

Economic value of the Hygiene, Personal Care & Specialty Products Industry

The Hygiene, Personal Care and Specialty Products Industry supplies a broad range of essential products used every day across the nation by millions of consumers, businesses, institutions, industries and farms.

The industry makes a significant contribution to the Australian economy and Accord Members are the backbone of the industry.

Key economic indicators – across the entire industry¹

Our industry grew over the 2022 financial year and remains the 17th largest industry in Australia, by turnover.



HYGIENE, PERSONAL CARE AND SPECIALTY PRODUCTS INDUSTRY

INDUSTRY TURNOVER

\$28.2bn

↑2.3%
from FY21

JOBS

72,585
employees

↑1.5%
from FY21

WAGES

\$3.5bn

↑2.6%
from FY21

INDUSTRY VALUE-ADD

\$5.5bn

↑2.9%
from FY21

IMPORTS

\$4.0bn

↓4.7%
from FY21

EXPORTS

\$1.5bn

↓2.2%
from FY21

	Manufacturing		Wholesaling		Retailing	
	FY22	Avg growth rate (FY18 - FY22)	FY22	Avg growth rate (FY18 - FY22)	FY22	Avg growth rate (FY18 - FY22)
Turnover	\$4.2bn	3.2%	\$13.4bn	0.6%	\$10.6bn	-1.3%
Employment	11,080	4.0%	18,850	0.5%	42,655	-1.5%
Wages	\$0.8bn	4.8%	\$1.2bn	0.4%	\$1.5bn	-0.7%

Accord Member Companies – leading the industry in innovation, enterprise and sustainability²

100+
MEMBER
COMPANIES

OPERATE
>129
OFFICES NATIONALLY

67% CONDUCT
MANUFACTURING
IN AUSTRALIA
OF FULL-MEMBERS

FULL MEMBERS
77% manufacture or import hygiene, personal care and specialty products

50%

OPERATE IN THE
CONSUMER MARKET

27%

OPERATE IN THE INDUSTRIAL
& INSTITUTIONAL MARKET

**ASSOCIATE
MEMBERS**

23%

PROVIDE SERVICES
TO THE INDUSTRY

**EMPLOY
>8896
PEOPLE**

GENDER SPLIT



59%

HAVE A SUSTAINABILITY
POLICY/STATEMENT

A snapshot of our industry's products

Our industry's products play vital roles in safeguarding public health, promoting personal wellbeing, maintaining comfortable homes, enhancing quality of life, boosting confidence and emotional wellbeing, keeping the wheels of commerce & industry turning.



CLEANING AND HYGIENE PRODUCTS
e.g. soaps, detergents, disinfectants, sanitisers



PERSONAL CARE & COSMETIC PRODUCTS
e.g. sun protection & sun care, oral care, hair care, skin care, nail care, deodorants, tampons, wet wipes, colour cosmetics, perfumes & colognes, depilatories



OTHER SPECIALTY PRODUCTS
e.g. polishes, adhesives, pest control, industrial lubricants, water treatment chemicals, food processing aids, building maintenance products, deodorisers, enzymes, dust control sprays



RAW MATERIALS/INGREDIENTS
for the cleaning, hygiene and specialty products industry



Personal Care



Home Care



Industry



Healthcare



Institutions



Agriculture



Hospitality

¹ EY/Accord Australia Ltd., October 2022, Hygiene, Personal Care and Specialty Products industry: Economic State of the Industry report.

² Statistics from Accord Member surveys 2021–22.