

# Economic value of the Hygiene, Personal Care & Specialty Products Industry

The Hygiene, Personal Care and Specialty Products Industry supplies a broad range of essential products used every day across the nation by millions of consumers, businesses, institutions, industries and farms.

The industry makes a significant contribution to the Australian economy and Accord Members are the backbone of the industry.

## Key economic indicators – across the entire industry<sup>1</sup>

Our industry grew over the 2022 financial year and remains the 17th largest industry in Australia, by turnover.



### HYGIENE, PERSONAL CARE AND SPECIALTY PRODUCTS INDUSTRY

#### INDUSTRY TURNOVER

**\$28.2bn**

↑2.3%  
from FY21

#### JOBS

**72,585**  
employees

↑1.5%  
from FY21

#### WAGES

**\$3.5bn**

↑2.6%  
from FY21

#### INDUSTRY VALUE-ADD

**\$5.5bn**

↑2.9%  
from FY21

#### IMPORTS

**\$4.0bn**

↓4.7%  
from FY21

#### EXPORTS

**\$1.5bn**

↓2.2%  
from FY21

	<b>Manufacturing</b>		<b>Wholesaling</b>		<b>Retailing</b>	
	FY22	Avg growth rate (FY18 - FY22)	FY22	Avg growth rate (FY18 - FY22)	FY22	Avg growth rate (FY18 - FY22)
<b>Turnover</b>	\$4.2bn	3.2%	\$13.4bn	0.6%	\$10.6bn	-1.3%
<b>Employment</b>	11,080	4.0%	18,850	0.5%	42,655	-1.5%
<b>Wages</b>	\$0.8bn	4.8%	\$1.2bn	0.4%	\$1.5bn	-0.7%

## Accord Member Companies – leading the industry in innovation, enterprise and sustainability<sup>2</sup>

**100+**  
MEMBER COMPANIES

OPERATE  
**>129**  
OFFICES NATIONALLY

**67%**  
OF FULL MEMBERS  
CONDUCT MANUFACTURING IN AUSTRALIA

#### FULL MEMBERS

77% manufacture or import hygiene, personal care and specialty products

**50%**

OPERATE IN THE CONSUMER MARKET

**27%**

OPERATE IN THE INDUSTRIAL & INSTITUTIONAL MARKET

#### ASSOCIATE MEMBERS

**23%**

PROVIDE SERVICES TO THE INDUSTRY

EMPLOY  
**>8896**  
PEOPLE

#### GENDER SPLIT



**59%**

HAVE A SUSTAINABILITY POLICY/STATEMENT

## A snapshot of our industry's products

Our industry's products play vital roles in safeguarding public health, promoting personal wellbeing, maintaining comfortable homes, enhancing quality of life, boosting confidence and emotional wellbeing, keeping the wheels of commerce & industry turning.



#### CLEANING AND HYGIENE PRODUCTS

e.g. soaps, detergents, disinfectants, sanitisers



#### PERSONAL CARE & COSMETIC PRODUCTS

e.g. sun protection & sun care, oral care, hair care, skin care, nail care, deodorants, tampons, wet wipes, colour cosmetics, perfumes & colognes, depilatories



#### OTHER SPECIALTY PRODUCTS

e.g. polishes, adhesives, pest control, industrial lubricants, water treatment chemicals, food processing aids, building maintenance products, deodorisers, enzymes, dust control sprays



#### RAW MATERIALS/INGREDIENTS

for the cleaning, hygiene and specialty products industry



Personal Care



Home Care



Industry



Healthcare



Institutions



Agriculture



Hospitality

<sup>1</sup> EY/Accord Australia Ltd., October 2022, Hygiene, Personal Care and Specialty Products industry: Economic State of the Industry report.

<sup>2</sup> Statistics from Accord Member surveys 2021–22.