

## Member Value

Delivering indispensable services across the breadth of membership, extending the resources, reach and capacity of member businesses by building knowledge and connections.

#### Some key achievements for 2023-2024

- We disseminated frequent and critical information to member companies—over 100 communications including Member Updates, Regulatory Bulletins, Policy Alerts and more.
- We delivered a mix of well-received and -attended webinars and face-to-face events – read more in our Event Highlights.
- We maintained our direct member company outreach, hosting 30 one-on-one engagement sessions with individual member companies.
- We conducted several member benchmarking surveys including our 2023 Climate Change Survey, our 2024 Packaging Survey, and our annual Cosmetic Salary Survey.
- During the reporting period, we gained eight new member companies:
  - > A S Harrison
  - > Botany Essentials Pty Ltd
  - > Cosmetic Laboratories (Aust) Pty Ltd
  - > International Cosmetic & Regulatory Associates LLC
  - > MECCA Brands
  - > Purvis Regulatory Consulting
  - > Quality Matters, Safety Matters
  - > Vanity Group

### **Event Highlights**

### **Insight Hours**

First introduced in 2020, our online Insight Hours feature topical presentations on a range of issues and trends relevant to our members' business environment. These sessions are also recorded and made available on demand via our members' website. We hosted many Insight Hours on important topics during the reporting period, including:

- APCO's Policy Priorities beyond the 2025 targets, August 2023
- Understanding MoCRA the New US Cosmetics Regulations, October 2023
- EU Microplastics Restriction Update with Cosmetics Europe, November 2023
- Product Safety Recall Guidelines for Suppliers, with the ACCC, April 2024

### Chemical Scheduling Training, July 2023

On 25 July 2023, Accord's Rianna Goodwin held our Beginner's Guide to Chemical Scheduling Training, a free and exclusive to members full day session, covering everything you need to know about the Australian risk management of household products. The training included hands-on learning experiences, with practical exercises relevant to home care, personal care and cosmetic products. The recordings of this training are available on demand for members via our website.

### Industry Leaders' Dinner Canberra, September 2023

Our Industry Leaders' Dinner was the perfect way to welcome members to the nation's capital for our Canberra Day 2023.

Leaders in our important sectors were joined by senior government officials and guest of honour, Senator the Hon Tim Ayres (Assistant Minister for Trade, Assistant Minister for a Future Made in Australia). The Minister's bringing together of two important portfolios was showcased in his address on the night, as was his interest in learning more about our industry.



Seated from L to R: Claire Smith (SC Johnson & Son), Clynton Bartholomeusz (Beiersdorf), Brad Macdougall (True Blue Christeyns), David Brown (Panamex Group), Bronwyn Capanna (Accord), Kumar Venkatasubramanian (Procter & Gamble) and Tracey Raso (Revlon & Elizabeth Arden and Accord Chair)



From L to R: Bronwyn Capanna (Accord), Senator the Hon Tim Ayres and Tracey Raso (Revlon & Elizabeth Arden and Accord Chair)

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#### Canberra Day, September 2023

Our best-attended Canberra Day yet and with a big difference!

Each year, Canberra Day brings together government and industry for valuable updates and discussions on the policy and regulatory reform landscape affecting the industry that Accord represents.

But this year, on 7 September 2023, for the first time ever, we included an Industry Showcase where leaders from the hygiene, personal care and specialty products industry demonstrated to our government colleagues our sector's sustainability and innovation credentials, the value of local manufacturing and investment, as well as insights into the challenges and opportunities for our industry. Special thanks to L'Oréal, Reckitt and Albright & Wilson for their presentations, and to Beiersdorf, SC Johnson & Son and True Blue Christeyns for participating in our Industry Leaders' Panel discussion.

The second half of the day reverted to our traditional Canberra Day format, where we heard from our government colleagues on the latest policy measures and priorities for the Department of Industry, Science and Resources, the Simplified Trade System Implementation Taskforce and the Department of Climate Change, Energy, the Environment and Water.

And between these sessions was a captivating keynote presentation from governance thought-leader Megan Motto on the importance of good governance for effective collaboration and positive change.

A huge thank you to all our presenters, members, government colleagues and stakeholders who joined us for an unforgettable day.

### **Regulatory Basics Training 2024**

Our ever-popular Regulatory Basics Training returned in 2024! Held on the 29 February, and delivered by Accord's Catherine Oh, the Reg Basics Training provided attendees an introductory overview of the Australian chemical regulatory system that affects the hygiene, personal care and specialty products sectors. The full day training was offered free online and was also made available on demand via our member website portal.

The training delivered:

- an explanation of the broad structure of the Australian regulatory system impacting our sector,
- a brief overview of some key regulations, their purpose and their impact, and
- hints to assist regulatory professionals further their regulatory knowledge.



Nicole Henry (Simplified Trade System Implementation Taskforce)



From L to R: Craig Brock (Accord), Ben Pendleton (Reckitt) and Amanda Baker (Reckitt)



The Industry Leaders' Panel (From L to R): Clynton Bartholomeusz (Beiersdorf), Claire Smith (SC Johnson & Son) and Brad Macdougall (True Blue Christeyns)



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#### Dream Ball 2024

Look Good Feel Better's biggest fundraising event of the year! On 3 May at the Star Events Centre in Sydney, over 400 guests from the cosmetic and fragrance industry, along with their partners in retailing, media and publishing came together to celebrate Dream Ball in support of the Look Good Feel Better program. Much-needed funds were raised for both LGFB's in-person and online workshops and Confidence Kits, helping people with any type of cancer manage the most common physical and psychological impacts of treatment



Members of the Accord Team (from L to R): Erly Mifsud, Bronwyn Capanna, Steph Hollands, Rianna Goodwin and Jen Semple



Members of the Cancer Patients Foundation Board of Directors (from L to R): Uri Ferster (Frostbland), Lisa Day (Nine), Pat Ingram (Fairfax Media), Lucinda Pitt (Everything is Copy), Dr Rachel Dear (St Vincent's Hospital), Emmerentia Wilding (Estée Lauder), Rosi Fernandez (La Prairie and LGFB Chair), Carol Kavurma (LGFB General Manager), Bronwyn Capanna (Accord) and Rajiv Chinniah (Coty)

### **Industry Briefing & AGM 2024**

On Wednesday 22 May, members came together in Sydney for our Industry Briefing & AGM 2024. A morning of networking, policy updates and discussion, attendees heard from a range of expert speakers including:

- · Paul Bloxham (HSBC) with a post-budget economic analysis
- Linda Romanovska (RSM Australia) on getting your business ready for climate reporting
- Chris Foley (Australian Packaging Covenant Organisation (APCO) on upcoming regulatory change and APCO's 2030 strategy
- Shannon Coombs (Canadian Consumer Specialty Products Association) on Canada's ESG and regulatory terrain
- Bronwyn Capanna (Accord) on our 2023 achievements and plans for 2024





