

Media Statement

“Essential products for essential industries” – New Accord Infographic shows how quality sanitiser, disinfectant and cleaning products sit at the heart of safe and hygienic food, water and premises across eight key industries

Sydney. Friday, 2 June 2023. Following the release in late October 2022 of the second EY-Accord State of the Industry Economic Study, Accord has been developing profiling infographics to illustrate the broader role hygiene, personal care and specialty products play in supporting other key Australian industries.

Launched today is the Economic value of the Hygiene, Personal Care & Specialty Products Industry, Case Study: Sanitisers, disinfectants & cleaning products Infographic.

“Safe food production along with hygienic public places and institutions are fundamental for the proper functioning of our society,” Accord Executive Director Ms Bronwyn Capanna said.

“And behind the scenes, on a daily basis, our industry’s sanitiser, disinfectant and cleaning products play a vital role in delivering the hygiene needed for safety and productivity across a wide variety of industries.

“The EY-Accord case study in last year’s State of the Industry Economic Report measured the sanitiser, disinfectant and cleaning product sector as having a \$2.2B total economic footprint, with an estimated 432 businesses employing 4,724 Australians.

“But what is truly astonishing is the sheer reach of our hygiene products sector into other vital industries that are all valuable pillars of the Australian economy. Accord’s new Infographic shines a light on how our products are enablers for other industries. Including those we all encounter daily, but often take for granted, like clean and hygienic public-use environments provided by janitorial services.

“Sanitisers and disinfectants also ensure proper hygiene and food safety from paddock to plate. Such as via the use of dairy sanitiser products, which aid in safe milk production at the farm level.

“Food and beverage manufacturing remains Australia’s largest manufacturing sector, employing an estimated 244,000 Australians. Our industry products provide surety of hygiene protection throughout all stages of production in the nation’s food and beverage manufacturing plants.

“Other industries depending heavily on our hygiene products and profiled in the Infographic include the food services sector and its thousands of restaurants, catering and hospitality venues; water for drinking and other industrial uses; healthcare institutions including hospitals and aged care; and educational institutions including childcare providers, schools, colleges and universities.

“The hygiene risks and infectious diseases our hygiene sector products help to combat include serious foodborne illnesses like salmonella, harmful animal health sicknesses like lumpy skin disease, and the transmission by hand and surface contact of harmful bacteria and viruses such as those causing colds, flu and COVID-19.

“During the recent pandemic, Accord’s hygiene product members scaled up their production of alcohol-based hand sanitisers suitable for use in medical settings in response to COVID-19.

“Few sectors would touch on so many other industries like ours does, greatly amplifying the socio-economic benefits we deliver. We are proud of the strong and longstanding commercial relationship developed between the sanitiser, disinfectant and cleaning products sector and the eight other industries profiled in our Infographic,” Ms Capanna concluded.

Accord's Sanitiser, Disinfectants and Cleaning Products 1-page Infographic is attached and can be accessed at https://accord.asn.au/wp-content/uploads/2023/06/Accord-Infographic-7_Sanitisers-disinfectants-cleaning-products-case-study_2023.pdf.

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Economic value of the Hygiene, Personal Care & Specialty Products Industry

The Hygiene, Personal Care and Specialty Products Industry supplies a broad range of essential products used every day across the nation by millions of consumers, businesses, institutions, industries and farms.

The industry's value goes well beyond its immediate economic footprint as an enabler of many other industries.

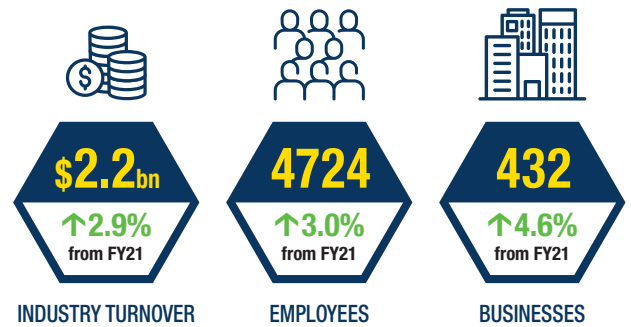
Case study: Sanitisers, disinfectants & cleaning products

Sanitisers, disinfectants and cleaning products are an integral input to all Australian industries.

The COVID-19 pandemic shone a spotlight on the cleaning & hygiene sector, further highlighting the essentiality of its products.

- ✓ to protect health
- ✓ to optimise productivity
- ✓ to maintain safe and comfortable environments
- ✓ to meet hygiene requirements

Economic footprint of the sanitiser, disinfectant & cleaning product sector in Australia (FY 2022)¹



SANITISERS, DISINFECTANTS, CLEANING PRODUCTS

The local Hygiene, Personal Care & Specialty Products industry stepped up to meet the rapid surge in demand during COVID-19, despite heavily disrupted supply chains.

More than direct economic value

Sanitisers, disinfectants and cleaning products are an integral input to all Australian industries. Here is a snapshot of just a few of the essential industries that rely on these products.¹

Example:

Meat, livestock & animal husbandry
Sanitisers, disinfectants & cleaning products are essential in reducing the threat of diseases such as Foot & Mouth Disease and Lumpy Skin Disease.

Example:

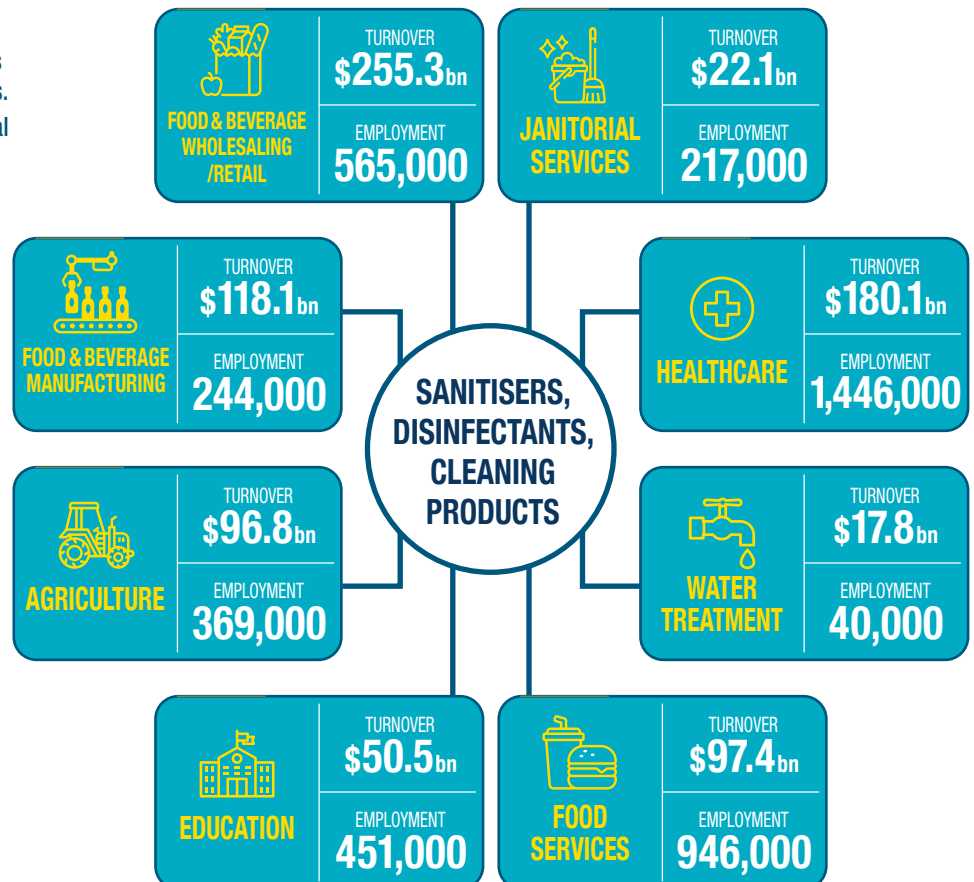
Hand & surface hygiene during COVID-19
The industry rapidly scaled up production of alcohol-based hand sanitisers suitable for use in medical settings in response to COVID-19. Specialised hard-surface disinfectants were also tested and TGA-approved for high-risk settings.

Example:

Food & beverage industries

Surface cleaning and sanitising products are essential in all food & beverage industries to ensure that all food contact surfaces — including food processing equipment, commercial kitchen utensils and benchtops, etc. — meet the requirements of the Australia New Zealand Food Standards Code.

Essential products enabling essential industries



Essential products for safe, healthy living and maintaining a quality lifestyle

¹ EY/accord Australia Ltd., October 2022, Hygiene, Personal Care and Specialty Products industry: Economic State of the Industry report.