

ECOLABEL FOR COMMERCIAL CLEANING & HYGIENE PRODUCTS

COMMERCIAL CLEANING AND HYGIENE PRODUCTS ARE ESSENTIAL FOR MAINTAINING CLEAN, COMFORTABLE AND HYGIENIC WORKPLACES, INSTITUTIONS, INDUSTRIES AND FARMS.

ALL PRODUCTS HAVE ENVIRONMENTAL IMPACTS. RECOGNISED[®] PRODUCTS DO BETTER IN IMPACTFUL LIFE CYCLE STAGES.

- ✓ Specifically designed for commercial (B2B/I&I) products
- ✓ Multiple-criteria standard – addressing key environmental aspects and impacts of commercial cleaning & hygiene products
- ✓ Designed by industry experts, endorsed by an independent panel of environmental and human health toxicologists – for rigour and certainty
- ✓ Products undergo expert third-party scientific assessment – ensuring independence, rigour and consistency
- ✓ Audited for assurance of independence and integrity

HELPING YOU MEET YOUR SUSTAINABILITY GOALS

RECOGNISED[®] SUPPORTS ACTION ON SPECIFIC UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS (SDGS)



- Biocides that readily biodegrade can be accredited under Recognised[®] (6.2.2) – a vital tool in the fight against communicable diseases
- Toxic substances are prohibited (6.3.1) and carcinogens, mutagens and reproductive toxins are restricted (6.3.2) – protecting human health
- Limits on VOCs (6.2.4) – protecting human health from poor air quality



- Ingredients must have low toxicity to aquatic organisms and/or rapidly biodegrade and not bioaccumulate (6.2.2) – protecting aquatic ecosystems
- No microbeads (6.2.10) – protecting aquatic ecosystems



- The main product container must be recyclable, reusable or compostable or made from 100% recycled material (6.2.9) – saving resources and energy
- Products must be concentrated (6.2.1) – minimising transport impacts and packaging volume