

Economic value of the Hygiene, Personal Care & Specialty Products Industry

The Hygiene, Personal Care and Specialty Products Industry supplies a broad range of essential products used every day across the nation by millions of consumers, businesses, institutions, industries and farms.

The industry's value goes well beyond its immediate economic footprint as an enabler of many other industries.

Case study: Sanitisers, disinfectants & cleaning products

Sanitisers, disinfectants and cleaning products are an integral input to all Australian industries.

The COVID-19 pandemic shone a spotlight on the cleaning & hygiene sector, further highlighting the essentiality of its products.

- ✓ to protect health
- ✓ to optimise productivity
- ✓ to maintain safe and comfortable environments
- ✓ to meet hygiene requirements

Economic footprint of the sanitiser, disinfectant & cleaning product sector in Australia (FY 2022)¹



SANITISERS, DISINFECTANTS, CLEANING PRODUCTS

The local Hygiene, Personal Care & Specialty Products industry stepped up to meet the rapid surge in demand during COVID-19, despite heavily disrupted supply chains.

More than direct economic value

Sanitisers, disinfectants and cleaning products are an integral input to all Australian industries. Here is a snapshot of just a few of the essential industries that rely on these products.¹

Example:

Meat, livestock & animal husbandry
Sanitisers, disinfectants & cleaning products are essential in reducing the threat of diseases such as Foot & Mouth Disease and Lumpy Skin Disease.

Example:

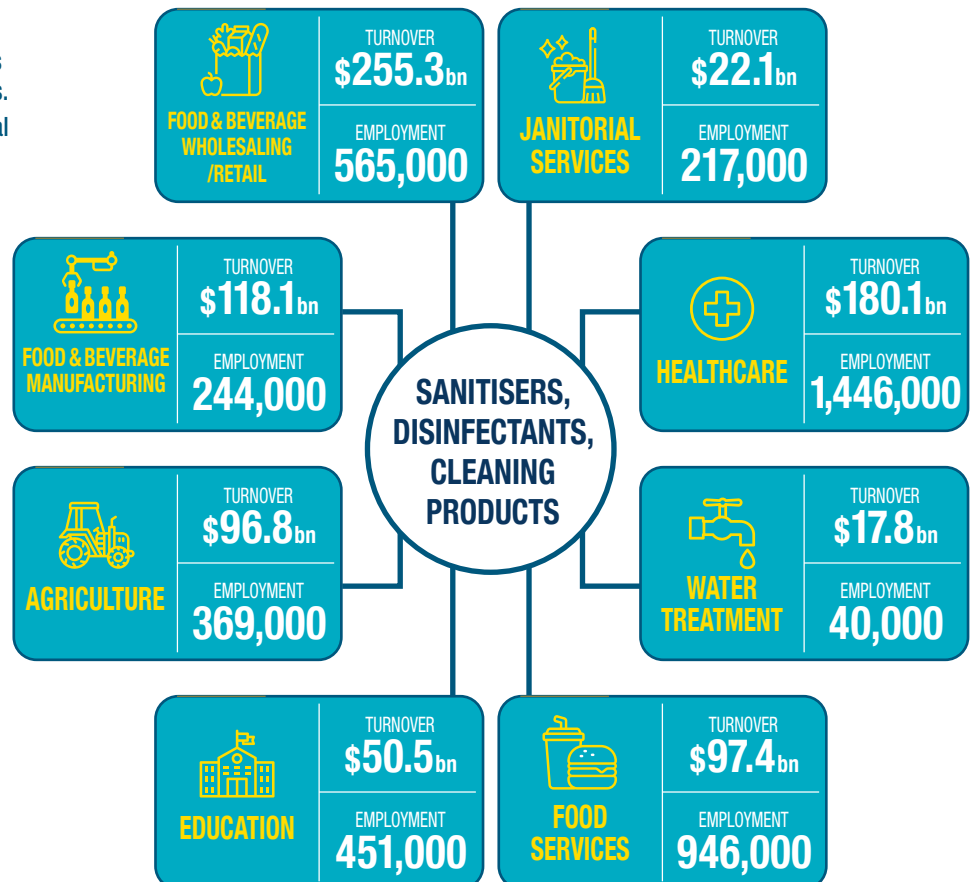
Hand & surface hygiene during COVID-19
The industry rapidly scaled up production of alcohol-based hand sanitisers suitable for use in medical settings in response to COVID-19. Specialised hard-surface disinfectants were also tested and TGA-approved for high-risk settings.

Example:

Food & beverage industries

Surface cleaning and sanitising products are essential in all food & beverage industries to ensure that all food contact surfaces — including food processing equipment, commercial kitchen utensils and benchtops, etc. — meet the requirements of the Australia New Zealand Food Standards Code.

Essential products enabling essential industries



Essential products for safe, healthy living and maintaining a quality lifestyle

¹ EY/accord Australia Ltd., October 2022, Hygiene, Personal Care and Specialty Products industry: Economic State of the Industry report.