



Advocate for the Consumer, Cosmetic,  
Hygiene and Specialty Products Industry



## Our industry's commitment

Developing solutions for healthy living and a quality lifestyle

[ Annual Report 2008-09 ]



# Products for healthy living and a quality lifestyle

## ACCORD Members

### Consumer, Cosmetic and Personal Care Products

Advanced Skin Technology  
Alberto Culver Australia  
Amway of Australia  
Apisant  
AVON Products  
Beiersdorf Australia  
Chanel Australia  
Clorox Australia  
Colgate-Palmolive  
Combe Asia-Pacific  
Cosmax Prestige Brands Australia  
Coty Australia  
Creative Brands  
De Lorenzo Hair & Cosmetic  
Research  
Elizabeth Arden Australia  
Eneis Cosmetics  
Estée Lauder Australia  
Frostbland  
GlaxoSmithKline Consumer  
Healthcare  
Helios Health & Beauty  
Johnson & Johnson Pacific  
Kao (Australia) Marketing  
Keune Australia  
Kevin Murphy Business Services  
Kimberly Clark Australia  
KPSS Australia  
La Biosthetique Australia  
La Prairie Group  
L'Oreal Australia  
LVMH Perfumes and Cosmetics  
Mary Kay Australia  
Nak & NIOXIN  
Nutrimetics Australia  
NYX  
Procter & Gamble Australia  
Pure Products  
PZ Cussons Australia  
Quantum Pacific

Reckitt Benckiser  
Revlon Australia  
Sabre Corporation  
Scental Pacific  
Shiseido (Australia)  
The Heat Group  
The Purist Company  
Three Six Five  
Trimex  
Ultraceuticals  
Unilever Australasia

### Hygiene and Specialty Products

Albright & Wilson (Aust)  
Applied Australia  
BP Castrol Australia  
Callington Haven  
Campbell Brothers  
Castle Chemicals  
Chemetall (Australasia)  
Clariant (Australia)  
Cleveland Chemical Co  
Deb Australia  
Dominant (Australia)  
Ecolab  
Huntsman Corporation Australia  
Jalco Group  
Lab 6  
Milestone Chemicals  
Novozymes Australia  
Nowra Chemical Manufacturers  
Peerless JAL  
Recochem  
Rohm and Haas Australia  
Solvay Interlox  
Sonitron Australasia  
Sopura Australia  
Tasman Chemicals  
Thor Specialties  
True Blue Chemicals  
Whiteley Corporation

### Associate Members

#### Specialist Laboratories and Testing

ams Laboratories  
Dermatest

#### Equipment and Packaging Suppliers

HydroNova Australia NZ  
SCHÜTZ DSL (Australia)

#### Logistics

Star Track Express

#### Legal & Business Management

FCB Lawyers  
Middletons Lawyers  
TressCox Lawyers

#### Recruitment

Chemskill

#### Regulatory and Technical Consultants

Archer Emery & Associates  
Competitive Advantage  
Engel Hellyer & Partners  
Robert Forbes & Associates  
Sue Akeroyd & Associates  
Toxikos

#### Life Members

W P Barry  
Bruce Brown  
Ken Clark  
P Donovan  
Geoff Harris  
W C Monteith  
D Phillips  
B L Reidy  
K Scampton

as at April 2009

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# Our industry's products play an important part in daily life

## Quality products for healthy living

Products supplied by our industry include all types of cleaning agents, personal care products, cosmetics, fragrances, hygiene products, disinfectants, adhesives, sealants, protectants and other treatment products used in households, industry, institutions and agriculture.

These products play an important role in:

### Promoting personal wellbeing.

Personal care products help us look and feel our best. Whether you are brushing your teeth, slapping on sunscreen or dabbing on your favourite perfume you are using one of the many innovative and sustainable products manufactured by our industry.

### Self-expression and personal pampering.

Cosmetics and fragrances play an integral part in self-expression, boosting confidence and emotional wellbeing.

### Keeping Australia's households, workplaces, schools and institutions clean, hygienic and comfortable.

Quality personal hygiene products play a vital role in maintaining good personal and public health. Routine hand washing is essential in minimising the spread of illness and disease in the community. For more vulnerable members of our community, such as in nursing homes, childcare centres, and hospitals, these products are indispensable.

### Safeguarding public health by maintaining hygienic and sanitary conditions.

Industrial and institutional hygiene products are essential for our food, hospitality and agricultural industries, as well as our hospitals, medical institutions and public places.

### Keeping the wheels of commerce and industry turning.

Specialised products assist specific manufacturing processes.

All of these benefits are essential to safe, healthy living and maintaining the quality lifestyle we all too often take for granted.

### A dynamic and innovative industry contributing to national prosperity

The formulated consumer, cosmetic, hygiene and specialty products industry is a significant part of a prosperous Australian economy. Our 2008 survey revealed that ACCORD's membership make a substantial contribution to the Australian economy by:

- Annually contributing retail-level product sales in the vicinity of \$10 billion

- Directly employing more than 12,500 full-time equivalent positions
- Operating over 56 Australian manufacturing sites and utilising over 36 local contract manufacturers across all Australian states and territories
- Having a strong focus on innovation, with close to 50 percent of members investing in local R&D
- Supporting a range of other industries, including the Australian retailing sector, beauty and hair care industry, food manufacturing sector, hospitality industry, contract cleaning industry, catering and restaurant trade, hospitals, clinics and other care institutions, farm production and other manufacturing operations.

“...good hygiene helps stop the spread of many diseases in our community and in our hospitals.”

Nicola Roxon, Minister for Health and Ageing, during the launch of the National Hand Hygiene Initiative.



## ACCORD Website

We are pleased to have launched our new-look ACCORD website – **www.accord.asn.au** – which went live in March 2009.

This new website features a comprehensive public information section with a fresh modern feel and easy navigation.

It provides information to the public and other external audiences about our industry's products and our contribution to the community, environment and national prosperity. Selected key ACCORD submissions and statements are made available for public access.

The ACCORD website retains the previous members-only section, containing a wealth of regulatory information, contacts, and other business information of relevance to members. We will be updating and refining this section over the coming months as part of our commitment to continually enhancing the value of membership.

We will be progressively adding more content to the ACCORD website throughout the year to support our member services, communications and public affairs objectives.



## Difficult economic times make it even more vital that our industry pulls together and speaks with a united voice under ACCORD



### Message from the Chairman

It is tempting in times of economic downturn to bunker down and focus solely on the daily commercial uncertainties facing your own business. And through this, to start disengaging your business from collaborative endeavours with longer-term goals.

However, while such disengagement is tempting, mainly because it is an easy path for individual firms to follow, it is exactly the wrong option for any business keen to emerge stronger once the economic gloom clears.

Difficult economic times call for greater collaboration and unity within our industry, not less. And strengthened engagement, under ACCORD, will help ensure that collectively our businesses maintain the strongest possible voice with governments, so that our specific needs during these difficult times are understood and taken into consideration.

Industries which do not maintain their profile and influence with governments risk being overlooked as budgetary finances are further squeezed and new measures, like the proposed Carbon Pollution Reduction Scheme, are imposed.

Collectively, ACCORD members have a great story to tell to our nation's governments. This is especially so in terms of our industry's commitment to jobs and innovation.

Our mid-2008 member survey highlighted some standout statistics for our industry's economic contribution. Of significance is our jobs footprint – more than 12,500 full-time equivalent positions – plus the fact that close to 50 percent of members undertake local R&D activities. Additionally, ACCORD members operate over 56 manufacturing sites, and over 36 member companies support local manufacturing by using third-party formulators.

# I remain confident about the future and our industry's place in it

Max Johnston, ACCORD Chairman

These are more than just statistics. They are national assets that any responsible government would wish to preserve. It is our industry's job, via ACCORD, to remind governments of this.

All ACCORD members should be aware that both the association's board of directors and the secretariat recognise the importance of offering value for money, and that in response to the difficult economic circumstances we face in 2009, ACCORD offered a ten percent 'early settlement' discount on membership fees.

I am very pleased to report that the majority of members took up this opportunity and that our association remains as strong as ever. The ACCORD secretariat team has geared up to enhance the services members receive and tackle the many challenges facing our industry.

The recent launch of the new ACCORD website is testament to the energy and professionalism of the secretariat and, on behalf of the board of directors, I thank Bronwyn, Craig, Dusanka, Catherine, Jen, Erly and Karen for their efforts.

Like most of my industry colleagues I remain confident about the future and our industry's place in it. I thank all members and supporters of our industry for their support and commitment to staying united in these difficult times.

**Max Johnston**  
ACCORD Chairman & President  
of Johnson & Johnson Pacific









#### Executive Director's Letter

For the ACCORD secretariat team, 2008-09 was a whirlwind of meetings, events, submissions, planning and lobbying.

During this period, ACCORD increased its profile with government and our strong input to finalise 2008's Productivity Commission regulation study helped cement the commitment of the Council of Australian Governments (COAG) for across-the-board regulatory reforms for our industry. Putting aside misgivings about whether the expected reforms will be delivered, this was a remarkable achievement, many years in the making.

I am pleased to highlight this and other recent achievements to our members and to assure you all that ACCORD will continue to represent our industry's best interests throughout 2009 and 2010.

Apart from the COAG reform agenda, the following are what I consider to be ACCORD's most significant achievements over recent times:

## Much achieved, but still much more to do... the team and I will continue to deliver results

- Successfully pushing for a new national system of trade measurement with new federal legislation passed on 8 December 2008, thereby creating one single set of rules within Australia

- Successfully completing the tampon standards reforms, thereby removing unique and unjustified Australian-only requirements

- Holding another record-breaking *Look Good...Feel Better* Dream Ball, which raised more than \$425,000 for the industry's cancer patient program, and building on this with the new Dream Week fundraising concept

- Our inaugural 'Canberra Day' event, with a 'Combating Counterfeit Products' Briefing featuring Home Affairs Minister Bob Debus and an Industry Leaders' Dinner with Parliamentary Secretary Jan McLucas, and subsequent increased government activities targeting counterfeits

- Launch of the new ACCORD website and strong progress on new communication initiatives, including the WashWise website, which will be launched in mid-2009

- Maintaining strong industry input into the development of government and regulatory agency policy by making more than 50 submissions on issues as wide-ranging as TGA,

NICNAS and agvet product requirements, national innovation policy, OHS and transport requirements, counterfeit products, and nanotechnology.

While there will be no abatement in the secretariat's workload in the challenging times ahead, armed with our strategically-focussed 2009 Business Plan, plus the strong support of our members, the team and I will continue to deliver results.

As was emphasised in the results of our most recent survey of members, the industry's priority issue remains the poor state of the existing regulatory regime impacting on member businesses. And this remains the secretariat's number one priority.

Slippage in the government's regulatory reform agenda over recent times, despite obvious best intentions from the nation's federal political leadership, is becoming a key concern.

It is again worth stating what is at stake here. Australian industry and the wider community need a minimum, but effective, level of regulation that:



- addresses real, not theoretical, risks as simply and cost-effectively as possible,
- enhances innovation and enterprise,
- facilitates Australia's competitiveness and our place in the global economy,
- promotes uniformity, or at the very least consistency, and thereby strengthens compliance, and
- promotes both public confidence and business certainty.

The team and I will continue to work our hardest to make this a reality.

**Bronwyn Capanna**  
Executive Director, ACCORD





## Our Community Our Commitment



**Look Good...Feel Better.**

A Cosmetic Industry Community  
Initiative Helping Cancer Patients

**"I have no doubts that a major contributing factor to the improved quality of life and mental well-being of patients has been Look Good...Feel Better."**

Dr David Dalley, Director, Medical Oncology,  
St Vincent's Hospital Sydney.

**The consumer, cosmetic, hygiene and specialty products industry is committed to playing its part in contributing to the wellbeing of the Australian community.**

*Look Good...Feel Better* is an industry-run community initiative of the member companies of ACCORD to support cancer patients throughout Australia.

Since its Australian launch 19 years ago, *Look Good...Feel Better* has helped more than 70,000 people, mainly women, deal with the appearance-related side effects of chemotherapy and radiotherapy.

These side effects, including loss of hair, changes to skin pigmentation, dryness and sensitivity, changes to nail shape, texture and colour, can be devastating to a patient's self-image and sense of wellbeing.

This program offers free two-hour workshops in more than 150 locations throughout Australia. Workshops are offered in every Australian state and territory.

**"For the first time in quite a while I felt like a real woman again – thanks to your marvellous work."**

Recent LGFB workshop participant

The Australian cosmetics industry makes a substantial social contribution via the *Look Good...Feel Better* program. Each year through

ACCORD, cosmetic companies in partnership with major retailers and the beauty and lifestyle media provide support by:

- providing over \$2m worth of free products
- supporting the involvement of over 1200 beauty and hair care volunteers

- raising money through donations and other fundraising activities, primarily the *Look Good...Feel Better* Dream Ball, which in 2008 raised a record \$425,000 for the program.

For 2009, ACCORD is expanding its fundraising and promotional activities for *Look Good...Feel Better* into Dream Week – 7 days of hope. Dream Week will commence on 14 September and feature a range of exciting industry, media and retail events. The Dream Week blog can be found at [www.dreamweek.org.au](http://www.dreamweek.org.au)

*Look Good...Feel Better* is a program of which our industry can be justifiably proud. The 'Proud Supporter' logo was launched in 2008 to help supporters promote their company's contribution.

(Look Good...Feel Better and the Sunburst Logo are service marks of the Personal Care Products Council Foundation. Use of these marks by ACCORD is by license.)



## Helping women, men and teens face cancer with confidence: the Look Good...Feel Better® Program

### The ACCORD Industry Quality Commitment

**ACCORD members are committed to doing the right thing for customers and the community**

The Industry Quality Commitment focuses on the following four key quality areas:

#### Public and Occupational Health & Safety

- Design products that are appropriate for their intended use
- Seek to minimise risks to employees, customers and the environment
- Adhere to high standards for the safe operation of facilities
- Share information and expertise to assist customers in using products safely and effectively in their operations

#### Environmental Values

- Meet the needs of customers and consumers in an environmentally responsible manner
- Strive to make products and packages compatible with typical waste handling systems, encourage recycling where recycling exists, and support other forms of waste management

#### Compliance and Continuous Improvement

- Comply with prevailing legislation, regulatory requirements and product standards
- Support responsible self-regulation to complement existing laws through codes and policies established by our industry sector

#### Business Ethics/Commercial Practices

- Conduct business affairs with high ethical standards and engage in fair competition at all times



**ACCORD QUALITY  
COMMITMENT**

**The Industry Quality Commitment was launched in November 2005.**



# Achievements

## Membership and the association:

- Welcomed the following new members during 2008/09: Kevin Murphy Business Services, Nak & NIOXIN, Pure Products, Sabre, and Three Six Five.
- Launched the new-look ACCORD website in March 2009.
- Provided relevant information to key industry sectors through ACCORD newsletters Update News, Regulatory Bulletins and Management Briefs.
- Published a regular column of Industry News in Esprit beauty industry magazine (from early 2009).
- Obtained excellent feedback from the Member Satisfaction & Priorities survey.
- Held well-attended ACCORD industry events including:
  - 21st Annual Golf Day, Waterford Valley Golf Club in Melbourne (14 May 2008)
  - AGM and Special Issues Briefing Seminar in Sydney (29 May 2008)
  - I&I networking dinners in Melbourne (29 July 2008, 15 October 2008, 25 March 2009)
  - Cosmetic industry dinner celebrating Graeme Howard achieving 40 years with Revlon (21 August 2008)
  - Inaugural Canberra Day and Industry Leaders' Dinner in Canberra including "Combating Counterfeit Products" briefing opened by Home Affairs Minister Bob Debus (28 August 2008)
  - Held record-breaking Dream Ball, Rodeo Drive, at Sydney's Hordern Pavilion attracting close to 800 people and raising over \$425,000 for *Look Good...Feel Better* (5 September 2008)
  - Cosmetic Industry Leaders' Dinner in Sydney (30 October 2008)
  - ACCORD Cosmetic Industry Issues Conference in Sydney (31 October 2008)
  - End-of-Year Seminar in Melbourne, opened by Minister for Small Business, Independent Contractors and the Service Economy and Minister Assisting on Deregulation Craig Emerson (28 November 2008)

- NSW Members' networking seminar and lunch in Sydney (23 March 2009)
- Cosmetic Industry Leaders' Luncheon with guest speaker Yue-Sai Kan in Sydney (7 April 2009)
- Victorian Members' networking seminar and lunch in Melbourne (12 May 2009).

## Regulatory Reform:

- Maximised opportunities for the Productivity Commission (PC) study to positively influence governments to reduce the regulatory burden on our industry, essential for building a better business environment required to combat global economic downturn.
- Enhanced our industry's profile with key players in the Rudd federal government to achieve significant policy commitments in regulatory reform.

## Major 2008-09 outcomes included:

- **Productivity Commission Study into chemicals and plastics regulation:** Actively contributed as part of the Chemicals & Plastics Leadership Group (CPLG) delegation on the 'early harvest' reforms and through submissions to the PC. The PC Final Report recommendations and comments were a positive step for our industry.
- **COAG ministerial taskforce for chemicals regulation:** Continued political lobbying by ACCORD for a full suite of reforms following COAG commitment to a new governance structure for chemicals and plastics regulatory reform based on the PC Report recommendations.
- **ADG7:** Continued lobbying for consumer product exemption from unique Australian ADG7 requirements for 'inner package labelling' and 'limited quantities' provisions.
- **National Trade Measurement System:** Saw new national trade measurement system in place after many years of calling for change.

- **Tampons reform:** Finalised this significant regulatory achievement with the *Therapeutic Goods Order 82 Standard for Tampons – Menstrual (TGO 82)* becoming effective on 5 March 2009. This order finally removes the unique Australian testing requirement and is now harmonising with international practices.

## Labelling of consumer products:

- Achieved definition change from 'natural health' veterinary products to 'complementary animal health' with APVMA
- Engaged with the Office of Chemical Safety and Environmental Health, Department of Health and Ageing on adoption of a globally harmonised system of classification and labelling of chemicals (GHS)
- Received positive response from TGA on ACCORD's draft Therapeutic Goods Order for the labelling and classification of sunscreens
- Continued lobbying for abolition of the unique Australian requirement for placement of the unit measure.

- **Sunscreen regulation:** ACCORD and the Australian Self Medication Industry (ASMI) established an all-industry agreement to achieve significant advances in sunscreen regulation:
  - Progression towards international harmonisation of sunscreen standards
  - Acceptance of ISO UVA and SPF test methodologies as Appendices to the Australian Standard
  - Standards Australia agreement to write to ISO regarding development of water resistance and photostability test methodologies.

## International activities:

- New Zealand's Environmental Risk Management Authority (ERMA) Group Standards:
  - » Obtained clarification for SDS that comply with the Australian format
  - » Continued lobbying Medsafe NZ for transferral of low-risk fluorinated oral hygiene products and anti-dandruff shampoo to the Cosmetics Standard

- » Applied for extension of 2010 labelling provision to 2020
- Engaged with the US Personal Care Products Council (PCPC), American Chemical Council and The Soap and Detergent Association (SDA) on key international matters including Asia-Pacific Economic Cooperation (APEC), GHS and regional regulatory harmonisation
- Participated in the International Cleaning Product Associations Information Exchange (ICPAIE) and International Network of Cleaning Products (INCPA) on key issues around implementation of GHS for consumer products
- Actively participated in APEC Chemicals Dialogue:
  - » co-drafted GHS implementation template for completion by economies
  - » co-drafted Best Regulatory Practice Principles document endorsed as an APEC submission to SAICM along with GHS Virtual Working Group report.

## Nanotechnology:

- Briefed NSW Office of Science & Medical Research regarding misinformation on nanotechnology in cosmetics
- Supported NICNAS proposal to remove 'new chemical' nanomaterials from the current 'low volume' exemption provisions
- Provided submission following NICNAS' second voluntary call for information on industrial nanomaterials.

## Chemicals of security concern:

- Participated in the Attorney General's Department National Industry Reference Group on Chemical Security.

## Other regulatory activity:

- Engaged with NDPSC and won support for a number of ACCORD positions:
  - » Fluoride in oral care
  - » Extension for MDBGN decision implementation date
  - » Maintained exemption for pharmaceutical and food grade liquid hydrocarbons
- Continued push for senior health department officials and Minister

Emerson's office to move towards separation of chemicals and medicines scheduling

- Continued lobbying for disinfectant reforms
- Continued lobbying for NICNAS and TGA reform actions in key industry priority areas
- Pursued reforms for cost recovery, dairy cleansers and sanitisers with APVMA and the Department of Agriculture, Fisheries and Forestry
- Objected to inclusion of cosmetics and skin care products in the draft Standard for Organic and Biodynamic Products without industry consultation
- Continued lobbying for nationally uniform Schedule 5 and Schedule 6 retail storage requirements
- Drafted Claims Management document to facilitate consistent management of cosmetic claims by the TGA, NICNAS and ACCC
- Continued involvement on the Environment Protective Heritage Council's NChem NGO Advisory Group.

## Engagement with key bodies and personnel:

- Parliamentary Secretary Jan McLucas to discuss issues relating to NICNAS, TGA and the Rudd Government's regulatory reform agenda and to prompt action from TGA and NICNAS on reforms promised for implementation for some years
- Deputy Secretary of the Department of Innovation, Industry, Science and Research (DIISR) to discuss next steps in regulation reform
- NICNAS, TGA, APVMA and ERMA senior management and staff to strengthen mutual understanding of our respective priorities.

## Environmental sustainability and social contribution

- Launched the *Look Good...Feel Better* 'Proud Supporter' logo to help supporters promote their company's contribution.
- Progressed planning towards 'Dream Week – 7 Days of Hope', including launch of the weblog [www.dreamweek.org.au](http://www.dreamweek.org.au)

- Finalised content and design for the industry's WashWise public information website, expected to be launched from mid-2009.

## Public Affairs

- ACCORD issued the following public statements in response to selected media issues:
  - "Parents Can Use Baby Care Products with Confidence: Latest US activist group claims are baseless" (March 2009)
  - "Animal Testing for Safety" (March 2009)
  - "Statement on the use and safety of nanotechnology in cosmetics and sun protection products" (November 2008)
  - "New National Measurement Bill a Welcome Step says Australian cosmetic and consumer products industry body" (September 2008)
  - "Consumers Can Use Skin Care Products with Confidence: Latest study of no relevance to human use of moisturisers" (August 2008)
  - "Australian Consumers Warned to Avoid Fake Perfumes, Cosmetics and Household Products" (July 2008)
  - "Australian Consumers Can Use Lipsticks with Confidence" (July 2008)
  - Response to CHOICE media release alleging misleading 'green claims' by marketers of non-food products provided to ABC national radio (May 2008).
- ACCORD also prepared standby statements on selected public issues including safe use of fragrances, triclosan, mouthwashes and sunscreens.
- Other public affairs activities:
  - Completed Public Relations survey of I&I sector
  - Represented our industry regarding public engagement on policy for nanotechnology
  - Ongoing liaison with ACCC regarding 'organic', 'natural' and 'chemical-free' claims.





## Achievements continued

### Commercial Affairs

- Finalised the ACCORD Responsible Supplier Checklist.
- Actively engaged with Australian Federal Police and Customs & Border Protection to take action against counterfeit operations impacting on Australian businesses.
- Developed Trade Practices Compliance Policy and Committee Meeting Guidelines to clarify members' responsibilities.
- Engaged with the federal Attorney-General's Department regarding policy developments on chemical diversion into illicit drug production to ensure minimal negative impacts on legitimate business.
- Ongoing liaison with the Australian Chamber of Commerce and Industry (ACCI) to ensure adequate consideration of ACCORD member business needs including the proposed Carbon Pollution Reduction Scheme.
- Ongoing participation in the Australian Industry Group's Trade Remedies Taskforce to address unfair dumping practices.
- Conducted Industry Size & Scale survey to gain a better picture of our industry's contribution to national employment, manufacturing activity and R&D.
- Conducted twice-yearly sales surveys for cosmetics and fragrances.
- Conducted annual salary survey of cosmetic and fragrance companies.

### Submissions and representation:

#### Australian Government and parliament:

- Submission to the Department of Health and Ageing regarding GHS Classification and Labelling discussion paper (May 2009)
- Letters to Minister Craig Emerson on trade measurement and unit measure placement (May 2009 & February 2009)
- Letter to Minister for Agriculture Tony Burke on APVMA cost recovery (May 2009)

- Letter to Finance Minister Lindsay Tanner on the need to review government's cost recovery policy (May 2009)
- Submission to Treasury's *An Australian Consumer Law* consultation paper (March 2009)
- Letter to Parliamentary Secretary Jan McLucas regarding proposed separation of poisons and medicines scheduling (February 2009)
- Letter to Parliamentary Secretary Jan McLucas outlining ACCORD reform priorities for the TGA (December 2008)
- Letter to Minister Craig Emerson outlining 4 cases of 'over-the-top' regulation (October 2008)
- Letter to Minister Bob Debus summarising the key outcomes of the Combating Counterfeit Products Briefing and ACCORD's recommendations for a 5-point policy plan (September 2008)
- Letter to Prime Minister Kevin Rudd encouraging continued government commitment to COAG 'Seamless National Economy' regulatory reform plans (July 2008)
- ACCORD submission to the National Review of the OHS system supporting a national OHS system administered by the Commonwealth Government (July 2008)
- Letter to the Department of Health and Ageing regarding NICNAS appropriation funding (June 2008)
- Letter to Minister for Infrastructure, Transport, Regional Development and Local Government Anthony Albanese expressing industry concerns about 'inner package' labelling and 'limited quantities' marking requirements in ADG7, as well as concerns over National Transport Commission action on this issue (June 2008)
- ACCORD submission to the Inquiry into the National Innovation System (May 2008).

#### Australian Competition and Consumer Commission (ACCC):

- Letter to Victorian Regional Director Bob Weymouth expressing concerns about the validity of 'chemical-free' claims (January 2009)

- Letter to Commissioner John Martin regarding PC recommendations relating to transfer of the Cosmetics Standards from NICNAS to ACCC (June 2008).

#### Australian Transport Council (ATC):

- Letter to the ATC, members and the Transport Minister in support of a nationally consistent approach to ADG7 implementation, and the adoption of a 12 month transition period (July 2008).

#### Competent Authority Panel (CAP):

- Submission seeking National exemption for:
  - » Consumer goods inner package marking and labelling
  - » Limited quantities marking requirements outlined in ADG7
  - » Extension of EXEM2006/43A reduced requirement for shipping documentation under AGD6 to ADG7
  - » Extension of EXEM 01/050 exemption from certain segregation requirements for certain hair care products under ADG6 to ADG7 (May 2009)
- Submission seeking National exemption for:
  - » consumer goods inner package marking and labelling
  - » limited quantities marking requirements outlined in ADG7 (November 2008).

#### Competent Authority Panel (CAP):

- Submission to SafeWork SA in support of consistent adoption of ADG7 (October 2008)
- Submission to the Victorian Government regarding *A New Sales and Storage Regime for Precursor Chemicals and Equipment in Victoria* discussion paper (August 2008)
- Submission to NSW Health regarding the Regulation Impact Statement and the Poisons and Therapeutic Goods Regulation 2008, recommending implementation of the PC recommendations in regard to poisons scheduling (August 2008).

#### Medsafe New Zealand

- Letter to New Zealand Minister for Regulatory Reform Rodney Hide regarding Medsafe (January 2009).

### National Industrial Chemicals Notification and Assessment Scheme (NICNAS)

- Letters to Director Dr Marion Healy:
  - » Requesting ACCORD cosmetic reform priorities to be addressed by Cosmetic Advisory Group (CAG) (April 2009)
  - » regarding concerns with the proposed requirement for provision of new industrial chemical identity information (March 2009)
  - » regarding the proposed NICNAS Gazette Notice to clarify NICNAS requirement of MSDS for new chemical notification (February 2009)
  - » regarding data on the impact on business of proposed disinfectants reforms (February 2009)
  - » seeking clarification on the roles and responsibilities of the new NICNAS industry consultation bodies (February 2009)
  - » expressing concern over inappropriately low weighting given to ACCORD submissions (December 2008)
  - » regarding sodium palmate listing on AICS (June 2008)
- ACCORD submission in response to NICNAS' voluntary call on industrial nanomaterials (January 2009).

### National Drugs & Poisons Scheduling Committee (NDPSC):

- ACCORD submission pre-February Meeting NDPSC (January 2009)
- ACCORD submission Post-October Meeting NDPSC (December 2008)
- ACCORD submission Pre-October Meeting NDPSC (September 2008)
- ACCORD submission Post-June Meeting NDPSC requesting 24 month phase-out for Appendix C additions (August 2008)
- ACCORD submission Pre-June Meeting NDPSC (May 2008).

### Australian Pesticides and Veterinary Medicines Authority (APVMA)

- Submissions in response to APVMA Cost Recovery Review

- (February 2009 & June 2008)
- Submission to raise concerns over the proposed "Natural Health" category of products (November 2008).

### National Measurement Institute (NMI)

- Submission in response to the *National Trade Measurement Regulations (Trade Measurement)* consultation paper (February 2009)
- Letter in response to proposals for International Quantity Mark Scheme (May 2008).

### Environmental Risk Management Authority (ERMA)

- Submission to ERMA consultation document on proposed amendments to Cosmetic Products Group Standard (May 2009)
- Letter to ERMA Authority requesting review of their industry codes of practice system (April 2009)
- Application to ERMA Authority requesting extension of the 2010 alternate labelling compliance provisions to 2020 (January 2009)
- Questions to ERMA regarding divergent NZ and international GHS requirements and its 'Deemed to comply' clause (July 2008).

### Office of Australian Safety and Compensation Council (OASCC)

- Submission highlighting ACCORD's major concerns with the *Draft National Standard for the Control of Workplace Hazardous Chemicals* and the limited public consultation period for this Standard (October 2008).

### Productivity Commission (PC)

- ACCORD submissions to the Mutual Recognition Review outlining ACCORD's position on the *Mutual Recognition Agreement* and the *Trans Tasman Mutual Recognition Agreement* (December 2008 & July 2008).

### Standards Australia (SA)

- Submission on ISO ballot for sunscreen documents *DIS 24444 SPF* (April 2009)

- Submission on the draft *Standard for Organic and Biodynamic Products* advising removal of the section on cosmetics (October 2008).

### Therapeutic Goods Administration (TGA)

- Submission addressing concerns regarding the proposed new arrangements for the scheduling of medicines and poisons (May 2009)
- Submission on 3rd Party Conformity Assessment Bodies (March 2009)
- Joint ACCORD/ASMI letter regarding sunscreen test methodologies (March 2009)
- Submission in support of the current *Code of Practice for the Tamper-Evident Packaging of Therapeutic Goods* (February 2009)
- Submission on disinfectant regulation reform (June 2008)
- Letter regarding assumed drafting errors in *Therapeutic Goods (Excluded Goods) Order no 1 of 2008* (June 2008)
- Letter to Non-Prescription Medicines Branch regarding lack of consultation on member issues such as formulation/manufacture confidentiality, primary sunscreen product testing, and TGA work on safety concerns with herbal ingredient excipients (June 2008)
- Submission on *A new regulatory framework for disinfectants* consultation document (May 2008).

### Meetings of ACCORD executive

- CTFA Executive (8 May 2008, 22 August 2008, 14 November 2008, 9 February 2009, 8 May 2009).
- I&I Executive (28 May 2008, 29 July 2008, 15 October 2008, 27 November 2008, 25 March 2009).
- Board of Directors (29 May 2008, 28 August 2008, 28 November, 26 March 2009).

Refer to [www.accord.asn.au](http://www.accord.asn.au) for current representation on these important committees.



## Better time than any to shed the regulatory kilos weighing down business

When thinking about the problems besetting Australia's regulation of business it is helpful to consider an analogy with the latest health campaign against obesity. The 'measure up' campaign depicts typical people sauntering down life's path to unhealthy middle-age spread.

In much the same way, the 'waistline' of Australia's regulation of business has expanded with each passing year. And the impacts of this are especially pronounced for firms producing or retailing in our sector.

Regulation for the many products that rely on chemicals or chemical manufacturing processes measures up as follows. Over 140 pieces of federal and state legislation. Almost seventy departments, agencies and ministerial councils nationwide, each setting regulatory rules.

As a result of this fragmented system, it is little surprise that we have no overarching policy strategy, poorly targeted regulatory interventions and significant compliance costs for industry.

Despite our comparatively small market, about two percent in global terms, regulations also continue to impose a range of costly Australian-only requirements. Often these are centred on bureaucratic rules, rather than the crucial goals of protecting health and the environment.

Some rule-making verges on the absurd. For example, Australia's chemical ingredient regulator last year requested a company provide chemical safety information on steamed rolled oats - better known to the rest of us as a healthy breakfast cereal.

Aside from the obvious costs to businesses now struggling with economic downturn, there are ongoing negative implications for consumers. Australian households spent \$8.6 billion on chemical sector products in 2004, according to data published by National Economics. Costs arising from our overweight regulatory system get passed on in higher prices to these households. And new, innovative products in safe use overseas are often unavailable locally.

A regulatory system that treats rolled oats the same as a hazardous chemical is clearly out-of-shape and suffering weight-related symptoms of an advanced nature. Fortunately, throughout the last year, a doctor was on the case.

Small Business Minister Dr Craig Emerson, as chair of the Council of Australian Governments' ministerial taskforce on chemicals regulation reform, has made some promising headway where others have failed. Our industry is heartened with his focus on getting the policy

fundamentals right. And that he also rightly recognised that stronger governance and accountability are keys to addressing regulatory overload. In this, he has been helped by the 2008 Productivity Commission study on chemicals regulation and COAG's 'seamless national economy' goal.

But lack of tangible improvements to match these good intentions is sending some worrying signals to business. Bureaucratic inertia at the department level and state government policy lethargy have combined with an understandable political focus on the Global Financial Crisis to be the likely culprits here.

Eventually, however, budgetary realities will necessitate that government action shift from priming the economy via macroeconomic levers and instead move to boosting productivity via microeconomic reforms, including shedding the kilos of poorly targeted and fragmented regulation that continue to weigh down business.

It makes perfect sense to undertake these regulatory reforms as a priority now, so that as the global economy recovers, as it eventually will, Australian businesses are operating in a more efficient regulatory environment.

## Unshackling us from the regulatory burden across Australia will allow us to maximise our contribution

Craig Brock, Policy & Public Affairs Director, ACCORD

Unshackling our sector from regulatory inconsistency and duplication across Australia's nine governments will allow us to maximise our contribution to national prosperity through jobs and innovation. This is the reality that most state governments, excepting Victoria, have yet to demonstrate they comprehend. The same goes for some federal departments and agencies.

It remains ACCORD's hope that, through COAG, Prime Minister Rudd and his Cabinet will be able to break through bureaucratic barriers and overcome state government lethargy. Failure to do so will expose a gap between the Rudd Government's performance and the expectations it has raised.

Regulatory reform is not just about business needs, it will also benefit the community. And not just in an economic sense.

Our industry strongly supports essential regulatory protections for public health, worker safety and the environment. We simply believe that having one national set of rules based on good science and reliable risk assessment, free of unnecessary red-tape, is better than having nine sets of rules. A multitude of rules to achieve the same result makes compliance harder, especially for smaller businesses. And this ultimately compromises community protections.

The whole ACCORD team, and in particular our Regulatory Reform Director, Dusanka Sabic, will continue to press the case for reforms that will improve the efficiency and effectiveness of Australia's regulatory system. Our industry hopes that during the coming year tangible and meaningful regulatory improvements are implemented.

**Craig Brock**

Policy & Public Affairs Director,  
ACCORD, June 2009



# WashWise

A fresh approach to doing the daily laundry



The WashWise Website  
[www.washwise.org.au](http://www.washwise.org.au)



**Tips to wash wisely**

Practical tips on doing the laundry.



**Creating a WashWise laundry**

What to consider when choosing a washing machine and laundry detergent.



**Laundry, you & the environment**

How laundry activities can potentially affect the environment.



**Wise with waste water**

How to minimise the potential impact of laundry wastewater on the environment.



**We are pleased to announce that progress is well underway towards launch of the WashWise public information website, anticipated to go live in mid-2009.**

#### What is WashWise?

WashWise is an initiative of ACCORD as a significant part of our commitment to meeting the social, health and environmental challenges of importance to the overall wellbeing of the community.

Washwise helps make sure that consumers use our products correctly, emphasising good laundry practices as essential to a healthy lifestyle.

But more than this, WashWise also provides consumers with a comprehensive guide to sustainable laundry practices.

With its engaging design and holistic approach, WashWise promises to be a resource for Australian households of which ACCORD can be proud.

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ACCORD Australasia Board of Directors

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**Max Johnston**  
President  
Johnson & Johnson Pacific

#### Vice-Chairmen



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Beiersdorf Australia



**John Rowley**  
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Executive Director  
ACCORD

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**Bronwyn Capanna**  
Executive Director  
ACCORD



**Craig Brock**  
Director, Policy & Public Affairs



**Dusanka Sabic**  
Director, Regulatory Reform



**Catherine Oh**  
Manager, Science & Technical



**Jennifer Semple**  
Public Affairs Officer

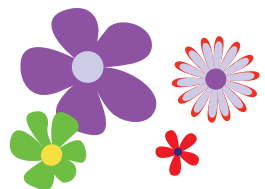


**Erly Mifsud**  
Membership Services & Administration



**Karen Kieves**  
Event Management & Membership Services





## Thank you

**Always critical to our success are the great commitment and effort shown by all of our members and service partners. Of these the following deserve special mention.**

The executive members of our board of directors, in particular, dedicate valuable time away from managing their businesses to assist with the sound running of ACCORD. The thanks of all members go to **Max Johnston** (Johnson & Johnson Pacific and ACCORD Chairman), **David Brown** (Campbell Brothers, ACCORD Finance Director and I&I Executive Chair from December 2008), **Clynton Bartholomeusz** (Beiersdorf, ACCORD Vice Chairman and CTFA Executive Chair), and **John Rowley** (Ecolab, ACCORD Vice Chairman and I&I Chair until December 2008).

ACCORD is again indebted to the following for their dedicated contributions during 2008-09:

- **Uri Ferster** (Frostbland) for his outstanding commitment to the industry's cancer charity *Look Good...Feel Better* as ACCORD's convener of the Dream Ball.
- **David Blakeley** (Chanel) for his ongoing contribution to ensuring the success of the *Look Good...Feel Better* program as Chair of the Cancer Patients' Foundation.
- **Chris Mejean** (L'Oreal) for his active role in ACCORD and for his important contribution as director-in-charge of the Regulatory Affairs Committee.

- **Alan Bailes** (Ecolab) for chairing the Regulatory Affairs Committee.
- For specific expert or technical assistance: **Ian Gamble** (Amway), **Ken Lee** (Beiersdorf), **Graeme Haley** (Engel Hellyer & Partners), **John Koppl** (Estee Lauder), **Steven Jenkins** (Johnson & Johnson Pacific), **Ross Hearne** (Kimberly Clark), **Megan Ryan** and **Samantha Hass** (L'Oreal), **Kathy Nolan** (Reckitt Benckiser) who represented ACCORD on the APVMA Industry Liaison Committee, **Julie Newlands** (Unilever) and **Greg Whiteley** (Whiteley Corporation).

## Farewell

**We also said goodbye and best wishes to a number of valued association and industry colleagues during 2008-09.**

To our retiring board directors, **George Fatouros** (PZ Cussons), **Steve Marangos** (Huntsman Corporation), **John Rowley** (Ecolab), **Paul Rubenach** (Colgate-Palmolive) and **Derek Stott** (Applied Australia), our sincere thanks for your support and contribution.

Farewell also to industry colleagues **Doug Anderson** (Procter & Gamble) and **Nick Goddard** (Unilever), with many thanks for your years of support.



### Dream Week

In its 19th year in Australia, the *Look Good...Feel Better* charity is looking to an unprecedented level of publicity and fundraising opportunities. The exciting new concept is **Dream Week – 7 Days of Hope**. This week of events and promotions, including the annual gala event of Dream Ball, is designed to increase awareness and fundraising for this important cancer patients' charity.

The beautiful Dream Week logo captures the essence of hope that the *Look Good...Feel Better* program brings to many Australian cancer patients.

ACCORD gratefully acknowledges the generous support of **IDENT** for designing the *Look Good...Feel Better* Dream Week banner.



“You truly are doing more than just a good deed. You are bringing hope and inspiration to many women.”

Recent LGFB workshop participant

## Look Good...Feel Better Dream Ball

### Industry's fundraising night to help Australia's cancer patients

Our 2008 Rodeo Drive Dream Ball on 5 September at Sydney's Hordern Pavilion was a fantastic night, attracting close to 800 people and raising a record \$425,000 for the *Look Good...Feel Better* program. The Dream Ball is staged annually to raise much needed funds for the running of the cosmetic industry's cancer patient support service.

We are indebted to the generous contributions of our many industry partners in the beauty and lifestyle media and Australian retailing who support this event, as well as our many sponsors and volunteers.

Through this fundraising support, *Look Good...Feel Better* continues to deliver workshops in over 150 locations across all states and territories. Approximately 8000 cancer patients benefitted from the program in 2008.





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