






# Packaging profile of the hygiene, personal care & specialty products industry

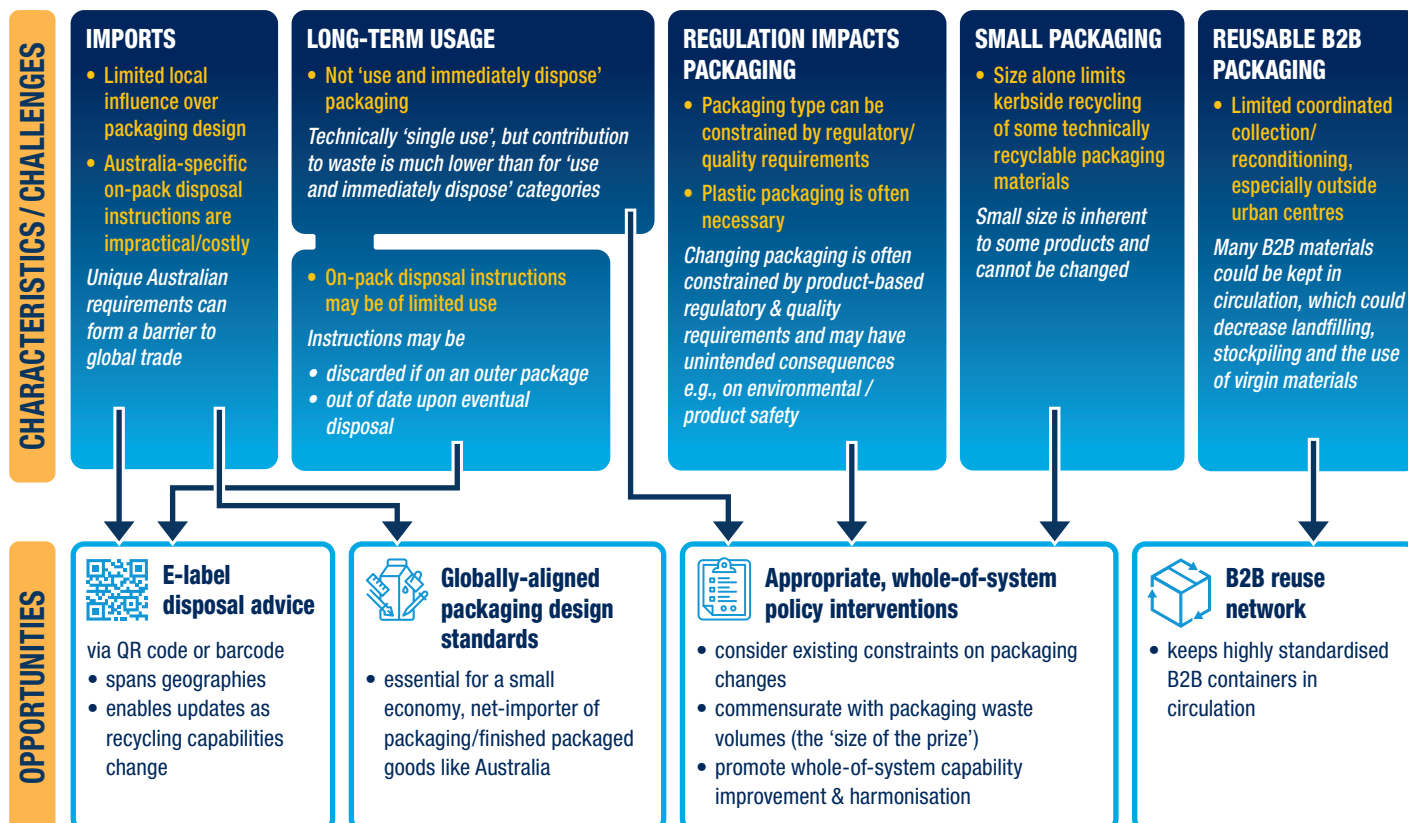
Packaging of our industry's formulated products is essential for product quality, safety and consumer information.

Our industry is committed to decreasing the environmental impacts of its packaging through better design, material efficiency and recoverability.

## A diverse industry with diverse packaging...

Supply chain	Business to consumer (B2C) 		Business to business (B2B) 
Product category	 Beauty & fragrance products	 Personal hygiene and home-care products	 Commercial and institutional hygiene & specialty products
Packaging origin	Mostly imported	Mix of local and imported	Mostly local
Size	Mostly small	Small–medium	Large to very large
Diversity (format, materials, size)	High	Medium	Low (highly standardised)
Recyclability	Medium; often excluded from kerbside recycling based on size	High; many accepted through kerbside recycling	High technical recyclability; fate through C&I collection needs investigation
Reuse	Niche reuse applications being explored	Reuse models mostly based on refills	Very high reuse potential
Usage duration	Typically weeks, months or even years – not 'use and immediately dispose'		
Product regulations	All categories include products where changing the packaging is impacted by regulatory, quality or safety requirements		
Soft plastic use	Low (mostly for transport)		

## ...which brings both challenges and opportunities



There is no 'one size fits all' approach to packaging waste management, even within our industry.

Accord and its Members are committed to responsible action and leadership in addressing the packaging challenge for our sector in conjunction with concurrent whole-of-system improvements.