

About our industry

Our Members

Accord's Member companies are leading businesses ranging from large multinational firms to smaller Australian-owned enterprises; local manufacturers to product importers.

Our **Consumer, Cosmetic and Personal Care** Member companies manufacture and supply products for personal and household use. These include:

- cleaning and hygiene products e.g. soaps and detergents for personal hygiene, laundry, hard surfaces, dishwashing, upholstery, automobiles, disinfectants and sanitisers
- personal care/cosmetic products e.g. sun protection and sun care, oral care, hair care, skin care, nail care, deodorants, tampons, wet wipes, colour cosmetics, perfumes & colognes and depilatories
- other specialty products such as polishes, home fragrance & air care, adhesives and pest control

Our **Commercial, Hygiene and Specialty Products** Member companies manufacture and supply products for a broad range of healthcare, janitorial, educational, hospitality, manufacturing and agricultural applications. These include:

- cleaning products, disinfectants and sanitisers
- specialty products such as industrial lubricants, water treatment chemicals, food processing aids, building maintenance products, deodorisers, enzymes and dust control sprays
- raw materials/ingredients for the cleaning, hygiene, personal care and specialty products industry

Our valued **Associate Members** are companies that provide specific services and expertise for our industry.

Our Products

Our industry's products are essential for everyday living. These products play integral roles in:

Safeguarding public health – Maintaining essential standards of hygiene and sanitation in institutions, hospitality, manufacturing, agriculture and everyday households

Promoting personal wellbeing – Helping keep us clean and healthy, and helping shield us from harmful effects of the environment

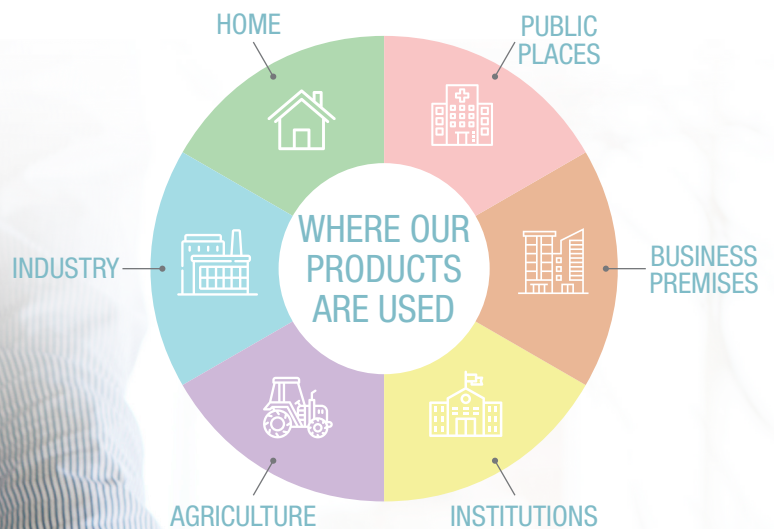
Maintaining comfortable homes – Enabling us to keep our everyday surroundings clean and comfortable, making the home a relaxing place to unwind or to welcome and entertain guests

Enhancing quality of life – Giving us greater personal freedom through innovative time- and effort-saving technologies

Boosting confidence and emotional wellbeing – Assisting us to look and feel our best, as well as providing opportunities for self-expression, individuality and pampering

Keeping the wheels of commerce and industry turning – Fulfilling specialised applications in institutions, industry, manufacturing and agriculture

Each day across the nation our industry delivers effective solutions that promote health protection, and add value, convenience and comfort to daily life.



Our Strategic Framework

- **Industry Productivity & Innovation:** Facilitating economic growth, employment and international trade by promoting efficient, best-practice regulation and global regulatory convergence based on sound science.
- **Advocacy & Partnerships:** Providing a credible, influential industry voice, visibly engaging in all relevant fora and with all relevant stakeholders, reinforcing the significant contribution of our industry to public health and personal wellbeing.
- **Social & Environmental Sustainability:** Scaling positive impacts for people and planet through industry-led initiatives to foster social responsibility and environmental stewardship on material industry issues.
- **Member Value:** Delivering indispensable services across the breadth of membership, extending the resources, reach and capacity of member businesses by building knowledge and connections.

Vision – The respected, forward-looking and influential voice of the hygiene, personal care and specialty products industry.

Mission – Providing indispensable membership services to facilitate sustainable growth and productivity for a globally competitive industry—generating essential, innovative and sustainable products that play a vital role in healthy living and a quality life.

Values – Collaborative, inclusive, solutions-focused, science- and evidence-based

