

About our industry

Our Members

Accord's Member companies are leading businesses ranging from large multinational firms to smaller Australian-owned enterprises; local manufacturers to product importers.

Our **Consumer, Cosmetic and Personal Care** Member companies supply products for personal and household use. These include:

- cleaning and hygiene products e.g. soaps and detergents for personal hygiene, laundry, hard surfaces, dishwashing, upholstery and automobiles; disinfectants and sanitisers
- personal care/cosmetic products e.g. sun protection and sun care, oral care, hair care, skin care, nail care, deodorants, tampons, wet wipes, colour cosmetics, perfumes & colognes and depilatories
- other specialty products such as polishes, adhesives and pest control.

Our **Commercial, Hygiene and Specialty Products** Member companies supply and manufacture products for a broad range of healthcare, janitorial, educational, hospitality, manufacturing and agricultural applications. These include:

- cleaning products, disinfectants and sanitisers
- specialty products such as industrial lubricants, water treatment chemicals, food processing aids, building maintenance products, deodorisers, enzymes and dust control sprays
- raw materials/ingredients for the cleaning, hygiene and specialty products industry

Our valued **Associate Members** are companies that provide specific services and expertise for our industry.

Our Products

Our industry's products are essential for everyday living. These products play integral roles in:

Safeguarding public health – Maintaining essential standards of hygiene and sanitation in institutions, hospitality, healthcare facilities, manufacturing, agriculture and everyday households

Promoting personal wellbeing – Helping keep us clean and healthy, and helping shield us from harmful effects of the environment

Maintaining comfortable homes – Enabling us to keep our everyday surroundings clean and comfortable, making the home a relaxing place to unwind or to welcome and entertain guests

Enhancing quality of life – Giving us greater personal freedom through innovative time- and effort-saving technologies

Boosting confidence and emotional wellbeing – Assisting us to look and feel our best, as well as providing opportunities for self-expression, individuality and pampering

Keeping the wheels of commerce and industry turning – Fulfilling specialised applications in institutions, industry, manufacturing and agriculture

Each day across the nation our industry delivers effective solutions that promote health protection, and add value, convenience and comfort to daily life.



Our Contribution

In 2019 we released the inaugural **Accord/EY State of the Industry Economic Report**, revealing our industry's role as a driver of national economic activity, jobs and exports. The numbers tell a story of a resilient industry, one that provides significant economic value-add and is worthy of greater policy attention and support.

Key economic indicators include:



Case study: The Hairdressing and Nail Salon Industry

The Hairdressing and Nail Salon industry is largely made up of small businesses and self-employed specialists, which are important drivers of economic activity in Australia.

Key economic indicators for the Hairdressing and Nail Salon Industry include:



The Hygiene, Personal Care and Specialty Products industry supplies professional-use shampoos, conditioners, hair dyes and tints, treatments, nail varnishes and associated products to the Hairdressing and Nail Salon industry. The supply and sale of these products ensures the continued success and valuable economic contributions of the many small businesses and sole traders in this sector.

Case study: Sanitisers and Disinfectant Cleaning Products Industry

Sanitisers and disinfectant cleaning products are integral to the operations of many key Australian industries. Agriculture, food and beverage manufacturing, healthcare, janitorial services, education, food services, water treatment, food and beverage wholesaling, retail, and many more sectors rely on maintaining a sterile and sanitised environment to undertake routine operations. In many cases this is required by regulation. Without suitable grades of sanitisers and disinfectant cleaning products, many businesses would not be able to operate.

Key economic indicators for the Sanitisers and Disinfectant Cleaning Products Industry include:

