

MEDIA RELEASE

Launch of revised and updated edition of the Accord ‘Voluntary Industry Code to Support the Australian Ban on Testing Cosmetics on Animals’

The revised and updated ‘Voluntary Industry Code to Support the Australian Ban on Testing Cosmetics on Animals’ was launched today by Accord. This latest revision of the Code follows feedback from industry and other interested parties as part of the Code’s first review since its initial publication in late May 2021.

The Code provides the cosmetics industry with guidance on both Australia’s animal test ban and ‘not tested on animals’ advertising claims.

In response to an industry survey, the latest edition provides greater clarity and more examples on best practices to follow when making ‘not tested on animals’ advertising claims for cosmetic products. Additionally, the latest edition updates references to the NHMRC’s ‘Australian code for the care and use of animals for scientific purposes’, which contains prohibitions on the use of animals in Australia for cosmetic testing.

Copies of the Code can be found at <https://accord.asn.au/sustainability/voluntary-industry-code-on-animal-test-ban/>.

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