

Sustainability & CSR Leadership

Accord and our Member Companies have an important and valuable role to play in creating positive social and environmental impacts through our products, practices and performance.

Accord's sustainability leadership in social responsibility and environmental stewardship is showcased through many proactive initiatives.



1990

Look Good Feel Better

Cancer patient support program to boost self-esteem and wellbeing.



1994

Phosphorus Standard

Phosphorus content and labelling requirements for household laundry detergents.

(Updated 2002, 2010)



2005

Accord Quality Commitment

Assurance that Accord Members take seriously their responsibility for quality, safety and the environment.



2010

WashWise® (Relaunched 2019)

Consumer information on sustainable laundry practices and product use.



What's in it?

Ingredient information to aid choice and enhance confidence in household products.



HOUSEHOLD
CLEANING
PRODUCT
INGREDIENT
DISCLOSURE

2011

Hygiene for Health

Information on the vital role of hygiene in preventing the spread of infection and illness.

(Relaunched 2020)



2012

Sustainability Charter

Fostering social responsibility and environmental stewardship on key industry-related issues.

(Relaunched 2019)

Furphies

Clarifying myths and misconceptions relating to cosmetics, personal care and cleaning products.



Recognised®

Third-party assessed ecolabel for commercial cleaning & hygiene products.



2016

Sunsible®

Promoting effective sun protection through correct use of sunscreen and other sun safety measures.



2017

BeadRecede

Industry-led voluntary phase-out of plastic microbeads in rinse-off cosmetics, personal care and cleaning products.



2019

WipeSmart

Promoting better use and disposal of wet wipes.



2021

Animal Test Ban Voluntary Code of Practice

Assisting industry to meet its animal test ban obligations & communicate with consumers with greater transparency and consistency.



2022

FitForFood

Guiding decision-making on the suitability of cleaning and sanitising products for use in food premises.



Hygiene products in food premises

These are Accord's major sustainability initiatives. For additional Industry Codes, Industry Guidelines and information initiatives see accord.asn.au/sustainability or accord.asn.au/sustainability/accord-sustainability-charter

Accord was established in 2005 by the merger of the Australian Consumer and Specialty Products Association (ACSPA) and the Australian Cosmetic Toiletry and Fragrance Association (CTFA). Formerly, ACSPA was the Australian Chemical Specialties Manufacturers Association (AC SMA).