarding public health** – Maintaining essential standards of hygiene and sanitation in institutions, hospitality, manufacturing, agriculture and everyday households

**Promoting personal wellbeing** – Helping keep us clean and healthy, and helping shield us from harmful effects of the environment

**Maintaining comfortable homes** – Enabling us to keep our everyday surroundings clean and comfortable, making the home a relaxing place to unwind or to welcome and entertain guests

**Enhancing quality of life** – Giving us greater personal freedom through innovative time- and effort-saving technologies

**Boosting confidence and emotional wellbeing** – Assisting us to look and feel our best, as well as providing opportunities for self-expression, individuality and pampering

**Keeping the wheels of commerce and industry turning** – Fulfilling specialised applications in institutions, industry, manufacturing and agriculture

## Our Contribution

In 2019 we released the inaugural **Accord/EY State of the Industry Economic Report**, revealing our industry's role as a driver of national economic activity, jobs and exports. The numbers tell a story of a large and resilient industry, with key economic indicators including:

- ▶ Industry turnover – **\$26.3bn**  
(0.9% increase from previous year) making ours the 17th largest industry sector in Australia
- ▶ Industry value-add – **\$5.6bn**  
(0.7% increase from previous year)
- ▶ Imports – **\$3.6bn**  
(11.8% increase from previous year)
- ▶ Exports – **\$1.3bn**  
(9.8% increase from previous year)
- ▶ Jobs data – **68,117 employees**  
(2% decrease from previous year)
- ▶ Wages data – **\$3.4bn**  
(similar to previous year)

“During these unprecedented times of COVID-19, Accord has done a great job with their frequent communication to members, providing constant updates and information across the ever-changing landscape of lockdowns, and state and federal government initiatives and legislation. Their summarised information is very helpful, steering us through these times of uncertainty.”

Mette Engell, Managing Director ANZ, Coty

