

## Media Statement

### **Sunscreen industry confident of products despite news about major lab. Industry supports a measured response from the TGA.**

**Sydney. Wednesday 1<sup>st</sup> October 2025.** The sensible case-by-case regulatory approach announced yesterday by the Therapeutic Goods Administration (TGA) in follow up to its sunscreen SPF investigation is welcomed by industry against a backdrop of widespread disappointment about the reputational impact of PCR as a supplier of testing services to the industry.

“Sunscreen companies rely on independent testing laboratories in good faith and expect they operate with both diligence and integrity,” Accord Executive Director Damian Mitsch said.

“The sunscreen industry is extremely frustrated that questions about PCR have unfairly cast a shadow over the many effective sun protection products we have available. Testing is now extremely backlogged which means that products will most likely struggle to get validation tests ahead of summer.

“Our industry has long worked diligently to ensure sunscreen efficacy and is continuing to review data and undertake re-testing where it’s needed, while maintaining the supply of these important public health products. Australia continues to have high standards and I’m confident of the products on the market.

“TGA’s approach to handling this situation in a considered, case-by-case manner has been welcome. It would be reckless to draw any wider negative conclusions about efficacy from a review focussed on a single formula.

“Maintaining consumer confidence in sunscreens is an important public health goal and it is pleasing that this is being supported by the focused and measured approach of the regulator. Concerns raised about this testing laboratory are a regrettable factor outside of the control of the industry. It is therefore important that this situation is handled in a proportionate manner.

“Sunscreens contain effective UV filters and are carefully formulated to protect against harmful UV radiation. They are a crucial part of our front-line protection against skin cancers.

“Industry is committed to working with the regulator to address this situation and reminds everyone that regular use of sunscreens is important for sun safety,” Mr Mitsch said.

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